

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000a-032E
Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor Carroll Distributing Company Date August 11, 2017
Location Address 1553 Chad Carroll Way License No. JDBW 15-00296 KLD
City Melbourne, FL 32940 Beginning Date SEE ATTACHED
Notice No. 2017 - 086 Page 1 of 3 Ending Date _____
Counties Where Price is in Effect: BREVARD AND INDIAN RIVER COUNTY

OFF PREMISE ONLY

***** ITEMS GROUPED TOGETHER ARE MIX AND MATCH FOR QUANTITY DISCOUNT*****

Tom Joynes

Authorized Representative

Sales Manager

Title

CARROLL DISTRIBUTING COMPANY

1553 Chad Carroll Way
Melbourne, FL 32940
Telephone (321) 421-6283

Off Premise

Promotional Dates	Brand	Item	Package	Reg Cost	Disc. Amt	Promo Cost				
THE FOLLOWING ITEMS ARE ONGOING PROMOTIONS AND ARE SUBJECT TO CHANGE										
PULSED 7/2-8/19/17	Budweiser	1124	24/16 OZ CAN	\$27.60	\$6.70	\$20.90				
	Bud Light	5324	24/16 OZ CAN							
Mix And Match 30 or more cases										
PULSED 8/20-9/9/17	Budweiser	1124	24/16 OZ CAN	\$27.60	\$6.70	\$20.90				
	Bud Light	5324	24/16 OZ CAN							
Mix And Match 63 or more cases										
	Budweiser	1124	24/16 OZ CAN	\$27.60	\$7.85	\$19.75				
	Bud Light	5324	24/16 OZ CAN							
Mix And Match 7-49 cases										
PULSED 8/24-9/2/17	Bud Light Lime-A-Rita	5388	24/8 OZ CAN 2/12	\$24.10	\$2.80	\$21.30				
	Bud Light Straw-Ber-Rita	5382	24/8 OZ CAN 2/12							
	Bud Light Cran-Ber-Rita	5395	24/8 OZ CAN 2/12							
	Bud Light Raz-Ber-Rita	5379	24/8 OZ CAN 2/12							
	Bud Light Mang-O-Rita	5295	24/8 OZ CAN 2/12							
	Bud Light Lemon-Ade-Rita	5283	24/8 OZ CAN 2/12							
	Bud Light Cherry-Ahh-Rita	5279	24/8 OZ CAN 2/12							
	Bud Light Grape-A-Rita	5278	24/8 OZ CAN 2/12							
	Bud Light Orange-A-Rita	5293	24/8 OZ CAN 2/12							
	Bud Light Peach-A-Rita	5289	24/8 OZ CAN 2/12							
	Bud Light Pomegranate-A-Rita	5410	24/8 OZ CAN 2/12							
	Mix And Match 10-49 cases									
		Budweiser	1146				24/12 OZ CAN 2/12	\$22.50	\$0.95	\$21.55
		Bud Light	5346				24/12 OZ CAN 2/12			
	Budweiser Select	2246	24/12 OZ CAN 2/12							
	Select 55	2250	24/12 OZ CAN 2/12							
	Budweiser	1160	24/12 OZ LNNR 2/12							
	Bud Light	5360	24/12 OZ LNNR 2/12							
	Budweiser Select	2260	24/12 OZ LNNR 2/12							
	Select 55	2252	24/12 OZ LNNR 2/12							
Mix And Match 50 or more cases										
	Budweiser	1146	24/12 OZ CAN 2/12	\$22.50	\$4.70	\$17.80				
	Bud Light	5346	24/12 OZ CAN 2/12							
	Budweiser Select	2246	24/12 OZ CAN 2/12							
	Select 55	2250	24/12 OZ CAN 2/12							
	Budweiser	1160	24/12 OZ LNNR 2/12							
	Bud Light	5360	24/12 OZ LNNR 2/12							
	Budweiser Select	2260	24/12 OZ LNNR 2/12							
	Select 55	2252	24/12 OZ LNNR 2/12							
	Bud Light Platinum	5371	24/12 OZ LNNR 2/12				\$24.10	\$6.30	\$17.80	
	Bud Light Platinum	5370	24/12 OZ CAN 2/12							
	Bud Light Lime	5351	24/12 OZ LNNR 2/12				\$24.10	\$6.30	\$17.80	
	Bud Light Lime	5356	24/12 OZ CAN 2/12							
	LandShark Lager	5460	24/12 OZ LNNR 2/12				\$24.10	\$6.30	\$17.80	
	LandShark Lager	5446	24/12 OZ CAN 2/12							
	Bud Light Lime-A-Rita	5388	24/8 OZ CAN 2/12	\$24.10	\$6.30	\$17.80				
	Bud Light Straw-Ber-Rita	5382	24/8 OZ CAN 2/12							
	Bud Light Cran-Ber-Rita	5395	24/8 OZ CAN 2/12							
	Bud Light Raz-Ber-Rita	5379	24/8 OZ CAN 2/12							
	Bud Light Mang-O-Rita	5295	24/8 OZ CAN 2/12							
	Bud Light Lemon-Ade-Rita	5283	24/8 OZ CAN 2/12							
	Bud Light Cherry-Ahh-Rita	5279	24/8 OZ CAN 2/12							
	Bud Light Grape-A-Rita	5278	24/8 OZ CAN 2/12							
	Bud Light Orange-A-Rita	5293	24/8 OZ CAN 2/12							
	Bud Light Peach-A-Rita	5289	24/8 OZ CAN 2/12							
	Bud Light Pomegranate-A-Rita	5410	24/8 OZ CAN 2/12							
Mix And Match 7 or more cases										
8/27-9/2/17	Best Damn Cherry Cola	1728	24/12 OZ LNNR 4/6				\$30.30	\$11.10	\$19.20	
	Best Damn Cream Soda	1732	24/12 OZ LNNR 4/6							
	Best Damn Root Beer	1725	24/12 OZ LNNR 4/6							

