

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor The Lewis Bear Company Date August 3, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date August 14, 2017

Notice No. 2017 - 102 Page 1 of 5 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

New Products

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
OMMEGANG G.O.T. WINTER IS HERE	12/750ML BTL	ONE	78.00	78.00
OMMEGANG G.O.T. WINTER IS HERE	1/6 BBL	ONE	89.00	89.00
STELLA ARTOIS	18/11.2oz LNNR	ONE	21.75	21.75
BEST DAMN SWEET TEA	24/16oz 4/6 CAN	ONE	29.15	29.15

Edward Koontz
 Authorized Representative

Vice President
 Title

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 2601 BLAIR STONE ROAD • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

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City Pensacola, FL 32505 Beginning Date August 14, 2017

Notice No. 2017 - 102 Page 2 of 5 Ending Date December 31, 2017

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Price Promotion

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
PROPS BLUE WAHOOS BLONDE	24/12oz 4/6 CAN	1 - 9	29.07	29.07
		10 +	25.07	29.07

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
MICHELOB ULTRA	24/16oz CALNR	1 - 4	33.15	33.15
		5 - 9	31.75	33.15
		10 +	29.59	33.15

ON & OFF-PREMSIE ACCOUNTS

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Price Promotion

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
STELLA ARTOIS	18/11.2oz LNNR	1- 4	21.75	21.75
		5 - 24	19.95	21.75
		25 +	19.45	21.75

OFF-PREMISE ACCOUNTS

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Price Promotion

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE	24/12ox 2/12 LNNR	1 – 9	23.15	24.10
BECK'S DARK N	24/12ox 2/12 LNNR	10 +	19.90	24.10
BECK'S LIGHT N	24/12ox 2/12 LNNR			
BECK'S N	24/12ox 2/12 CAN/LNNR			
BECK'S OCTOBERFEST N	24/12ox 2/12 LNNR			
BECK'S SAPPHIRE	24/12ox 2/12 LNNR			
LANDSHARK LAGER	24/12ox 2/12 CAN/LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN CLR			

CAN BE COMBINED FOR QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BECK'S PILSNER N	24/16oz 3/8 CALNR	1 – 9	30.72	32.15
		10 +	24.80	32.15

OFF-PREMISE ACCOUNTS

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STEIGL GRAPEFRUIT RADLER	½ BBL	ONE	175.00	175.00
STEIGL ZITRONE LEMON	½ BBL	2 +	155.00	175.00

**CAN BE COMBINED FOR QUANTITY DISCOUNT
DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT**

ON-PREMISE ACCOUNTS

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