

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
2601 BLAIR STONE ROAD • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)

Distributor Gold Coast Eagle Distributing Date 7/21/2017

Location Address 7051 Wireless Court License No. JDBW _____ KLD 68-00264

City Sarasota Beginning Date 7/31/2017

Notice No. 2017 56 Page 1 of 1 Ending Date 10/1/2017

Counties Where Price is in Effect: Sarasota, Manatee

BRAND NAME	SIZE AND PACKAGE	CASE QUANTITY	POSTED PRICE PER CASE	CASH PRICE AFTER POSTING
See attached draft beer price increase & promotions				

Andrea Conklin
Authorized Representative

Pricing Coordinator
Title

On & Off Premise



**GOLD COAST EAGLE DISTRIBUTING
DRAFT BEER PRICE INCREASE
EFFECTIVE JULY 31, 2017**

Product ID	Product Description	Current Price	Increase	New Price
11940	BUDWEISER 1/2 BBL	\$111.00	\$5.00	\$116.00
53940	BUD LIGHT 1/2 BBL	\$111.00	\$5.00	\$116.00
66943	BUD SELECT 1/2 BBL	\$111.00	\$5.00	\$116.00
11970	BUDWEISER 1/6 BBL	\$42.00	\$2.00	\$44.00
53970	BUD LIGHT 1/6 BBL	\$42.00	\$2.00	\$44.00
61940	BUSCH 1/2 BBL	\$105.00	\$5.00	\$110.00
86940	BUSCH LIGHT 1/2 BBL	\$105.00	\$5.00	\$110.00
43940	MICHELOB LIGHT 1/2 BBL	\$120.00	\$5.00	\$125.00
76940	MICHELOB AMBER 1/2 BBL	\$120.00	\$5.00	\$125.00
96942	MICH ULTRA 1/2 BBL	\$120.00	\$5.00	\$125.00
76970	MICHELOB AMBER 1/6 BBL	\$48.00	\$2.00	\$50.00
96972	MICH ULTRA 1/6 BBL	\$48.00	\$2.00	\$50.00
15940	NATURAL LIGHT 1/2 BBL	\$103.00	\$5.00	\$108.00
03940	ICHIBAN 1/2 BBL	\$135.50	\$5.00	\$140.50
63940	TEN BBL JOE 1/2 BBL	\$197.50	\$5.00	\$202.50
63941	TEN BBL PRAY 1/2 BBL	\$182.50	\$5.00	\$187.50
63942	TEN BBL CODE24 1/2 BBL	\$182.50	\$5.00	\$187.50
63970	TEN BBL RIDING 1/6 BBL	\$76.50	\$2.00	\$78.50
63971	TEN BBL JOE 1/6 BBL	\$81.50	\$2.00	\$83.50
63972	TEN BBL PINA 1/6 BBL	\$76.50	\$2.00	\$78.50
63973	TEN BBL PRAY 1/6 BBL	\$76.50	\$2.00	\$78.50
71940	ROLLING ROCK 1/2 BBL	\$103.00	\$5.00	\$108.00
96940	BECKS PILSNER 1/2 BBL	\$120.00	\$5.00	\$125.00
96941	BECKS OKTOBERFEST 1/2 BBL	\$120.00	\$5.00	\$125.00
25856	BECKS OKTOBERFEST 1/6 BBL	\$48.00	\$2.00	\$50.00
00045	LEFFE BLONDE 7.93 GALLON	\$92.00	\$3.00	\$95.00
