

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date January 26, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date February 6, 2017
Ending Date June 25, 2017
Notice No. 2017 - 11 Page 3 of 11 Date June 25, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BLUE POINT TOASTED LAGER	24/12oz 4/6 LNNR	1 – 24	29.15	30.90
BLUE POINT BLUEBERRY	24/12oz 4/6 LNNR	25 – 55	27.70	30.90
BLUE POINT OCTOBERFEST	24/12oz 4/6 LNNR	56+	26.70	30.90
BLUE POINT HONEY ROBBER	24/12oz 4/6 LNNR			
BLUE POINT HOPTICAL ILLUSION	24/12oz 4/6 LNNR	1 – 24	29.15	30.90
BLUE POINT MOSIAC	24/12oz 4/6 LNNR	25 – 55	27.70	30.90
		56+	27.70	30.90

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF-PREMISE ACCOUNTS

Edward Koontz
Authorized Representative

Vice President
Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date January 26, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date February 6, 2017
Ending Date _____
Notice No. 2017 - 11 Page 4 of 11 Date February 19, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SEAGRAMS LEMONLIME HARD SODA	24/12oz 4/6 LNNR	1 – 9	23.98	23.98
SEAGRAMS ORANGE CREAM HARD SODA	24/12oz 4/6 LNNR	10+	15.25	23.98

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Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date February 6, 2017
Ending Date _____
Notice No. 2017 - 11 Page 5 of 11 Date UFN
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
BUDWEISER	24/12oz 2/12 CAN/LNNR	1 – 9	22.50	22.50
BUD LIGHT	24/12oz 2/12 CAN/LNNR	10+	20.35	22.50
BUD SELECT	24/12oz 2/12 CAN/LNNR			
SELECT 55	24/12oz 2/12 CAN/LNNR			

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BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
BUD LIGHT LIME	24/12oz 2/12 CAN/LNNR	ONE	23.15	24.10
BUD LIGHT PLATINUM	24/12oz 2/12 CAN/LNNR	ONE	23.15	24.10
BUD BLACK CROWN	24/12oz 2/12 LNNR	ONE	23.15	24.10
BEST DAMN ROOT BEER	24/16oz 4/6 CAN	ONE	29.50	33.50
BEST DAMN CHERRY COLA	24/16oz 4/6 CAN	ONE	29.50	33.50

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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date January 26, 2017
 Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
 City Pensacola, FL 32505 Beginning Date February 6, 2017
 Ending Date _____
 Notice No. 2017 - 11 Page 6 of 11 Date February 12, 2017
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
STELLA ARTOIS	24/11.2oz 4/6 LNNR/CAN	1 – 14	32.55	32.55
STELLA CIDRE	24/11.2oz 4/6 LNNR	15 – 55	29.25	32.55
HOEGAARDEN	24/11.2oz 4/6 LNNR	56 – 111	26.40	32.55
LEFFE BLONDE	24/11.2oz 4/6 LNNR	112 – 215	25.75	32.55
LEFFE BROWN	24/11.2oz 4/6 LNNR	216+	24.46	32.55
STELLA ARTOIS	24/11.2oz 2/12 CAN/ LNNR	1 – 4	30.30	33.30
BELGIAN SAMPLER	24/11.2oz 2/12 CAN/ LNNR	5 – 55	27.00	33.30
STELLA CIDRE	24/11.2oz 2/12 CAN/ LNNR	56 – 111	26.40	33.30
		112+	25.75	33.30
STELLA ARTOIS	24/11.2oz LNNR	1 – 55	33.30	33.30
		56 – 111	27.15	33.30
		112 – 215	26.50	33.30
		216+	25.21	33.30

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Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date February 6, 2017
Ending Date UFN
Notice No. 2017 - 11 Page 7 of 11
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE CHANGE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SEAGRAMS ESCAPE VARIETY PACK	24/11.2oz NR	ONE	18.50	18.50
BEST DAMN ROOT BEER	24/12oz 4/6 LNNR	ONE	30.30	30.30
BEST DAMN ROOT BEER	24/16oz 4/6 CAN	ONE	33.50	33.50
BEST DAMN CHERRY COLA	24/12oz 4/6 LNNR	ONE	30.30	30.30
BEST DAMN CHERRY COLA	24/16oz 4/6 CAN	ONE	33.50	33.50

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(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date January 26, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date February 6, 2017
Ending Date March 5, 2017
Notice No. 2017 - 11 Page 8 of 11 Date March 5, 2017
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE	24/12oz 2/12 CAN/LNNR	1 – 55	23.15	24.10
BECKS PILSNER N	24/12oz 2/12 CAN/LNNR	56 – 111	20.35	24.10
BECKS PREMIUM LIGHT	24/12oz 2/12 CAN/LNNR	112+	19.80	24.10
BECKS DARK	24/12oz 2/12 CAN/LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN/LNNR	1 – 55	23.15	24.10
		56 – 111	22.15	24.10
		112+	20.35	24.10

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Distributor THE LEWIS BEAR COMPANY Date January 26, 2017
Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
City Pensacola, FL 32505 Beginning Date February 6, 2017
Ending Date April 2, 2017
Notice No. 2017 - 11 Page 9 of 11
Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
MAGNERS CIDER	24/12oz 4/6 LNNR	ONE	28.76	31.89
MAGNERS PEAR CIDER	24/12oz 4/6 LNNR	ONE	28.76	31.89
BUDWEISER	20/16oz CALNR	1 – 32	19.75	23.00
BUD LIGHT	20/16oz CALNR	33+	17.95	23.00

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Ending Date _____
Notice No. 2017 - 11 Page 10 of 11 Date February 26, 2017
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SOUTHERN TIER IPA	24/12oz 4/6 LNNR	1 – 2	30.00	30.00
SOUTHERN TIER NU SCHOOL IPA	24/12oz 4/6 LNNR	3+	28.50	30.00
SOUTHERN TIER TANGIER	24/12oz 4/6 LNNR			
SOUTHERN TIER PHIN & MATT'S	24/12oz 4/6 LNNR			
SOUTHERN TIER HOP SUN	24/12oz 4/6 LNNR			
SOUTHERN TIER TANGIER	24/12oz 4/6 CAN			

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PRICE PROMOTION

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MICHELOB ULTRA	24/16oz CALNR	1 – 4	37.25	37.25
		5 – 111	35.85	37.25
		112+	31.20	37.25

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