

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Daytona Beverages, LLC Date 07/23/2014

Location Address 2275 Mason Avenue License No. JDBW 74-244 KLD \_\_\_\_\_

City Daytona Beach, FL 32117 Beginning Date 09/29/2014

Notice No. 2014 146 Page 1 of 1 Ending Date 01/04/2015

Counties Where Price is in Effect: Volusia-Flagler

| BRAND NAME              | SIZE AND PACKAGE | CASE QUANTITY | POSTED PRICE PER CASE | CASH PRICE AFTER POSTING |
|-------------------------|------------------|---------------|-----------------------|--------------------------|
| Budweiser Black Crown   | 6-4/16oz Cans    | 1-4           | \$26.15               | \$26.15                  |
|                         |                  | 5+            | \$23.05               | \$26.15                  |
| Bud Light Platinum      | 6-4/16oz Cans    | 1-4           | \$26.15               | \$26.15                  |
|                         |                  | 5+            | \$23.05               | \$26.15                  |
| Bud Light Lime          | 6-4/16oz Cans    | 1-4           | \$26.15               | \$26.15                  |
|                         |                  | 5+            | \$23.05               | \$26.15                  |
| Landshark Lager         | 6-4/16oz Cans    | 1-4           | \$26.15               | \$26.15                  |
|                         |                  | 5+            | \$23.05               | \$26.15                  |
| Michelob Ultra          | 6-4/16oz Cans    | 1-4           | \$26.15               | \$26.15                  |
|                         |                  | 5+            | \$23.05               | \$26.15                  |
| Shock Top               | 6-4/16oz Cans    | 1-4           | \$33.50               | \$33.50                  |
|                         |                  | 5+            | \$23.05               | \$33.50                  |
| Shock Top Lemon         | 6-4/16oz Cans    | 1-4           | \$33.50               | \$33.50                  |
|                         |                  | 5+            | \$23.05               | \$33.50                  |
| Shock Top Honey Bourbon | 6-4/16oz Cans    | 1-4           | \$33.50               | \$33.50                  |
|                         |                  | 5+            | \$23.05               | \$33.50                  |
| Shock Top Apple Crisp   | 6-4/16oz Cans    | 1-4           | \$33.50               | \$33.50                  |
|                         |                  | 5+            | \$23.05               | \$33.50                  |
| Johnny Appleseed        | 6-4/16oz Cans    | 1-4           | \$31.95               | \$31.95                  |
|                         |                  | 5+            | \$28.00               | \$31.95                  |

|                  |               |     |         |         |
|------------------|---------------|-----|---------|---------|
| Goose Island 312 | 6-4/16oz Cans | 1-4 | \$31.95 | \$31.95 |
|                  |               | 5+  | \$23.05 | \$31.95 |
|                  |               |     |         |         |
|                  |               |     |         |         |
|                  |               |     |         |         |

**Off Premise Only**

Mix & Match

**Note:**

Posted price is for cash customers. An additional .50 cents per case will be added to credit approved retailers.

Leah Leonard  
 \_\_\_\_\_  
 Authorized Representative

Director of Sales Administration  
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 Title