00465	LEFFE BROWN 7.93 GALLON	\$92.00	\$3.00	\$95.00
13940	AMERICAN RED L 1/2 BBL	\$125.00	\$5.00	\$130.00
00894	SHOCKTOP LEMON 1/2 BBL	\$127.00	\$5.00	\$132.00
81392	SHOCKTOP ALE 1/2 BBL	\$127.00	\$5.00	\$132.00
00895	SHOCKTOP LEMON 1/6 BBL	\$51.50	\$2.00	\$53.50
25565	SHOCKTOP RUBY 1/6 BBL	\$51.50	\$2.00	\$53.50
81382	SHOCKTOP ALE 1/6 BBL	\$51.50	\$2.00	\$53.50
00204	BUD LIGHT LIME 1/2 BBL	\$120.00	\$5.00	\$125.00
82272	LAND SHARK LAGER 1/2 BBL	\$120.00	\$5.00	\$125.00
82282	LAND SHARK LAGER 1/6 BBL	\$48.00	\$2.00	\$50.00
00044	STELLA ARTOIS 13.2 BBL	\$160.00	\$5.00	\$165.00
00134	STELLA ARTOIS 1/6 BBL	\$73.00	\$2.00	\$75.00
25520	STELLA CIDRE 1/6 BBL	\$74.00	\$2.00	\$76.00
00043	HOEGAARDEN 13.2 BBL	\$160.00	\$5.00	\$165.00
14028	BODDINGTON PUB 13.2 BBL	\$160.00	\$5.00	\$165.00
12940	BASS PALE ALE 1/2 BBL	\$120.00	\$5.00	\$125.00
11925	BLUE POINT ARMCHAIR ST 1/2 BBL	\$160.00	\$5.00	\$165.00
11944	BLUE POINT TOASTED LAGER 1/2 BBL	\$160.00	\$5.00	\$165.00
11922	BLUE POINT PUMPKIN ALE 1/6 BBL	\$71.00	\$2.00	\$73.00
11926	BLUE POINT ARMCHAIR ST 1/6 BBL	\$71.00	\$2.00	\$73.00
11972	BLUE POINT TOASTED LAGER 1/6 BBL	\$71.00	\$2.00	\$73.00
45940	ELYSIAN SPACE DUST 1/2 BBL	\$197.50	\$5.00	\$202.50
45941	ELYSIAN SUPERFUZZ 1/2 BBL	\$182.50	\$5.00	\$187.50
45942	ELYSIAN PUNKUCCINO 1/2 BBL	\$197.50	\$5.00	\$202.50
45943	ELYSIAN DARK MOON 1/2 BBL	\$197.50	\$5.00	\$202.50
45944	ELYSIAN GR PUMPKIN 1/2 BBL	\$197.50	\$5.00	\$202.50
45947	ELYSIAN SPLIT SHOT 1/2 BBL	\$182.50	\$5.00	\$187.50
45970	ELYSIAN SPACE DUST 1/6 BBL	\$81.50	\$2.00	\$83.50
45971	ELYSIAN SUPERFUZZ 1/6 BBL	\$76.50	\$2.00	\$78.50
45974	ELYSIAN SPLIT SHOT 1/6 BBL	\$76.50	\$2.00	\$78.50
02972	GOLDEN ROAD WOLF PUP 1/2 BBL	\$192.00	\$5.00	\$197.00
02970	GOLDEN ROAD WOLF PUP 1/6 BBL	\$83.00	\$2.00	\$85.00
02971	GOLDEN ROAD WOLF AMONG WEEDS 1/6 BBL	\$103.50	\$2.00	\$105.50
11199	GOOSE ISLAND 312 XSP 1/2 BBL	\$165.00	\$5.00	\$170.00
11283	GOOSE ISLAND MATILDA 1/2 BBL	\$312.00	\$5.00	\$317.00
11452	GOOSE ISLAND 4 STAR P 1/2 BBL	\$165.00	\$5.00	\$170.00
13888	GOOSE ISLAND GRN LINE 1/2 BBL	\$165.00	\$5.00	\$170.00
25940	GOOSE ISLAND HONKER'S 1/2 BBL	\$165.00	\$5.00	\$170.00

