

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)

Distributor J. J. Taylor Distributing Florida, Inc. – Tampa Sales Center Date 08/18/17

Location Address 5102 South 16th Avenue License No. JDBW 39-00357 KLD _____

City Tampa, FL 33619 Beginning Date 08/28/17

Notice No. 2017 61 Page 1 of 1 Ending Date 9/2/17

Counties Where Price is in Effect: Hillsborough, Pasco, Pinellas, Sarasota & Manatee Counties

OFF PREMISE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Attached please find updated promotional pricing for Redd's 4/6/12 B 7+ qd. Effective 8/28/17 will now include Redd's Black Cherry 4/6/12 B				
Redd's Apple Ale 4/6/12 B Redd's Blueberry Ale 4/6/12 B Redd's Peach Ale 4/6/12 B Redd's Raspberry Ale 4/6/12 B Redd's Black Cherry Ale 4/6/12 B	4/6/12 B	7+	\$ 18.70	

Pete Marer
Authorized Representative

President/General Manager
Title

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	1138283	Redd's Apple Ale 4/6/12 B	34100087166			\$30.00					
	1200283	Redd's Blueberry Ale 4/6/12 B	34100087463			\$30.00				Now Year Round, replaced Redd's Green Apple	
	1219283	Redd's Peach Ale 4/6/12 B	34100989309			\$30.00					
	1220283	Redd's Raspberry Ale 4/6/12 B	34100087302			\$30.00					
NEW ITEM	10047283	Redd's Black Cherry Ale 4/6/12 B	34100989309			\$30.00				effective 8/28/17 Redd's Black Cherry will now be included in 7+ qd promotion	
NEW PROMO				8/19/2017	9/2/2017	\$30.00	\$11.30	\$18.70	7+	QDMM includes only these four items	