

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Bernie Little Distributors, Inc. Date 8/24/17

Location Address 4105 Maine Ave/PO Box 1128 License No. JDBW 63-00023 KLD _____

City Eaton Park Beginning Date 9/11/17

Notice No. 2017 - 56 Page 1 of 1 Ending Date 12/31/17

Counties Where Price is in Effect: Polk

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SEE ATTACHMENT				

Credit prices are \$0.50 higher per case and \$2.50 higher per keg.
 Quantities are limited to the distributor's inventory on hand.

Keith Harris
 Authorized Representative

President
 Title

Bernie Little Distributors, Inc.
Price Promotions - 4th Quarter 2017
Eaton Park - Polk County

Brands	Package	Start	Stop	Case Qty	Posted Price	Cash Price	Premise	Comment
					Per Case	after Posting		
Bud, Bud Lt	24/8oz Can	09/11/17	09/17/17	20-24	\$12.30	\$14.15	Off	
Bud, Bud Lt	24/8oz Can	09/11/17	09/17/17	25+	\$9.50	\$14.15	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud & Bud Lt	24/8oz Can 2/12	09/11/17	09/17/17	5-19	\$14.00	\$14.50	Off	
Bud & Bud Lt	24/8oz Can 2/12	09/11/17	09/17/17	20+	\$13.10	\$14.50	Off	
Michelob Ultra	24/8oz Can 2/12	09/11/17	09/17/17	5-19	\$14.40	\$15.35	Off	
Michelob Ultra	24/8oz Can 2/12	09/11/17	09/17/17	20+	\$13.10	\$15.35	Off	
Michelob Ultra	24/8oz Can	09/11/17	09/17/17	5-19	\$13.60	\$15.25	Off	
Michelob Ultra	24/8oz Can	09/11/17	09/17/17	20+	\$12.30	\$15.25	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/8oz Can	09/18/17	10/01/17	20+	\$12.30	\$14.15	Off	
Bud & Bud Lt	24/8oz Can 2/12	09/18/17	10/01/17	5-19	\$14.00	\$14.50	Off	
Bud & Bud Lt	24/8oz Can 2/12	09/18/17	10/01/17	20+	\$13.10	\$14.50	Off	
Michelob Ultra	24/8oz Can 2/12	09/18/17	10/01/17	5-19	\$14.40	\$15.35	Off	
Michelob Ultra	24/8oz Can 2/12	09/18/17	10/01/17	20+	\$13.10	\$15.35	Off	
Michelob Ultra	24/8oz Can	09/18/17	10/01/17	5-19	\$13.60	\$15.25	Off	
Michelob Ultra	24/8oz Can	09/18/17	10/01/17	20+	\$12.30	\$15.25	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/8oz Can	10/02/17	10/08/17	20+	\$12.30	\$14.15	Off	
Bud & Bud Lt	24/8oz Can 2/12	10/02/17	10/08/17	5-9	\$14.00	\$14.50	Off	
Bud & Bud Lt	24/8oz Can 2/12	10/02/17	10/08/17	10+	\$12.60	\$14.50	Off	
Michelob Ultra	24/8oz Can 2/12	10/02/17	10/08/17	5-9	\$14.40	\$15.35	Off	