Product ID	Product Description	Current Price	Increase	New Price
25941	GOOSE ISLAND IPA 1/2 BBL	\$165.00	\$5.00	\$170.00
25944	GOOSE ISLAND SOFIE 1/2 BBL	\$312.00	\$5.00	\$317.00
11189	GOOSE ISLAND 312 XSP 1/6 BBL	\$71.00	\$2.00	\$73.00
11215	GOOSE ISLAND MATILDA 1/6 BBL	\$120.00	\$2.00	\$122.00
11254	GOOSE ISLAND SOFIE 1/6 BBL	\$120.00	\$2.00	\$122.00
11317	GOOSE ISLAND GILLIAN 1/6 BBL	\$225.00	\$2.00	\$227.00
11373	GOOSE ISLAND ILLINOIS 1/6 BBL	\$120.00	\$2.00	\$122.00
11428	GOOSE ISLAND OGDEN 1/6 BBL	\$120.00	\$2.00	\$122.00
11451	GOOSE ISLAND 4 STAR P 1/6 BBL	\$71.00	\$2.00	\$73.00
11747	GOOSE ISLAND PRESEASO 1/6 BBL	\$71.00	\$2.00	\$73.00
11778	GOOSE ISLAND WINTER 1/6 BBL	\$71.00	\$2.00	\$73.00
13871	GOOSE ISLAND GRN LINE 1/6 BBL	\$71.00	\$2.00	\$73.00
15820	GOOSE ISLAND HALIA 1/6 BBL	\$225.00	\$2.00	\$227.00
58970	GOOSE ISLAND HONKER'S 1/6 BBL	\$71.00	\$2.00	\$73.00
58971	GOOSE ISLAND IPA 1/6 BBL	\$71.00	\$2.00	\$73.00
58972	GOOSE ISLAND SUMMER 1/6 BBL	\$71.00	\$2.00	\$73.00
58974	GOOSE ISLAND LOLITA 1/6 BBL	\$225.00	\$2.00	\$227.00
11348	GOOSE ISLAND BOURBON 1/6 BBL	\$225.00	\$2.00	\$227.00
11369	GOOSE ISLAND OCTOFEST 1/6 BBL	\$71.00	\$2.00	\$73.00
90940	KONA LONGBOARD 1/2 BBL	\$155.00	\$5.00	\$160.00
90942	KONA FIRE ROCK 1/2 BBL	\$155.00	\$5.00	\$160.00
90945	KONA HANAIEI 1/2 BBL	\$155.00	\$5.00	\$160.00
90941	KONA BIG WAVE 1/2 BBL	\$155.00	\$5.00	\$160.00
31492	KONA CASTAWAY 1/6 BBL	\$71.00	\$2.00	\$73.00
41493	KONA KOKO BRWN 1/6 BBL	\$71.00	\$2.00	\$73.00
41494	KONA LEMONGRAS 1/6 BBL	\$71.00	\$2.00	\$73.00
51499	KONA HANAIEI 1/6 BBL	\$68.00	\$3.00	\$71.00
94970	KONA LONGBOARD 1/6 BBL	\$68.00	\$3.00	\$71.00
94971	KONA BIG WAVE 1/6 BBL	\$68.00	\$3.00	\$71.00
94973	KONA MAGIC SAN 1/6 BBL	\$71.00	\$2.00	\$73.00
95970	KONA PORTER 1/6 BBL	\$71.00	\$2.00	\$73.00
97970	KONA FIRE ROCK 1/6 BBL	\$68.00	\$3.00	\$71.00
56909	CORONA EXTRA 1/2 BBL	\$155.00	\$5.00	\$160.00
95307	PACIFICO 1/2 BBL	\$155.00	\$5.00	\$160.00
95630	CORONA LIGHT 1/2 BBL	\$155.00	\$5.00	\$160.00
95310	PACIFICO 1/4 BBL	\$85.00	\$3.00	\$88.00
95631	CORONA LIGHT 1/4 BBL	\$85.00	\$3.00	\$88.00
95632	CORONA EXTRA 1/4 BBL	\$85.00	\$3.00	\$88.00
95771	MODELO ESPECIAL 1/4 BBL	\$85.00	\$3.00	\$88.00
95781	NEGRA MODELO 1/4 BBL	\$85.00	\$3.00	\$88.00
34940	SEA DOG BLUE PAW 1/2 BBL	\$158.00	\$7.00	\$165.00
34941	SEA DOG SUNFISH 1/2 BBL	\$158.00	\$7.00	\$165.00
35947	SHIPYARD PUMPKINHEAD 1/2 BBL	\$158.00	\$7.00	\$165.00
34970	SEA DOG BLUE PAW 1/6 BBL	\$62.00	\$7.00	\$69.00
34972	SEA DOG SUNFISH 1/6 BBL	\$62.00	\$7.00	\$69.00
34973	SHIPYARD MELONHEAD 1/6 BBL	\$62.00	\$7.00	\$69.00
35976	SHIPYARD PUMPKINHEAD 1/6 BBL	\$62.00	\$7.00	\$69.00
35979	SHIPYARD BLOOD ORG 1/6 BBL	\$62.00	\$7.00	\$69.00
35980	SHIPYARD ISLAND TIME 1/6 BBL	\$62.00	\$7.00	\$69.00



