

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
 4000A-032E  
 Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Cone Distributing, Inc. Date 8/4/2017

Location Address 500 NW 27<sup>th</sup> Ave. License No. JDBW KLD 52-00003

City Ocala, FL 34475 Beginning Date 8/14/2017

Notice No. 2017 - 23 Page 1 of 2 Ending Date Indefinitely

Marion, Sumter, Citrus, Hernando, Dixie, Levy, Alachua,

Counties Where Price is in Effect: Gilchrist, Bradford, Columbia, Union **Off Premise**

| <i>BRAND NAME</i>   | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|---|-------------------------|----------------------|------------------------------|---------------------------------|
| <b>Attached is promotional pricing as of<br/>8/14/2017<br/>For Off Premise channels Only, unless<br/>specified otherwise.</b> |                         |                      |                              |                                 |
|   |                         |                      |                              |                                 |
|   |                         |                      |                              |                                 |
|   |                         |                      |                              |                                 |
|   |                         |                      |                              |                                 |
|   |                         |                      |                              |                                 |

Stan Sochacki  
 Authorized Representative

Pricing Analyst  
 Title

| Supplier                               | Product Name                               | Quantity | Discount Price | Front Line Price | Discount Start | Discount End |
|--|--|----------|----------------|------------------|----------------|--------------|
| <b>Boston Beer Co</b><br>24+ mix/match | Truly Spiked Grapefruit & Pomelo 4/6/12 BT | 24       | \$18.96        | \$30.30          | 8/14/2017      | 8/20/2017    |
|  | Truly Spiked Colima Lime 4/6/12 BT         | 24       | \$18.96        | \$30.30          | 8/14/2017      | 8/20/2017    |
|  | Truly Spiked Pomegranate 4/6/12 BT         | 24       | \$18.96        | \$30.30          | 8/14/2017      | 8/20/2017    |
| <b>MillerCoors</b><br>10+ mix/match    | Redds Apple Ale 4/6/12 BT                  | 10       | \$18.70        | \$30.00          | 8/21/2017      | 9/3/2017     |
|  | Redds Limited Pick Peach 4/6/12 BT         | 10       | \$18.70        | \$30.00          | 8/21/2017      | 9/3/2017     |
|  | Redds Limited Pick Black Cherry 4/6/12 BT  | 10       | \$18.70        | \$30.00          | 8/21/2017      | 9/3/2017     |
|  | Redds Limited Pick Ginger Apple 4/6/12 BT  | 10       | \$18.70        | \$30.00          | 8/21/2017      | 9/3/2017     |
|  | Redds Raspberry Ale 4/6/12 BT              | 10       | \$18.70        | \$30.00          | 8/21/2017      | 9/3/2017     |
|  | Redds Blueberry Ale 4/6/12 BT              | 10       | \$18.70        | \$30.00          | 8/21/2017      | 9/3/2017     |
|  | Leinenkugel Watermelon Shandy 4/6/12 BT    | 5        | \$17.50        | \$27.75          | 8/14/2017      | 8/28/2017    |