Michelob Ultra	24/8oz Can 2/12	10/02/17	10/08/17	10+	\$12.60	\$15.35	Off	
Michelob Ultra	24/8oz Can	10/02/17	10/08/17	5-19	\$13.60	\$15.25	Off	
Michelob Ultra	24/8oz Can	10/02/17	10/08/17	20+	\$12.30	\$15.25	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/8oz Can	10/09/17	10/15/17	20-24	\$12.30	\$14.15	Off	
Bud, Bud Lt	24/8oz Can	10/09/17	10/15/17	25+	\$9.50	\$14.15	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud & Bud Lt	24/8oz Can 2/12	10/09/17	10/15/17	5-9	\$14.00	\$14.50	Off	
Bud & Bud Lt	24/8oz Can 2/12	10/09/17	10/15/17	10+	\$12.60	\$14.50	Off	
Michelob Ultra	24/8oz Can 2/12	10/09/17	10/15/17	5-9	\$14.40	\$15.35	Off	
Michelob Ultra	24/8oz Can 2/12	10/09/17	10/15/17	10+	\$12.60	\$15.35	Off	
Michelob Ultra	24/8oz Can	10/09/17	10/15/17	5-19	\$13.60	\$15.25	Off	
Michelob Ultra	24/8oz Can	10/09/17	10/15/17	20+	\$12.30	\$15.25	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/8oz Can	10/16/17	12/31/17	20+	\$12.30	\$14.15	Off	
Bud & Bud Lt	24/8oz Can 2/12	10/16/17	12/31/17	5-19	\$14.00	\$14.50	Off	
Bud & Bud Lt	24/8oz Can 2/12	10/16/17	12/31/17	20+	\$13.10	\$14.50	Off	
Michelob Ultra	24/8oz Can 2/12	10/16/17	12/31/17	5-19	\$14.40	\$15.35	Off	
Michelob Ultra	24/8oz Can 2/12	10/16/17	12/31/17	20+	\$13.10	\$15.35	Off	
Michelob Ultra	24/8oz Can	10/16/17	12/31/17	5-19	\$13.60	\$15.25	Off	
Michelob Ultra	24/8oz Can	10/16/17	12/31/17	20+	\$12.30	\$15.25	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/16oz Can 6/4	09/11/17	12/31/17	5+	\$23.90	\$26.90	On & Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/16oz Can 3/8	09/11/17	09/17/17	25+	\$20.20	\$25.95	Off	
Michelob Ultra	24/16oz Can 3/8	09/11/17	09/17/17	25+	\$19.45	\$27.10	Off	
Bud, Bud Lt	24/16oz Can 3/8	10/30/17	11/12/17	25+	\$20.20	\$25.95	Off	
Michelob Ultra	24/16oz Can 3/8	10/30/17	11/12/17	25+	\$19.45	\$27.10	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/16oz Can 3/8	09/18/17	09/24/17	49+	\$18.00	\$25.95	Off	
Bud, Bud Lt	24/16oz Can 3/8	10/16/17	10/22/17	49+	\$18.00	\$25.95	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/16oz Can	09/11/17	12/31/17	1-29	\$23.85	\$28.50	Off	
Bud, Bud Lt	24/16oz Can	09/11/17	12/31/17	30-62	\$21.80	\$28.50	Off	
Bud, Bud Lt	24/16oz Can	09/11/17	12/31/17	63+	\$19.75	\$28.50	Off	
Brands & Packages may be mixed and matched to achieve qty								