ONLY THE BELOW KEGS CAN MIX AT MATCH AT THE 5/3 KEG LEVELS. ALL ABI KEGS WITH NO DISCOUNTS ATTACHED MAY BE USED AS BUILDERS. NO OTHER BREWERS KEGS CAN COME INTO THIS MIX & MATCH. ALL KEGS WITH THE EXCEPTION OF THE 3.17GAL NOVA UNIT CARRY A DEPOSIT OF \$30.

						WEEK BEGINNING MONDAY												
						July				August				September				
						3-9	10-16	17-23	24-30	31-6	7-13	14-20	21-27	28-3	4-10	11-17	18-24	25-1
Bud Light	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 3-4 kegs	\$116.00	\$7.00	\$109.00	1	\$109.00													
1/2BBL 5+ kegs	\$116.00	\$9.00	\$107.00	1	\$107.00													
Bud Select	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 1+ kegs	\$116.00	\$31.00	\$85.00	1	\$85.00													
Michelob Family (No Amberbock)	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 3-4 kegs	\$125.00	\$5.00	\$120.00	1	\$120.00													
1/2BBL 5+ kegs	\$125.00	\$9.75	\$115.25	1	\$115.25													
Natural Family	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 1+ kegs	\$108.00	\$17.00	\$91.00	1	\$91.00													
Rolling Rock	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 1+ Kegs	\$108.00	\$17.00	\$91.00	1	\$91.00													
Bass & Beck's	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 1+ kegs	\$125.00	\$9.75	\$115.25	1	\$115.25													
10 Barrel Pub Beer	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 1+ kegs	\$125.00	\$9.75	\$115.25	1	\$115.25													
Redhook	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 1+ Kegs	\$146.00	\$13.00	\$133.00	1	\$133.00													
Kona	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 1+ Kegs	\$160.00	\$8.00	\$152.00	1	\$152.00													
1/6BBL 1+ Kegs	\$71.00	\$6.00	\$65.00	1	\$65.00													
Kona Seasonal	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 1+ Kegs	\$160.00	\$10.00	\$150.00	1	\$150.00													
1/6BBL 1+ Kegs	\$73.00	\$2.00	\$71.00	1	\$71.00													
Widmer	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 1+ Kegs	\$150.00	\$5.00	\$145.00	1	\$145.00													
1/6BBL 1+ Kegs	\$65.00	\$3.00	\$62.00	1	\$62.00													
Corona, Corona Lt, Negra Modelo, Pacifico, Modelo Especial	Front Line	Disc.	PTR	Pack	Unit Price													
1/2BBL 1+ Kegs	\$160.00	\$5.00	\$155.00	1	\$155.00													
1/4BBL 1+ Kegs	\$88.00	\$3.00	\$85.00	1	\$85.00													
Stella Artois	Front Line	Disc.	PTR	Pack	Unit Price													
3.17GAL NOVA 1+ Kegs	\$47.25	\$11.30	\$35.95	1	\$35.95													



