

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL32399-1022

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date January 19, 2017

Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351

City Pensacola, FL 32505 Beginning Date January 30, 2017

Notice No. 2017 - 10 Page 1 of 14 Ending Date UFN

Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun

NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SWAMP HEAD STUMP KNOCKER	24/12oz 4/6 CAN	ONE	32.00	32.00
SWAMP HEAD COTTONMOUTH	24/12oz 4/6 CAN	ONE	32.00	32.00
SWAMP HEAD WILD NIGHT	24/12oz 4/6 CAN	ONE	32.00	32.00
SWAMP HEAD MIDNIGHT OIL	24/12oz 4/6 CAN	ONE	33.95	33.95
SWAMP HEAD BIG NOSE	24/12oz 4/6 CAN	ONE	33.95	33.95

Edward Koontz
Authorized Representative

Vice President
Title

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NEW PRODUCTS

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SHOCK TOP RUBY FRESH	24/12oz 4/6 LNNR	ONE	27.75	27.75
SHOCK TOP RUBY FRESH	24/12oz 2/12 LNNR	ONE	27.75	27.75
SHOCK TOP RUBY FRESH	1/6 BBL	ONE	51.00	51.00
BUDWEISER SELECT	24/16oz 3/8 CALNR	ONE	27.60	27.60
FOUNDERS SUMATRA MOUNTAIN BROWN	1/4 BBL	ONE	168.00	168.00

DRAFT PRICE DOES NOT INCLUDE A \$50.00 DEPOSIT

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUDWEISER	24/16oz 3/8 CAN	1 – 4	25.20	25.20
BUD LIGHT	24/16oz 3/8 CAN	5+	21.60	25.20

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUDWEISER SELECT	24/16oz 3/8 CALNR	3+	25.45	27.60

CAN BE COMBINED WITH BUD AND BUD LIGHT FOR THE QUANTITY DISCOUNT

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
MICHELOB ULTRA	24/16oz 3/8 CAN	ONE	24.90	27.10
SHOCK TOP RUBY FRESH	24/12oz 2/12 LNNR	1 – 13	25.65	27.75
		14 – 55	24.60	27.75
		56 – 111	23.60	27.75
		112+	22.60	27.75

CAN BE COMBINED WITH OTHER SHOCK TOP 2/12'S

OFF-PREMISE ACCOUNTS

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 (MALT BEVERAGES)**

Distributor THE LEWIS BEAR COMPANY Date January 19, 2017
 Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
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 Ending Date February 5, 2017
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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BASS PALE ALE	24/12oz 2/12 CAN/LNNR	1 – 9	23.15	24.10
BECKS PILSNER N	24/12oz 2/12 CAN/LNNR	10+	19.20	24.10
BECKS PREMIUM LIGHT	24/12oz 2/12 CAN/LNNR			
BECKS DARK	24/12oz 2/12 CAN/LNNR			
LANDSHARK LAGER	24/12oz 2/12 CAN/LNNR	1 – 9	23.15	24.10
		10+	19.20	24.10

ALL CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF-PREMISE ACCOUNTS

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Counties Where Price is in Effect: Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BIG TOP CIRCUS CITY IPA	24/12oz 4/6 CAN	ONE	31.00	33.00
BIG TOP TRAPEZE MONK BELGIAN WHEAT	24/12oz 4/6 CAN	ONE	31.00	33.00
BIG TOP CONCH REPUBLIC KEY LIME WHEAT	24/12oz 4/6 CAN	ONE	31.00	33.00

OFF-PREMISE ACCOUNTS

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BLUE POINT TOASTED LAGER	24/12oz 4/6 LNNR	1 – 9	30.90	30.90
BLUE POINT BLUEBERRY	24/12oz 4/6 LNNR	10+	19.20	30.90
BLUE POINT OCTOBERFEST	24/12oz 4/6 LNNR			
BLUE POINT HONEY ROBBER	24/12oz 4/6 LNNR			
BLUE POINT HOPTICAL ILLUSION	24/12oz 4/6 LNNR	1 – 9	30.90	30.90
BLUE POINT MOSIAC	24/12oz 4/6 LNNR	10+	19.20	30.90

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<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
ESTRELLA DAMM	24/11.2oz 4/6 LNNR	ONE	24.78	28.78

