

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor J. J. Taylor Distributing Florida, Inc – Ft. Myers Sales Center Date 08/18/17

Location Address 2040 Park 82 Drive License No. JDBW 46-00150 KLD _____

City Ft Myers, FL 33905 Beginning Date 08/28/17

Notice No. 2017 - 54 Page 1 of 1 Ending Date 9/2/17

Counties Where Price is in Effect: Charlotte, Collier, Desoto, Glades, Hardee, Hendry, Highland, Lee, Sarasota, Okeechobee Counties

OFF PREMISE

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
Attached please find updated promotional pricing for Redd's 4/6/12 B 7+ qd. Effective 8/28/17 will now include Redd's Black Cherry 4/6/12 B				
Redd's Apple Ale 4/6/12 B Redd's Blueberry Ale 4/6/12 B Redd's Peach Ale 4/6/12 B Redd's Raspberry Ale 4/6/12 B Redd's Black Cherry Ale 4/6/12 B	4/6/12 B	7+	\$ 18.70	
<i>Credit customers add \$0.30 per case and \$1.00 per keg</i>				

Pete Marer
 Authorized Representative

President/General Manager
 Title

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	1138283	Redd's Apple Ale 4/6/12 B	34100087166			\$30.00					
	1200283	Redd's Blueberry Ale 4/6/12 B	34100087463			\$30.00				Now Year Round, replaced Redd's Green Apple	
	1219283	Redd's Peach Ale 4/6/12 B	34100989309			\$30.00					
	1220283	Redd's Raspberry Ale 4/6/12 B	34100087302			\$30.00					
NEW ITEM	10047283	Redd's Black Cherry Ale 4/6/12 B	34100989309			\$30.00				effective 8/28/17 Redd's Black Cherry will now be included in 7+ qd promotion	
NEW PROMO				8/19/2017	9/2/2017	\$30.00	\$11.30	\$18.70	7+	QDMM includes only these four items	