Bernie Little Distributors, Inc.
Price Promotions - 4th Quarter 2017
Eaton Park - Polk County

Brands	Package	Start	Stop	Case Qty	Posted Price	Cash Price	Premise	Comment
					Per Case	after Posting		
Bud, Bud Lt, Select & Select 55	18/12oz Can	09/11/17	10/01/17	20+	\$14.80	\$16.90	Off	
Bud, Bud Lt, Select & Select 55	18/12oz LNNR	09/11/17	10/01/17	20+	\$15.70	\$17.80	Off	
Bud, Bud Lt, Select & Select 55	18/12oz Can	10/02/17	10/15/17	20-39	\$14.80	\$16.90	Off	
Bud, Bud Lt, Select & Select 55	18/12oz LNNR	10/02/17	10/15/17	20-39	\$15.70	\$17.80	Off	
Bud, Bud Lt, Select & Select 55	18/12oz Can	10/02/17	10/15/17	40+	\$13.95	\$16.90	Off	
Bud, Bud Lt, Select & Select 55	18/12oz LNNR	10/02/17	10/15/17	40+	\$14.85	\$17.80	Off	
Bud, Bud Lt, Select & Select 55	18/12oz Can	10/16/17	12/31/17	20+	\$14.80	\$16.90	Off	
Bud, Bud Lt, Select & Select 55	18/12oz LNNR	10/16/17	12/31/17	20+	\$15.70	\$17.80	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt, Select & Select 55	24/12oz LNNR 2/12	09/11/17	12/31/17	10+	\$22.45	\$23.40	On	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt, Select & Select 55	24/12oz Can & LNNR 2/12	09/11/17	12/31/17	10+	\$22.45	\$23.40	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt, Select & Select 55	24/12oz Can	09/11/17	12/31/17	10-44	\$20.75	\$22.60	Off	
Bud, Bud Lt, Select & Select 55	24/12oz Can	09/11/17	12/31/17	45+	\$19.75	\$22.60	Off	
Bud, Bud Lt,	24/12oz LNNR	09/11/17	12/31/17	10-44	\$20.75	\$22.60	Off	
Bud, Bud Lt,	24/12oz LNNR	09/11/17	12/31/17	45+	\$19.75	\$22.60	Off	
Bud Light Lime	24/12oz LNNR/Can	09/11/17	12/31/17	10-44	\$22.65	\$24.55	Off	
Bud Light Lime	24/12oz LNNR/Can	09/11/17	12/31/17	45+	\$20.20	\$24.55	Off	
Michelob Ultra	24/12oz Can & LNNR	09/11/17	12/31/17	10-44	\$22.65	\$24.55	Off	
Michelob Ultra	24/12oz Can & LNNR	09/11/17	12/31/17	45+	\$21.15	\$24.55	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/16oz CALNR	09/11/17	12/31/17	98+	\$25.30	\$28.95	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	20/16oz CALNR	09/11/17	10/01/17	22-65	\$17.95	\$23.00	Off	
Bud, Bud Lt	20/16oz CALNR	09/11/17	10/01/17	66+	\$17.45	\$23.00	Off	
Bud, Bud Lt	20/16oz CALNR	10/02/17	12/31/17	33+	\$17.95	\$23.00	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Light	20/16oz CALNR	09/11/17	12/31/17	144+	\$17.20	\$23.00	On	
Bud, Bud Light	24/16oz ALNR/CALNR	09/11/17	12/31/17	50-143	\$23.20	\$28.95	On	
Bud, Bud Light	24/16oz ALNR/CALNR	09/11/17	12/31/17	144+	\$22.00	\$28.95	On	
