

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor JJ Taylor Distributing Florida, Inc – Treasure Coast Sales Center Date 08/18/17

Location Address 3021 Crossroads Parkway License No. JDBW WSL 6602304 KLD

City Fort Pierce, FL 34945 Beginning Date 08/28/17

Notice No. 2017 53 Page 1 of 1 Ending Date 9/2/17

Counties Where Price is in Effect: Martin, St. Lucie, Indian River

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTIT Y</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Attached please find updated promotional pricing for Redd's 4/6/12 B 7+ qd. <u>Effective 8/28/17 will now include Redd's Black Cherry 4/6/12 B</u>				
Redd's Apple Ale 4/6/12 B Redd's Blueberry Ale 4/6/12 B Redd's Peach Ale 4/6/12 B Redd's Raspberry Ale 4/6/12 B Redd's Black Cherry Ale 4/6/12 B	4/6/12 B	7+	\$ 18.70	

Pete Marer
 Authorized Representative

President/General Manager
 Title

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
	1138283	Redd's Apple Ale 4/6/12 B	34100087166			\$30.00					
	1200283	Redd's Blueberry Ale 4/6/12 B	34100087463			\$30.00				Now Year Round, replaced Redd's Green Apple	
	1219283	Redd's Peach Ale 4/6/12 B	34100989309			\$30.00					
	1220283	Redd's Raspberry Ale 4/6/12 B	34100087302			\$30.00					
NEW ITEM	10047283	Redd's Black Cherry Ale 4/6/12 B	34100989309			\$30.00				effective 8/28/17 Redd's Black Cherry will now be included in 7+ qd promotion	
NEW PROMO				8/19/2017	9/2/2017	\$30.00	\$11.30	\$18.70	7+	QDMM includes only these four items	