

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor The Lewis Bear Company Date August 10, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date August 21, 2017

Notice No. 2017 - 103 Page 1 of 4 Ending Date September 10, 2017

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

Price Promotion

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUD LIGHT	18/12oz CAN/BTL	1 – 19	16.90	16.90
BUDWEISER	18/12oz CAN/BTL	20 +	14.80	16.90
BUD SELECT	18/12oz CAN/BTL			
SELECT 55	18/12oz CAN/BTL			

**CAN BE COMBINED TO ACHIEVE QUANTITY DISCOUNT
 OFF- PREMISE ACCOUNTS**

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BECK'S PISLNER N	24/16oz 3/8 CALNR	ONE	30.72	32.15

OFF- PREMISE ACCOUNTS

 Edward Koontz
 Authorized Representative

 Vice President
 Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 2601 BLAIR STONE ROAD • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

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BUD LIGHT	24/8oz CAN	1 – 19	12.30	13.25
BUDWEISER	24/8oz CAN	20 +	11.40	13.25
BUD LIGHT	24/8oz 2/12 CAN	1 – 19	13.10	13.60
BUDWEISER	24/8oz 2/12 CAN	20 +	12.20	13.60
MICHELOB ULTRA	24/8oz CAN	1 – 19	12.70	14.35
		20 +	11.40	14.35
MICHELOB ULTRA	24/8oz 2/12 CAN	1 – 19	13.50	14.45
		20 +	12.20	14.45

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City Pensacola, FL 32505 Beginning Date August 21, 2017

Notice No. 2017 - 103 Page 3 of 4 Ending Date August 23, 2017

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Price Promotion

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE N	24/12oz 2/12 LNNR	1 – 55	23.15	24.10
BECK'S DARK N	24/12oz 2/12 LNNR	56 – 111	20.35	24.10
BECK'S LIGHT N	24/12oz 2/12 LNNR	112 +	19.80	24.10
BECK'S N	24/12oz 2/12 CAN/LNNR			
BECK'S OCTOBERFEST N	24/12oz 2/12 LNNR			
BECK'S SAPPHIRE	24/12oz 2/12 LNNR			
LAND SHARK LAGER	24/12oz 2/12 CAN/LNNR	1 – 55	23.15	24.10
LAND SHARK LAGER	24/12oz 2/12 CAN CLR	56 – 111	22.15	24.10
		112 +	20.35	24.10

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Price Promotion

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
NATURAL LIGHT	24/16oz 3/8 CAN	1 - 2	20.20	20.20
		3 - 24	19.25	20.20
		25 +	17.00	20.20

OFF- PREMISE ACCOUNTS

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