Bud, Bud Light Sports/Holiday CALNR	24/16oz CALNR	09/11/17	12/31/17	144+	\$22.40	\$28.95	On	
Bud Light Lime	24/16oz ALNR 4/6	09/11/17	12/31/17	50+	\$27.65	\$31.20	On	
Bud Lt Lime & Platinum	24/16 CALNR 3/8	09/11/17	12/31/17	10+	\$28.12	\$33.60	On	
Michelob Ultra	24/16oz CALNR	09/11/17	12/31/17	5-9	\$32.20	\$33.60	On	
Michelob Ultra	24/16oz CALNR	09/11/17	12/31/17	10+	\$30.04	\$33.60	On	
Brands & Packages may be mixed and matched to achieve qty								
BL Lime, Platinum, Black Crown, Mich Lt & Ultra	18/12oz LNNR/Cans	09/11/17	12/31/17	5 - 59	\$17.85	\$19.35	Off	
BL Lime, Platinum, Black Crown, Mich Lt & Ultra	18/12oz LNNR/Cans	09/11/17	12/31/17	60+	\$16.75	\$19.35	Off	
Brands & Packages may be mixed and matched to achieve qty								
Mich, Mic Lt, Ultra, Ultra Amber, Amberbock & Ultra								
Lime Cactus	24/12oz Can/LNNR 2/12	09/11/17	12/31/17	5+	\$24.80	\$25.75	Off	
Michelob Ultra	24/16oz CALNR 3/8	09/11/17	12/31/17	5+	\$32.20	\$33.60	Off	
Brands & Packages may be mixed and matched to achieve qty								
BL Lime, Platinum, Black Crown & Landshark	24/12oz LNNR 2/12	09/11/17	12/31/17	10+	\$21.35	\$25.00	ON	
BL Lime, Platinum & Landshark	24/12oz Cans 2/12	09/11/17	12/31/17	10+	\$21.35	\$25.00	ON	
Brands & Packages may be mixed and matched to achieve qty								
BL Lime, Platinum & Black Crown	24/12oz Cans/LNNR 2/12	09/11/17	12/31/17	1+	\$24.05	\$25.00	Off	
BLL Rita Family (Lime, Straw, Mango, Raz, Orange, Grape, Peach & Seasonal)	24/8oz Can 2/12	09/11/17	12/31/17	1-6	\$24.05	\$25.00	Off	
BLL Rita Family (Lime, Straw, Mango, Raz, Orange, Grape, Peach & Seasonal)	24/8oz Can 2/12	09/11/17	12/31/17	7+	\$22.20	\$25.00	Off	
Brands & Packages may be mixed and matched to achieve qty								
Michelob Ultra	24/16oz CALNR	09/11/17	12/31/17	5-9	\$32.20	\$33.60	Off	
Michelob Ultra	24/16oz CALNR	09/11/17	12/31/17	10+	\$30.04	\$33.60	Off	
Brands & Packages may be mixed and matched to achieve qty								
Spiked Seltzer Variety	24/12oz Can 2/12	07/24/17	12/31/17	3+	\$24.50	\$28.50	Off	
Busch, Busch Lt, Nat Lt, Nat Ice & Rolling Rock	24/12oz Can S/C	09/11/17	12/31/17	15-27	\$15.80	\$17.45	Off	
Busch, Busch Lt, Nat Lt, Nat Ice & Rolling Rock	24/12oz Can S/C	09/11/17	12/31/17	28+	\$14.25	\$17.45	Off	
Natty Daddy	24/12oz Can S/C	09/11/17	12/31/17	1-4	\$15.80	\$16.55	Off	
Natty Daddy	24/12oz Can S/C	09/11/17	12/31/17	5-27	\$14.80	\$16.55	Off	
Natty Daddy	24/12oz Can S/C	09/11/17	12/31/17	28+	\$14.25	\$16.55	Off	
Brands & Packages may be mixed and matched to achieve qty								

