

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
 4000A-032E
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 3/23/2017

Location Address 500 NW 27th Ave. License No. JDBW KLD 52-00003

City Ocala, FL 34475 Beginning Date 4/3/2017

Notice No. 2017 - 9 Page 1 of 3 Ending Date Indefinitely

Marion, Sumter, Citrus, Hernando, Dixie, Levy, Alachua,
 Gilchrist, Bradford, Columbia, Union **Off Premise**

Counties Where Price is in Effect: _____

| <i>BRAND NAME</i> | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|--|-------------------------|----------------------|------------------------------|---------------------------------|
| Attached is promotional pricing as of 4/3/2017 For Off Premise channels Only. | | | | |
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Stan Sochacki
 Authorized Representative

Pricing Analyst
 Title

| Supplier | Product Name | Quantity | Discount Price | Front Line Price | Discount Start | Discount End |
|--|--|----------|----------------|------------------|----------------|--------------|
| Boston Beer Co | Truly Spiked Seltzer Grapefruit & Pomelo 4/6/12 BT | 0 | \$28.75 | \$30.30 | 4/17/2017 | 5/7/2017 |
| | Truly Spiked Seltzer Colima Lime 4/6/12 BT | 0 | \$28.75 | \$30.30 | 4/17/2017 | 5/7/2017 |
| | Truly Spiked Seltzer Pomegranate 4/6/12 BT | 0 | \$28.75 | \$30.30 | 4/17/2017 | 5/7/2017 |
| CCM Brands | Dos Equis Ambar 4/6/12 BT | 0 | \$27.10 | \$27.85 | 4/3/2017 | 5/7/2017 |
| | Dos Equis Lager 4/6/12 BT | 0 | \$27.10 | \$27.85 | 4/3/2017 | 5/7/2017 |
| 7+ mix/match | Tecate 2/12/12 CN | 7 | \$13.90 | \$21.15 | 4/17/2017 | 4/23/2017 |
| | Tecate Light 2/12/12 CN | 7 | \$13.90 | \$21.15 | 4/17/2017 | 4/23/2017 |
| Diageo Guinness USA | Smirnoff Ice Green Apple 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/10/2017 | 4/30/2017 |
| | Smirnoff Ice 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/10/2017 | 4/30/2017 |
| | Smirnoff Ice Grape 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/10/2017 | 4/30/2017 |
| | Smirnoff Ice Peach Bellini 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/10/2017 | 4/30/2017 |
| | Smirnoff Ice Strawberry Acai 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/10/2017 | 4/30/2017 |
| | Smirnoff Ice Screwdriver 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/10/2017 | 4/30/2017 |
| | Smirnoff Ice Strawberry 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/10/2017 | 4/30/2017 |
| | Smirnoff Ice Red, White & Blue 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/10/2017 | 4/30/2017 |
| Mark Anthony Brands | Palm Breeze Ruby Red Citrus 4/6/12 CN | 0 | \$25.55 | \$27.15 | 4/17/2017 | 5/7/2017 |
| | Palm Breeze Pine Mand Orange 4/6/12 CN | 0 | \$25.55 | \$27.15 | 4/17/2017 | 5/7/2017 |
| 3+ Cayman mix/match | Cayman Jack Cuban Mojito 4/6/11.2 BT | 3 | \$28.75 | \$30.00 | 4/17/2017 | 5/14/2017 |
| | Cayman Jack Margarita 4/6/11.2 BT | 3 | \$28.75 | \$30.00 | 4/17/2017 | 5/14/2017 |
| 5+ Mikes Hard mix/match | Mikes Hard Lemonade 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/17/2017 | 5/7/2017 |
| | Mikes Hard Watermelon Lemonade 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/17/2017 | 5/7/2017 |
| | Mikes Hard Cranberry Passion Fruit 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/17/2017 | 5/7/2017 |
| | Mikes Hard Chilled Cherry 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/17/2017 | 5/7/2017 |
| | Mikes Hard Black Cherry 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/17/2017 | 5/7/2017 |
| | Mikes Hard Strawberry Lemonade 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/17/2017 | 5/7/2017 |
| | Mikes Hard Mango 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/17/2017 | 5/7/2017 |
| | Mikes Hard Pink Lemonade 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/17/2017 | 5/7/2017 |
| | Mikes Hard Raspberry Elderflower 4/6/11.2 BT | 5 | \$28.75 | \$30.00 | 4/17/2017 | 5/7/2017 |
| MillerCoors & Pabst 5+ mix/match | Steel Reserve 2/12/12 CN | 5 | \$13.60 | \$16.90 | 4/3/2017 | 4/30/2017 |
| | High Life Light 2/12/12 BT | 5 | \$13.60 | \$16.90 | 4/3/2017 | 4/30/2017 |
| | High Life 2/12/12 CN | 5 | \$13.60 | \$16.90 | 4/3/2017 | 4/30/2017 |
| | High Life 2/12/12 BT | 5 | \$13.60 | \$16.90 | 4/3/2017 | 4/30/2017 |
| | Milwaukee's Best 2/12/12 CN | 5 | \$13.60 | \$16.90 | 4/3/2017 | 4/30/2017 |