OFF-PREMISE ACCOUNTS

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
WIDMER HEFEWEIZEN	24/12oz 4/6 LNNR	1 – 14	28.76	28.76
		15+	25.56	28.76
REDHOOK ESB	24/12oz 4/6 LNNR	1 – 14	27.17	27.17
REDHOOK LONGHAMMER IPA	24/12oz 4/6 LNNR	15+	23.97	27.17
REDHOOK AUDIBLE	24/12oz 4/6 LNNR			
REDHOOK WINTERHOOK	24/12oz 4/6 LNNR			

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SHIPYARD BLACK IPA	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD EXPORT ALE	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD MONKEYFIST IPA	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD BLUE FIN STOUT	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD SUMMER ALE	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD MELONHEAD	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD PUMPKINHEAD	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD GINGERBREADHEAD	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD LITTLE HORROR OF HOPS	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD BLOOD ORANGE	24/12oz 4/6 LNNR	ONE	24.00	28.00
SHIPYARD EXPORT ALE	24/12oz 4/6 CAN	ONE	24.00	28.00
SHIPYARD SUMMER ALE	24/12oz 4/6 CAN	ONE	24.00	28.00
SHIPYARD PUMPKINHEAD	24/12oz 4/6 CAN	ONE	24.00	28.00
SHIPYARD ISLAND TIME	15/12oz CAN	ONE	14.20	15.00

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
3 DAUGHTERS BIMINI TWIST	24/12oz 4/6 CAN	1 - 2	30.00	30.00
3 DAUGHTERS BENDER RED ALE	24/12oz 4/6 CAN	3+	28.00	30.00
3 DAUGHTERS BLONDE ALE	24/12oz 4/6 CAN			
3 DAUGHTERS STERN LINE STOUT	24/12oz 4/6 CAN			
3 DAUGHTERS AWAKE COFFEE BLONDE	24/12oz 4/6 CAN			

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 Location Address 6120 Enterprise Drive License No. JDBW _____ KLD 27-00351
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 Notice No. 2017 - 10 Page 11 of 14 Date April 30, 2017
 Counties Where Price is in Effect: Escambia, Santa Rosa, Okaloosa, Jackson, Washington, Walton, Holmes, Bay, Gulf, Calhoun, Franklin

PRICE PROMOTION

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WIDMER OMISSION LAGER	24/12oz 4/6 LNNR	1 – 24	32.00	32.00
WIMDER OMISSION PALE ALE	24/12oz 4/6 LNNR	25+	28.80	32.00

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INNIS AND GUNN ORIGINAL	24/11.2oz 6/4 LNNR	ONE	39.50	45.50
INNIS AND GUNN RUM AGED	24/11.2oz 6/4 LNNR	ONE	39.50	45.50
INNIS AND GUNN BOURBON AGED	24/11.2oz 6/4 LNNR	ONE	39.50	45.50
INNIS AND GUNN IRISH AGED WHISKEY	24/11.2oz 6/4 LNNR	ONE	39.50	45.50
SEA DOG MOTLEY CREW	24/12oz 2/12 LNNR	1 – 2	27.75	27.75
SEA DOG SUNGISH WHEAT	24/12oz 2/12 LNNR	3+	20.75	27.75
SHIPYARD CAPTAIN COLLECTION	24/12oz 2/12 LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

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PRICE PROMOTION

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SHOCK TOP ALE	24/12oz 4/6 LNNR	1 – 19	27.10	27.75
SHOCK TOP LEMON	24/12oz 4/6 LNNR	20 – 55	26.10	27.75
SHOCK TOP APPLE	24/12oz 4/6 LNNR	56 – 111	25.10	27.75
SHOCK TOP RASPBERRY	24/12oz 4/6 LNNR	112+	24.10	27.75
SHOCK TOP TWISTED PRETZEL	24/12oz 4/6 LNNR			
SHOCK TOP PUMPKIN	24/12oz 4/6 LNNR			
SHOCK TOP RUBY FRESH	24/12oz 4/6 LNNR			
CHOC TOP	24/12oz 4/6 LNNR			

CAN BE COMBINED FOR THE QUANTITY DISCOUNT

OFF-PREMISE ACCOUNTS

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PRICE PROMOTION

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BLUE POINT TOASTED LAGER	1/6 BBL	2+	53.00	71.00

CAN BE COMBINED WITH OTHER BRANDS FOR THE 2+ QUANTITY DISCOUNT

ON-PREMISE ACCOUNTS

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