Promotional Dates	Brand	Item	Package	Reg Cost	Disc. Amt	Promo Cost
9/3-9/9/17	Mix And Match 15-19 cases					
	Redhook Longhammer	7173	24/12 OZ LNNR 4/6	\$27.17	\$3.20	\$23.97
	Redhook American Pale Ale	7043	24/12 OZ LNNR 4/6			
	Redhook Pumpkin Porter	7039	24/12 OZ LNNR 4/6			
	Redhook Winterhook	7175	24/12 OZ LNNR 4/6			
	Omission Lager	7103	24/12 OZ LNNR 4/6	\$32.00	\$3.20	\$28.80
	Omission Pale Ale	7104	24/12 OZ LNNR 4/6			
	Omission Ultimate Light	7100	24/12 OZ LNNR 4/6			
	Kona Longboard	7736	24/12 OZ LNNR 4/6	\$28.76	\$3.20	\$25.56
	Kona Fire Rock	7836	24/12 OZ LNNR 4/6			
	Kona Lemongrass Luau	7723	24/12 OZ LNNR 4/6			
	Kona Pipeline Porter	7738	24/12 OZ LNNR 4/6			
	Kona Koko Brown	7774	24/12 OZ LNNR 4/6			
	Kona Big Wave	7777	24/12 OZ LNNR 4/6			
	Kona Castaway	7725	24/12 OZ LNNR 4/6			
	Kona Lavaman Red Ale	7779	24/12 OZ LNNR 4/6			
	Kona Wailua Wheat	7737	24/12 OZ LNNR 4/6			
	Kona Hanalei IPA	7720	24/12 OZ LNNR 4/6			
	Mix And Match 20 or more cases					
	Kona Longboard	7736	24/12 OZ LNNR 4/6	\$28.76	\$9.78	\$18.98
	Kona Fire Rock	7836	24/12 OZ LNNR 4/6			
	Kona Lemongrass Luau	7723	24/12 OZ LNNR 4/6			
	Kona Pipeline Porter	7738	24/12 OZ LNNR 4/6			
	Kona Koko Brown	7774	24/12 OZ LNNR 4/6			
	Kona Big Wave	7777	24/12 OZ LNNR 4/6			
Kona Castaway	7725	24/12 OZ LNNR 4/6				
Kona Lavaman Red Ale	7779	24/12 OZ LNNR 4/6				
Kona Wailua Wheat	7737	24/12 OZ LNNR 4/6				
Kona Hanalei IPA	7720	24/12 OZ LNNR 4/6				

**NORTH AMERICAN BREWERIES
SEAGRAM'S**

Date	Brand	Item	Package	Reg Cost	Disc. Amt	Promo Cost
PULSED 9/17-10/28/17	Mix And Match 10 or more cases					
	Watermelon Splash	3095	24/11.2 OZ LNNR 6/4	\$23.94	\$4.78	\$19.16
	Raspberry Lemonade	3096	24/11.2 OZ LNNR 6/4			
	Bahama Mama	3100	24/11.2 OZ LNNR 6/4			
	Fuzzy Navel	3101	24/11.2 OZ LNNR 6/4			
	Jamaican Me Happy	3102	24/11.2 OZ LNNR 6/4			
	Lime Margarita	3103	24/11.2 OZ LNNR 6/4			
	Wild Berries	3106	24/11.2 OZ LNNR 6/4			
	Calypso Colada	3107	24/11.2 OZ LNNR 6/4			
	Strawberry Daiquiri	3108	24/11.2 OZ LNNR 6/4			
	Mango	3112	24/11.2 OZ LNNR 6/4			
	Sangria	3113	24/11.2 OZ LNNR 6/4			
	Kiwi Strawberry	3084	24/11.2 OZ LNNR 6/4			
	Blackberry Breezer	3085	24/11.2 OZ LNNR 6/4			
	Kelly Orange Sassy Swirl	3063	24/11.2 OZ LNNR 6/4			
	Kelly Pink Pineapple	3062	24/11.2 OZ LNNR 6/4			
	PULSED 9/3-9/16/17	Mix And Match 10 or more cases				
Watermelon Splash		3095	24/11.2 OZ LNNR 6/4	\$23.94	\$8.19	\$15.75
Raspberry Lemonade		3096	24/11.2 OZ LNNR 6/4			
Bahama Mama		3100	24/11.2 OZ LNNR 6/4			
Fuzzy Navel		3101	24/11.2 OZ LNNR 6/4			
Jamaican Me Happy		3102	24/11.2 OZ LNNR 6/4			
Lime Margarita		3103	24/11.2 OZ LNNR 6/4			
Wild Berries		3106	24/11.2 OZ LNNR 6/4			
Calypso Colada		3107	24/11.2 OZ LNNR 6/4			
Strawberry Daiquiri		3108	24/11.2 OZ LNNR 6/4			
Mango		3112	24/11.2 OZ LNNR 6/4			
Sangria		3113	24/11.2 OZ LNNR 6/4			
Kiwi Strawberry		3084	24/11.2 OZ LNNR 6/4			
Blackberry Breezer		3085	24/11.2 OZ LNNR 6/4			
Kelly Orange Sassy Swirl	3063	24/11.2 OZ LNNR 6/4				
Kelly Pink Pineapple	3062	24/11.2 OZ LNNR 6/4				

SOUTHERN TIER BREWING COMPANY

8/27-12/30/17	Mix and match 5 or more cases					
	Overpack'd	3055	15/12 CAN	\$17.00	\$1.25	\$15.75
	Nu Skool IPA		15/12 CAN			