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|----------------------|--|----|---------|---------|-----------|-----------|
| | Milwaukee's Best Light 2/12/12 CN | 5 | \$13.60 | \$16.90 | 4/3/2017 | 4/30/2017 |
| | Icehouse 2/12/12 BT | 5 | \$13.60 | \$16.90 | 4/3/2017 | 4/30/2017 |
| | Keystone Light 2/15/12 CN | 5 | \$13.60 | \$16.90 | 4/3/2017 | 4/30/2017 |
| 10+ mix/match | Blue Moon Belgian White 4/6/12 BT | 10 | \$25.85 | \$30.30 | 4/3/2017 | 4/14/2017 |
| | Blue Moon Harvest Pumpkin 4/6/12 BT | 10 | \$25.85 | \$30.30 | 4/3/2017 | 4/14/2017 |
| | Blue Moon Cappuccino Oatmeal Stout 4/6/12 BT | 10 | \$25.85 | \$30.30 | 4/3/2017 | 4/14/2017 |
| | Blue Moon First Peach 4/6/12 BT | 10 | \$25.85 | \$30.30 | 4/3/2017 | 4/14/2017 |
| | Blue Moon Summer Honey Wheat 4/6/12 BT | 10 | \$25.85 | \$30.30 | 4/3/2017 | 4/14/2017 |
| | Blue Moon White IPA 4/6/12 BT | 10 | \$25.85 | \$30.30 | 4/3/2017 | 4/14/2017 |
| | Blue Moon Cinnamon Horchata Ale 4/6/12 BT | 10 | \$25.85 | \$30.30 | 4/3/2017 | 4/14/2017 |
| 14+ mix/match | Coors Banquet 2/12/12 CN | 14 | \$19.20 | \$21.80 | 4/3/2017 | 4/9/2017 |
| | Coors Banquet Stubby 2/12/12 BT | 14 | \$19.20 | \$21.80 | 4/3/2017 | 4/9/2017 |
| | Coors Light 2/12/12 CN | 14 | \$19.20 | \$21.80 | 4/3/2017 | 4/9/2017 |
| | Coors Light 2/12/12 BT | 14 | \$19.20 | \$21.80 | 4/3/2017 | 4/9/2017 |
| | Lite 2/12/12 CN | 14 | \$19.20 | \$21.80 | 4/3/2017 | 4/9/2017 |
| | Lite 2/12/12 BT | 14 | \$19.20 | \$21.80 | 4/3/2017 | 4/9/2017 |
| | MGD 2/12/12 BT | 14 | \$19.20 | \$21.80 | 4/3/2017 | 4/9/2017 |
| | Miller 64 2/12/12 BT | 14 | \$19.20 | \$21.80 | 4/3/2017 | 4/9/2017 |
| 14+ mix/match | Hamms 24/12 CN | 14 | \$13.80 | \$17.00 | 4/3/2017 | UFN |
| | Pabst 24/12 CN | 14 | \$13.80 | \$17.00 | 4/3/2017 | UFN |
| 28+ mix/match | Keystone Light 18/12 CN | 28 | \$10.20 | \$13.25 | 4/3/2017 | UFN |
| | High Life Light 18/12 CN | 28 | \$10.20 | \$13.25 | 4/3/2017 | UFN |
| | High Life 18/12 CN | 28 | \$10.20 | \$13.25 | 4/3/2017 | UFN |
| | High Life 18/12 BT | 28 | \$10.20 | \$13.25 | 4/3/2017 | UFN |
| | Icehouse 18/12 CN | 28 | \$10.20 | \$13.25 | 4/3/2017 | UFN |
| | Icehouse 18/12 BT | 28 | \$10.20 | \$13.25 | 4/3/2017 | UFN |
| *Pabst starting 4/10 | Pabst 18/12 CN | 28 | \$10.20 | \$13.25 | 4/10/2017 | UFN |
| Moosehead | Moosehead 2/12/12 BT | 0 | \$20.15 | \$23.15 | 4/3/2017 | 6/4/2017 |
| New Belgium | New Belgium Dayblazer Easygoing Ale 15/12 CN | 90 | \$12.60 | \$16.00 | 4/14/2017 | 7/21/2017 |
| Pabst Brewing | Schlitz Malt 6/4/16 CN | 3 | \$15.95 | \$19.55 | 4/3/2017 | 4/30/2017 |
| 3+ mix/match | Schlitz Malt HG 6/4/16 CN | 3 | \$15.95 | \$19.55 | 4/3/2017 | 4/30/2017 |
| | Pabst 6/4/16 CN | 3 | \$15.95 | \$19.55 | 4/3/2017 | 4/30/2017 |
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