Bernie Little Distributors, Inc.
Price Promotions - 4th Quarter 2017
Eaton Park - Polk County

<u>Brands</u>	<u>Package</u>	<u>Start</u>	<u>Stop</u>	<u>Case Qty</u>	<u>Posted Price</u> Per Case	<u>Cash Price</u> after Posting	<u>Premise</u>	<u>Comment</u>
Busch, Busch Lt, Nat Lt, Nat Ice, Bud Ice, Rolling Rock & Busch Ice Brands & Packages may be mixed and matched to achieve qty	18/12oz Cans/LNNR	09/11/17	12/31/17	40+	\$9.80	\$12.40	Off	
King Cobra & High Gravity Brands & Packages may be mixed and matched to achieve qty	24/16oz Can 6/4	09/11/17	12/31/17	5+	\$19.00	\$20.80	Off	
Shock Top & Shock Top Sampler Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR	09/11/17	12/31/17	56+	\$20.15	\$28.20	Off	
Shock Top & Shock Top Lemon Brands & Packages may be mixed and matched to achieve qty	15/12oz Can	09/12/16	12/31/17	50+	\$13.65	\$15.25	Off	
Shock Top & Shock Top Lemon Brands & Packages may be mixed and matched to achieve qty	30/12oz Can 2/15	09/12/16	12/31/17	25+	\$25.70	\$28.90	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red	24/12oz LNNR 4/6	09/11/17	10/22/17	20-55	\$26.90	\$28.55	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red	24/12oz LNNR 4/6	09/11/17	10/22/17	56-111	\$25.90	\$28.55	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red	24/12oz LNNR 4/6	09/11/17	10/22/17	112+	\$24.90	\$28.55	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red	24/12oz LNNR 4/6	10/23/17	10/29/17	20+	\$20.00	\$28.55	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red	24/12oz LNNR 4/6	10/30/17	12/31/17	20-55	\$26.90	\$28.55	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red	24/12oz LNNR 4/6	10/30/17	12/31/17	56-111	\$25.90	\$28.55	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red	24/12oz LNNR 4/6	10/30/17	12/31/17	112+	\$24.90	\$28.55	Off	
Brands & Packages may be mixed and matched to achieve qty								
Wild Blue & Redbridge Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 4/6	09/11/17	12/31/17	28+	\$28.65	\$29.35	Off	
Kirin Ichiban & Kirin Light Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 4/6	09/11/17	12/31/17	10+	\$23.50	\$27.75	Off	
Bass Ale	24/12oz LNNR 4/6	09/11/17	09/30/17	10-111	\$22.40	\$25.35	Off	
Bass Ale Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 4/6	09/11/17	09/30/17	112+	\$20.60	\$25.35	Off	
Becks, Lt, Dark, Oktob, Sapphire	24/12oz LNNR 4/6	09/11/17	09/30/17	56-111	\$22.85	\$25.35	Off	
Becks, Lt, Dark, Oktob, Sapphire Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 4/6	09/11/17	09/30/17	112+	\$20.60	\$25.35	Off	
Bass, Becks, Lt, Dark, Oktob, Sapphire, NA	24/12oz LNNR 4/6	10/02/17	12/31/17	56-111	\$22.85	\$25.35	Off	
Bass, Becks, Lt, Dark, Oktob, Sapphire, NA Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 4/6	10/02/17	12/31/17	112+	\$20.60	\$25.35	Off	
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	09/11/17	09/17/17	10+	\$19.90	\$24.10	Off	
Beck's Pilsner	24/16oz CALNR 3/8	09/11/17	09/17/17	10+	\$25.25	\$32.60	Off	
Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12	09/11/17	09/17/17	10+	\$19.90	\$24.10	Off	
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	09/18/17	10/08/17	56-111	\$20.35	\$24.10	Off	
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	09/18/17	10/08/17	112+	\$19.80	\$24.10	Off	
Beck's Pilsner	24/16oz CALNR 3/8	09/18/17	10/08/17	56-111	\$26.97	\$32.60	Off	
Beck's Pilsner	24/16oz CALNR 3/8	09/18/17	10/08/17	112+	\$26.15	\$32.60	Off	
Land Shark	24/12oz LNNR/CAN 2/12	09/18/17	10/08/17	56-111	\$22.15	\$24.10	Off	
Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12	09/18/17	10/08/17	112+	\$20.35	\$24.10	Off	
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	10/09/17	10/15/17	10+	\$19.90	\$24.10	Off	
Beck's Pilsner	24/16oz CALNR 3/8	10/09/17	10/15/17	10+	\$25.25	\$32.60	Off	
Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12	10/09/17	10/15/17	10+	\$19.90	\$24.10	Off	
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	10/16/17	11/05/17	56-111	\$20.35	\$24.10	Off	
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	10/16/17	11/05/17	112+	\$19.80	\$24.10	Off	
Beck's Pilsner	24/16oz CALNR 3/8	10/16/17	11/05/17	56-111	\$26.97	\$32.60	Off	
Beck's Pilsner	24/16oz CALNR 3/8	10/16/17	11/05/17	112+	\$26.15	\$32.60	Off	
Land Shark	24/12oz LNNR/CAN 2/12	10/16/17	11/05/17	56-111	\$22.15	\$24.10	Off	
Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12	10/16/17	11/05/17	112+	\$20.35	\$24.10	Off	

