

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 1/27/2017

Location Address 500 NW 27<sup>th</sup> Ave. License No. JDBW KLD 52-00003

City Ocala, FL 34475 Beginning Date 2/6/2017

Notice No. 2017 - 4 Page 1 of 2 Ending Date Indefinitely

Marion, Sumter, Citrus, Hernando, Dixie, Levy, Alachua,  
 Gilchrist, Bradford, Columbia, Union **Off Premise**

Counties Where Price is in Effect: \_\_\_\_\_

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
<b>Attached is promotional pricing as of 2/6/2017 For Off Premise channels Only.</b>				

Stan Sochacki  
 Authorized Representative

Pricing Analyst  
 Title

Supplier	Product Name	Discount Price	Front Line	Discount Start	Discount End	Quantity
Boston Beer Co	Truly Spiked Seltzer Grapefruit & Pomelo 4/6/12 BT	\$28.75	\$30.30	2/13/2017	3/5/2017	0
	Truly Spiked Seltzer Colima Lime 4/6/12 BT	\$28.75	\$30.30	2/13/2017	3/5/2017	0
	Truly Spiked Seltzer Pomegranate 4/6/12 BT	\$28.75	\$30.30	2/13/2017	3/5/2017	0
Diageo Guinness USA	Smithwicks 4/6/11.2 BT	\$26.75	\$29.75	2/13/2017	3/26/2017	0
	Guinness Stout 4/6/11.2 BT	\$29.45	\$31.10	2/13/2017	3/26/2017	0
	Guinness Pub GDIB 4/6/11.2 BT	\$26.75	\$29.75	2/13/2017	3/26/2017	0
	Guinness Blonde American Lager 4/6/12 BT	\$26.75	\$29.75	2/13/2017	3/26/2017	0
	Guinness Nitro IPA 4/6/11.2 CN	\$26.75	\$29.75	2/13/2017	3/26/2017	0
	Guinness Pub 6/4/14.9 CN	\$36.85	\$41.75	2/13/2017	3/26/2017	0
	Guinness Pub GDIB 2/12/11.2 BT	\$23.40	\$26.40	2/13/2017	3/26/2017	0
	Harp 4/6/11.2 BT	\$26.75	\$29.75	2/13/2017	3/26/2017	0
Guinness Rye Pale Ale 4/6/11.2 BT	\$26.75	\$29.75	2/13/2017	3/26/2017	0	
Heineken Dutch	Strongbow Gold Apple Cider 4/6/11.2 BT	\$28.18	\$30.30	2/27/2017	4/2/2017	3
	Strongbow Honey & Apple Cider 4/6/11.2 BT	\$28.18	\$30.30	2/27/2017	4/2/2017	3
	Strongbow Cherry Blossom Cider 4/6/11.2 BT	\$28.18	\$30.30	2/27/2017	4/2/2017	3
New Belgium	New Belgium Dayblazer Easygoing Ale 4/6/12 CN	\$19.40	\$30.30	2/20/2017	2/26/2017	5
	New Belgium Dayblazer Easygoing Ale 15/12 CN	\$14.40	\$16.00	2/6/2017	3/5/2017	5
Tenth & Blake	Peroni 4/6/11.2 BT	\$21.00	\$32.55	2/13/2017	2/19/2017	7
	Terrapin RecreationalAle 15/12 CN	\$14.40	\$16.00	2/6/2017	10/1/2017	5
SweetWater	SweetWater Hash Session 15/12 CN	\$14.40	\$16.00	2/6/2017	10/1/2017	5