

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 2601 BLAIR STONE ROAD • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor The Lewis Bear Company Date August 10, 2017

Location Address 6120 Enterprise Drive License No. JDBW \_\_\_\_\_ KLD 27-00351

City Pensacola, FL 32505 Beginning Date August 24, 2017

Notice No. 2017 - 104 Page 1 of 2 Ending Date September 03, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

**Price Promotion**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
MICHELOB AMBERBOCK	24/12oz 2/12 LNNR	1 – 4	24.85	24.85
MICHELOB	24/12oz 2/12 LNNR	5 – 24	23.90	24.85
MICHELOB LIGHT	24/12oz 2/12 CAN/LNNR	25 +	17.80	24.85
MICHELOB ULTRA AMBER	24/12oz 2/12 LNNR			
MICHELOB ULTRA LIME CACTUS	24/12oz 2/12 CAN			
MICHELOB ULTRA	24/12oz 2/12 CAN/LNNR			

**CAN BE COMBINED TO ACHIEVE QUANTITY DISCOUNT**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE N	24/12oz 2/12 LNNR	1 – 55	23.15	24.10
BECK'S DARK N	24/12oz 2/12 LNNR	56 – 111	20.35	24.10
BECK'S LIGHT N	24/12oz 2/12 LNNR	112 +	19.80	24.10
BECK'S N	24/12oz 2/12 CAN/LNNR			
BECK'S OCTOBERFEST N	24/12oz 2/12 LNNR			
BECK'S SAPPHIRE	24/12oz 2/12 LNNR			

**CAN BE COMBINED TO ACHIEVE QUANTITY DISCOUNT**

**OFF-PREMISE ACCOUNTS**

Edward Koontz  
 Authorized Representative

Vice President  
 Title

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BUD LIGHT LIME GRAPE-AHH-RITA	24/8oz 2/12 CAN	1 – 6	23.15	24.10
BUD LIGHT LIMEARITA	24/8oz 2/12 CAN	7 – 49	21.30	24.10
BUD LIGHT LIME MANG-O-RITA	24/8oz 2/12 CAN	50 +	17.80	24.10
BUD LIGHT LIME ORANGE-A-RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME PEACH-A-RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME POMEGRANATE RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME STRAW-BER-RITA	24/8oz 2/12 CAN			
BUD LIGHT LIME	24/12oz 2/12 CAN/LNNR	10 – 49	23.15	24.10
BUD LIGHT PLATINUM	24/12oz 2/12 CAN/LNNR	50 +	17.80	24.10
LANDSHARK LAGER	24/12oz 2/12 CAN/LNNR			
BUD LIGHT	24/12oz 2/12 CAN/LNNR	10 – 49	20.35	22.50
BUDWEISER	24/12oz 2/12 CAN/LNNR	50 +	17.80	22.50
BUD SELECT	24/12oz 2/12 LNNR			
SELECT 55	24/12oz 2/12 CAN/LNNR			

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