Bernie Little Distributors, Inc.
Price Promotions - 4th Quarter 2017
Eaton Park - Polk County

Brands	Package	Start	Stop	Case Qty	Posted Price	Cash Price	Premise	Comment
					Per Case	after Posting		
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	11/06/17	11/12/17	10+	\$19.90	\$24.10	Off	
Beck's Pilsner	24/16oz CALNR 3/8	11/06/17	11/12/17	10+	\$25.25	\$32.60	Off	
Land Shark	24/12oz LNNR/CAN 2/12	11/06/17	11/12/17	10+	\$19.90	\$24.10	Off	
Brands & Packages may be mixed and matched to achieve qty								
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	11/13/17	12/03/17	56-111	\$20.35	\$24.10	Off	
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	11/13/17	12/03/17	112+	\$19.80	\$24.10	Off	
Beck's Pilsner	24/16oz CALNR 3/8	11/13/17	12/03/17	56-111	\$26.97	\$32.60	Off	
Beck's Pilsner	24/16oz CALNR 3/8	11/13/17	12/03/17	112+	\$26.15	\$32.60	Off	
Land Shark	24/12oz LNNR/CAN 2/12	11/13/17	12/03/17	56-111	\$22.15	\$24.10	Off	
Land Shark	24/12oz LNNR/CAN 2/12	11/13/17	12/03/17	112+	\$20.35	\$24.10	Off	
Brands & Packages may be mixed and matched to achieve qty								
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	12/04/17	12/10/17	10+	\$19.90	\$24.10	Off	
Beck's Pilsner	24/16oz CALNR 3/8	12/04/17	12/10/17	10+	\$25.25	\$32.60	Off	
Land Shark	24/12oz LNNR/CAN 2/12	12/04/17	12/10/17	10+	\$19.90	\$24.10	Off	
Brands & Packages may be mixed and matched to achieve qty								
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	12/11/17	12/31/17	56-111	\$20.35	\$24.10	Off	
Becks, Light, Dark, Oktoberfest, Sapphire & Bass	24/12oz LNNR/CAN 2/12	12/11/17	12/31/17	112+	\$19.80	\$24.10	Off	
Beck's Pilsner	24/16oz CALNR 3/8	12/11/17	12/31/17	56-111	\$26.97	\$32.60	Off	
Beck's Pilsner	24/16oz CALNR 3/8	12/11/17	12/31/17	112+	\$26.15	\$32.60	Off	
Land Shark	24/12oz LNNR/CAN 2/12	12/11/17	12/31/17	56-111	\$22.15	\$24.10	Off	
Land Shark	24/12oz LNNR/CAN 2/12	12/11/17	12/31/17	112+	\$20.35	\$24.10	Off	
Brands & Packages may be mixed and matched to achieve qty								
Beck's, Sapphire	24/16oz CAN 6/4	09/11/17	12/31/17	3+	\$24.90	\$28.00	Off	
BL Lime, Plat, B. Crown, Mich Ultra & Landshark	24/16oz CAN 6/4	09/11/17	12/31/17	3+	\$26.15	\$29.25	Off	
Shock Top White & Seasonals	24/16oz CAN 6/4	09/11/17	12/31/17	3+	\$24.90	\$33.50	Off	
Goose 312, IPA, Green Line & Four Star Pilsner	24/16oz CAN 6/4	09/11/17	12/31/17	3+	\$24.90	\$31.95	Off	
Bud Chelada, Bud Lt Chelada	24/16oz Can 6/4	09/11/17	12/31/17	1+	\$31.05	\$34.75	Off	
Rita Splash (Lime, Strawberry & Pineapple)	24/16oz CAN 4/6	09/11/17	12/31/17	1+	\$29.80	\$37.50	Off	
BL Lime Rita Family & Oculito	24/16oz CAN 6/4	09/11/17	12/31/17	1+	\$29.80	\$37.50	Off	
Brands & Packages may be mixed and matched to achieve qty								
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	09/11/17	11/12/17	25-55	\$28.50	\$31.70	Off	
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	09/11/17	11/12/17	56+	\$27.50	\$31.70	Off	
Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, 10 Hills Pale Ale, Four Star, Green Line, Preseason	24/12oz LNNR/Can 4/6	09/11/17	11/12/17	25-55	\$28.50	\$31.70	Off	
Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, 10 Hills Pale Ale, Four Star, Green Line, Preseason	24/12oz LNNR/Can 4/6	09/11/17	11/12/17	56+	\$27.50	\$31.70	Off	
Brands & Packages may be mixed and matched to achieve qty								
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	11/13/17	11/19/17	25-55	\$28.50	\$31.70	Off	
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	11/13/17	11/19/17	56+	\$27.50	\$31.70	Off	
Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, 10 Hills Pale Ale, Four Star, Green Line, Preseason	24/12oz LNNR/Can 4/6	11/13/17	11/19/17	10+	\$20.00	\$31.70	Off	
Brands & Packages may be mixed and matched to achieve qty								