PROMO-OPTI PRICED KEGS

	Front Line	Disc.	PTR	Pack	Unit Price	3-9	10-16	17-23	24-30	31-6	7-13	14-20	21-27	28-3	4-10	11-17	18-24	25-1	
Budweiser																			
1/2BBL 1+ Kegs	\$116.00	\$15.20	\$100.80	1	\$100.80														
1/6BBL 1+ Kegs	\$44.00	\$6.00	\$38.00	1	\$38.00														
Bud Light Lime																			
1/2BBL 5+ Kegs	\$125.00	\$55.00	\$70.00	1	\$70.00														
1/2BBL 3-4 Kegs	\$125.00	\$39.00	\$86.00	1	\$86.00														
LandShark																			
1/2BBL 5+ Kegs	\$125.00	\$50.00	\$75.00	1	\$75.00														
1/2BBL 3-4 Kegs	\$125.00	\$39.00	\$86.00	1	\$86.00														
1/6BBL 5+ Kegs	\$50.00	\$20.00	\$30.00	1	\$30.00														
1/6BBL 3-4 Kegs	\$50.00	\$14.00	\$36.00	1	\$36.00														
Michelob Amber Bock ONLY																			
1/2BBL 5+ Kegs	\$125.00	\$50.00	\$75.00	1	\$75.00														
1/2BBL 3-4 Kegs	\$125.00	\$39.00	\$86.00	1	\$86.00														
1/6BBL 5+ Kegs	\$50.00	\$20.00	\$30.00	1	\$30.00														
1/6BBL 3-4 Kegs	\$50.00	\$14.00	\$36.00	1	\$36.00														
American Red																			
1/2BBL - 2+ Kegs	\$130.00	\$45.00	\$85.00	1	\$85.00														
Shock Top Family EXCEPT Shock Top Belgian White Ale																			
1/2BBL 5+ Kegs	\$132.00	\$48.50	\$83.50	1	\$83.50														
1/2BBL 3-4 Kegs	\$132.00	\$33.50	\$98.50	1	\$98.50														
1/6BBL 5+ Kegs	\$53.50	\$21.75	\$31.75	1	\$31.75														
1/6BBL 3-4 Kegs	\$53.50	\$15.50	\$38.00	1	\$38.00														
Shock Top Belgian White Ale																			
1/2BBL 1+ Kegs	\$132.00	\$38.50	\$93.50	1	\$93.50														
1/6BBL 1+ Kegs	\$53.50	\$16.75	\$36.75	1	\$36.75														



PROMO-OPTI PRICED KEGS

Goose Island		Front Line	Disc.	PTR	Pack	Unit Price	3-9	10-16	17-23	24-30	31-6	7-13	14-20	21-27	28-3	4-10	11-17	18-24	25-1	
1/2BBL 5+ Kegs		\$170.00	\$67.50	\$102.50	1	\$102.50														
1/2BBL 3-4 Kegs		\$170.00	\$49.00	\$121.00	1	\$121.00														
1/6BBL 5+ Kegs		\$73.00	\$30.50	\$42.50	1	\$42.50														
1/6BBL 3-4 Kegs		\$73.00	\$25.00	\$48.00	1	\$48.00														
Goose Island IPA ONLY		Front Line	Disc.	PTR	Pack	Unit Price	3-9	10-16	17-23	24-30	31-6	7-13	14-20	21-27	28-3	4-10	11-17	18-24	25-1	
1/2BBL 1+ Kegs		\$170.00	\$35.00	\$135.00	1	\$135.00														
1/6BBL 1+ Kegs		\$73.00	\$20.00	\$53.00	1	\$53.00														

Blue Point		Front Line	Disc.	PTR	Pack	Unit Price	3-9	10-16	17-23	24-30	31-6	7-13	14-20	21-27	28-3	4-10	11-17	18-24	25-1	
1/2BBL 5+ Kegs		\$165.00	\$65.00	\$100.00	1	\$100.00														
1/2BBL 3-4 Kegs		\$165.00	\$44.00	\$121.00	1	\$121.00														
1/6BBL 5+ Kegs		\$73.00	\$30.50	\$42.50	1	\$42.50														
1/6BBL 3-4 Kegs		\$73.00	\$25.00	\$48.00	1	\$48.00														

Corona Family, Modelo, Negra, Pacifico - Mix & Match		Front Line	Disc.	PTR	Pack	Unit Price	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-2	3-9	10-16	17-23	24-30	
1/4BBL - 10+ Kegs		\$88.00	\$5.00	\$83.00	1	\$83.00	CANNOT M&M W/ABI KEG DEAL													
1/2BBL - 10+ Kegs		\$160.00	\$10.00	\$150.00	1	\$150.00	CANNOT M&M W/ABI KEG DEAL													