

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor J. J. Taylor Distributing Florida, Inc. – Tampa Sales Center Date 01/04/17

Location Address 5102 South 16th Avenue License No. JDBW 39-00357 KLD _____

City Tampa, FL 33619 Beginning Date 01/14/17

Notice No. 2017 - 01 Page 1 of 1 Ending Date 01/21/17

Counties Where Price is in Effect: Hillsborough, Pasco, Pinellas, Sarasota & Manatee
 Counties _____

OFF PREMISE

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
PLEASE SEE ATTACHED.				

Pete Marer
 Authorized Representative

Sr. Vice President - Sales & Marketing
 Title

CHANGE	ITEM #	PACKAGE	RETAIL UPC	BEGIN DATE	END DATE	FRONT LINE	DISC	PROMO PRICE	QTY	NOTES	COUNTY SPECIFICS
Abita											
	3098283	Abita Andy Gator 4/6/12 B	80020119067			\$33.50					
NEW PROMO				1/14/2017	1/21/2017	\$33.50	\$13.50	\$20.00	7+	QDMM w/ Abita 6pks & Abita Harvest 6pks	
	3097283	Abita Harvest Strawberry 4/6/12 B	80020117063			\$30.30				Harvest Brew, available Mar - May	
	7781283	Abita Harvest Grapefruit 4/6/12 B	80020117063			\$30.30				Harvest Brew, available Dec - Feb	
	9957283	Abita Harvest Blueberry Wheat 4/6/12 B	80020117063			\$30.30				Harvest Brew, available June - Aug.	
	9968283	Abita Harvest Peach Lager 4/6/12 B	80020117063			\$30.30				Harvest Brew, available Sept - Nov	
	9988283	Abita Harvest Sweet Orange 4/6/12 B	80020117063			\$30.30				Harvest Brew, available Dec - Feb	
NEW PROMO				1/14/2017	1/21/2017	\$30.30	\$10.30	\$20.00	7+	QDMM w/ Abita 6pks & Abita Andy Gator 6pks (will now be part of 7+ QD)	
	3087283	Abita Amber 4/6/12 B	80020242215			\$30.30					
	5886283	Abita Big Easy 4/6/12 B	80020410072			\$30.30					
	3089283	Abita Golden 4/6/12 B	80020242208			\$30.30					
	3091283	Abita Purple Haze 4/6/12 B	80020422303			\$30.30					
	3092283	Abita Turbo Dog 4/6/12 B	80020353324			\$30.30					
	3101283	Abita Christmas Ale Ssl 4/6/12 B	80020353331			\$30.30				Available November December	
	9624283	Abita Octoberfest Lager Ssl 4/6/12 B	80020353331			\$30.30				Available Sept October	
	3102283	Abita Mardi Gras Ssl 4/6/12 B	80020353331			\$30.30					
	7769283	Abita Seersucker Pilsner Ssl. 4/6/12 B	80020353331			\$30.30				Available May - August	
	1475283	Abita Wrought Iron IPA 4/6/12 B	80020117070			\$30.30					
NEW PROMO				1/14/2017	1/21/2017	\$30.30	\$10.30	\$20.00	7+	QDMM w/ Abita Andy Gator & Abita Harvest 6pks	