Bernie Little Distributors, Inc.
Price Promotions - 4th Quarter 2017
Eaton Park - Polk County

Brands	Package	Start	Stop	Case Qty	Posted Price	Cash Price	Premise	Comment
					Per Case	after Posting		
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	11/20/17	12/31/17	25-55	\$28.50	\$31.70	Off	
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	11/20/17	12/31/17	56+	\$27.50	\$31.70	Off	
Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, 10 Hills Pale Ale, Four Star, Green Line, Preseason	24/12oz LNNR/Can 4/6	11/20/17	12/31/17	25-55	\$28.50	\$31.70	Off	
Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, 10 Hills Pale Ale, Four Star, Green Line, Preseason	24/12oz LNNR/Can 4/6	11/20/17	12/31/17	56+	\$27.50	\$31.70	Off	
Brands & Packages may be mixed and matched to achieve qty								
Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel, Ginger & Ruby Red	24/12oz LNNR/Can 2/12	09/11/17	12/31/17	14-55	\$25.05	\$28.20	Off	
Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel, Ginger & Ruby Red	24/12oz LNNR/Can 2/12	09/11/17	12/31/17	56-111	\$24.05	\$28.20	Off	
Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel, Ginger & Ruby Red	24/12oz LNNR/Can 2/12	09/11/17	12/31/17	112+	\$23.05	\$28.20	Off	
Goose 312, 312 Pale, Honkers, IPA, Winter, Summer, Fall, Harvest Ale, Endless IPA, Winter, Four Star, Green Line & Johnny Applesced	24/12oz LNNR/CN 2/12	09/11/17	12/31/17	14-55	\$27.15	\$30.55	Off	
Goose 312, 312 Pale, Honkers, IPA, Winter, Summer, Fall, Harvest Ale, Endless IPA, Winter, Four Star, Green Line & Johnny Applesced	24/12oz LNNR/CN 2/12	09/11/17	12/31/17	56+	\$26.15	\$30.55	Off	
Brands & Packages may be mixed and matched to achieve qty								
Goose Seasonal Sampler	24/12oz Can	09/11/17	12/31/17	14-55	\$25.90	\$29.30	Off	
Goose Seasonal Sampler	24/12oz Can	09/11/17	12/31/17	56+	\$24.90	\$29.30	Off	
Brands & Packages may be mixed and matched to achieve qty								
Goose Seasonal Sampler	24/12oz LNNR	09/11/17	12/31/17	10-55	\$27.25	\$29.30	Off	
Goose Seasonal Sampler	24/12oz LNNR	09/11/17	12/31/17	56-111	\$25.95	\$29.30	Off	
Goose Seasonal Sampler	24/12oz LNNR	09/11/17	12/31/17	112+	\$24.95	\$29.30	Off	
Brands & Packages may be mixed and matched to achieve qty								
Boddington's Pub	24/16oz CAN 6/4	09/11/17	12/31/17	72+	\$39.15	\$41.75	Off	
Stella Artois	20/9.6oz LNR	09/11/17	12/31/17	3+	\$20.80	\$22.85	Off	
Stella Artois, Cidre, Hoegaarden, Lefe Blonde/Brown	24/11.2oz LNNR/CN 4/6	09/11/17	12/10/17	56-111	\$27.30	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Lefe Blonde/Brown	24/11.2oz LNNR/CN 4/6	09/11/17	12/10/17	112-215	\$26.65	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Lefe Blonde/Brown	24/11.2oz LNNR/CN 4/6	09/11/17	12/10/17	216+	\$25.36	\$33.45	Off	
Stella Artois	18/11.2oz LNR	09/11/17	12/10/17	5-24	\$19.95	\$21.75	Off	
Stella Artois	18/11.2oz LNR	09/11/17	12/10/17	25+	\$19.45	\$21.75	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	09/11/17	12/10/17	1-4	\$31.20	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	09/11/17	12/10/17	5-55	\$27.90	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	09/11/17	12/10/17	56-111	\$27.30	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	09/11/17	12/10/17	112+	\$26.65	\$34.20	Off	
