

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
4000a-032E  
Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor Carroll Distributing Company Date July 25, 2017  
Location Address 1553 Chad Carroll Way License No. JDBW 15-00296 KLD  
City Melbourne, FL 32940 Beginning Date SEE ATTACHED  
Notice No. 2017 - 079 Page 1 of 2 Ending Date \_\_\_\_\_  
Counties Where Price is in Effect: BREVARD AND INDIAN RIVER COUNTY

**OFF PREMISE ONLY**

**\*\*\* ITEMS GROUPED TOGETHER ARE MIX AND MATCH FOR QUANTITY DISCOUNT\*\*\***

Tom Joynes

Authorized Representative

Sales Manager

Title

**CARROLL DISTRIBUTING COMPANY**

1553 Chad Carroll Way  
Melbourne, FL 32940  
Telephone (321) 421-6283

**Off Premise**  
**3rd Qtr Promos**

Promotional Dates	Brand	Item	Package	Reg Cost	Disc. Amt	Promo Cost
<b>THE FOLLOWING ITEMS ARE ONGOING PROMOTIONS AND ARE SUBJECT TO CHANGE</b>						
<b>Mix And Match 20-55 cases</b>						
<b>8/3-9/30/17</b>	Shock Top	4737	24/12 OZ LNNR 4/6	\$27.75	\$1.65	\$26.10
	Shock Top Apple Wheat	4727	24/12 OZ LNNR 4/6			
	Shock Top Lemon Shandy	4747	24/12 OZ LNNR 4/6			
	Shock Top Raspberry	4742	24/12 OZ LNNR 4/6			
	Shock Top Twisted Pretzel	4708	24/12 OZ LNNR 4/6			
	Shock Top Ginger Wheat	4762	24/12 OZ LNNR 4/6			
	Shock Top Ruby Fresh	4706	24/12 OZ LNNR 4/6			
	Shock Top Sunset Orange	4776	24/12 OZ LNNR 4/6			
<b>Mix And Match 56-111 cases</b>						
	Shock Top	4737	24/12 OZ LNNR 4/6	\$27.75	\$2.65	\$25.10
	Shock Top Apple Wheat	4727	24/12 OZ LNNR 4/6			
	Shock Top Lemon Shandy	4747	24/12 OZ LNNR 4/6			
	Shock Top Raspberry	4742	24/12 OZ LNNR 4/6			
	Shock Top Twisted Pretzel	4708	24/12 OZ LNNR 4/6			
	Shock Top Ginger Wheat	4762	24/12 OZ LNNR 4/6			
	Shock Top Ruby Fresh	4706	24/12 OZ LNNR 4/6			
	Shock Top Sunset Orange	4776	24/12 OZ LNNR 4/6			
<b>Mix And Match 112 or more cases</b>						
	Shock Top	4737	24/12 OZ LNNR 4/6	\$27.75	\$3.65	\$24.10
	Shock Top Apple Wheat	4727	24/12 OZ LNNR 4/6			
	Shock Top Lemon Shandy	4747	24/12 OZ LNNR 4/6			
	Shock Top Raspberry	4742	24/12 OZ LNNR 4/6			
	Shock Top Twisted Pretzel	4708	24/12 OZ LNNR 4/6			
	Shock Top Ginger Wheat	4762	24/12 OZ LNNR 4/6			
	Shock Top Ruby Fresh	4706	24/12 OZ LNNR 4/6			
	Shock Top Sunset Orange	4776	24/12 OZ LNNR 4/6			
<b>The Stella 6pk &amp; 12pk, Shock Top &amp; Goose Island 12pk promos may be mixed to achieve specified case deals.</b>						
<b>Mix And Match 14-55 cases</b>						
<b>8/3-9/30/17</b>	Shock Top	4738	24/12 OZ LNNR 2/12	\$27.75	\$3.15	\$24.60
	Shock Top	4739	24/12 OZ CAN 2/12			
	Shock Top Apple Wheat	4730	24/12 OZ LNNR 2/12			
	Shock Top Lemon Shandy	4749	24/12 OZ LNNR 2/12			
	Shock Top Twisted Pretzel	4758	24/12 OZ LNNR 2/12			
	Shock Top Spring Sampler	4750	24/12 OZ LNNR 2/12			
	Shock Top Summer Sampler	4718	24/12 OZ LNNR 2/12			
	Shock Top Fall Sampler	4756	24/12 OZ LNNR 2/12			
	Shock Top Winter Sampler	4722	24/12 OZ LNNR 2/12			
	Shock Top Ginger Wheat	4761	24/12 OZ LNNR 2/12			
	Shock Top Ruby Fresh	4707	24/12 OZ LNNR 2/12			
	Shock Top Sunset Orange	4775	24/12 OZ LNNR 2/12			
	<b>Mix And Match 56-111 cases</b>					
	Shock Top	4738	24/12 OZ LNNR 2/12	\$27.75	\$4.15	\$23.60
	Shock Top	4739	24/12 OZ CAN 2/12			
	Shock Top Apple Wheat	4730	24/12 OZ LNNR 2/12			
	Shock Top Lemon Shandy	4749	24/12 OZ LNNR 2/12			
	Shock Top Twisted Pretzel	4758	24/12 OZ LNNR 2/12			
	Shock Top Spring Sampler	4750	24/12 OZ LNNR 2/12			
	Shock Top Summer Sampler	4718	24/12 OZ LNNR 2/12			
	Shock Top Fall Sampler	4756	24/12 OZ LNNR 2/12			
	Shock Top Winter Sampler	4722	24/12 OZ LNNR 2/12			
	Shock Top Ginger Wheat	4761	24/12 OZ LNNR 2/12			
	Shock Top Ruby Fresh	4707	24/12 OZ LNNR 2/12			
	Shock Top Sunset Orange	4775	24/12 OZ LNNR 2/12			
	<b>Mix And Match 112 or more cases</b>					
	Shock Top	4738	24/12 OZ LNNR 2/12	\$27.75	\$5.15	\$22.60
	Shock Top	4739	24/12 OZ CAN 2/12			
	Shock Top Apple Wheat	4730	24/12 OZ LNNR 2/12			
	Shock Top Lemon Shandy	4749	24/12 OZ LNNR 2/12			
	Shock Top Twisted Pretzel	4758	24/12 OZ LNNR 2/12			
	Shock Top Spring Sampler	4750	24/12 OZ LNNR 2/12			
	Shock Top Summer Sampler	4718	24/12 OZ LNNR 2/12			
	Shock Top Fall Sampler	4756	24/12 OZ LNNR 2/12			
	Shock Top Winter Sampler	4722	24/12 OZ LNNR 2/12			
	Shock Top Ginger Wheat	4761	24/12 OZ LNNR 2/12			
	Shock Top Ruby Fresh	4707	24/12 OZ LNNR 2/12			
	Shock Top Sunset Orange	4775	24/12 OZ LNNR 2/12			