Brands & Packages may be mixed and matched to achieve qty								
Stella Artois, Cidre, Hoegaarden, Lefe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/11/17	12/24/17	15-55	\$30.15	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Lefe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/11/17	12/24/17	56-111	\$27.30	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Lefe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/11/17	12/24/17	112-215	\$26.65	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Lefe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/11/17	12/24/17	216+	\$25.36	\$33.45	Off	
Stella Artois	18/11.2oz LNR	12/11/17	12/24/17	5-24	\$19.95	\$21.75	Off	
Stella Artois	18/11.2oz LNR	12/11/17	12/24/17	25+	\$19.45	\$21.75	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/11/17	12/24/17	1-4	\$31.20	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/11/17	12/24/17	5-55	\$27.90	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/11/17	12/24/17	56-111	\$27.30	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/11/17	12/24/17	112+	\$26.65	\$34.20	Off	
Brands & Packages may be mixed and matched to achieve qty								
Stella Artois, Cidre, Hoegaarden, Lefe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/25/17	12/31/17	56-111	\$27.30	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Lefe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/25/17	12/31/17	112-215	\$26.65	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Lefe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/25/17	12/31/17	216+	\$25.36	\$33.45	Off	
Stella Artois	18/11.2oz LNR	12/25/17	12/31/17	5-24	\$19.95	\$21.75	Off	
Stella Artois	18/11.2oz LNR	12/25/17	12/31/17	25+	\$19.45	\$21.75	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/25/17	12/31/17	1-4	\$31.20	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/25/17	12/31/17	5-55	\$27.90	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/25/17	12/31/17	56-111	\$27.30	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/25/17	12/31/17	112+	\$26.65	\$34.20	Off	
Brands & Packages may be mixed and matched to achieve qty								
Montejo	24/12oz Can 2/12	09/11/17	12/31/17	5+	\$19.95	\$23.00	Off & On	

Bernie Little Distributors, Inc.
Price Promotions - 4th Quarter 2017
Eaton Park - Polk County

Brands	Package	Start	Stop	Case Qty	Posted Price	Cash Price	Premise	Comment
					Per Case	after Posting		
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	09/11/17	09/30/17	15-24	\$25.56	\$28.76	On & Off	
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	09/11/17	09/30/17	25+	\$23.56	\$28.76	On & Off	
Brands & Packages may be mixed and matched to achieve qty								
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	10/02/17	10/29/17	25+	\$23.56	\$28.76	On & Off	
Brands & Packages may be mixed and matched to achieve qty								
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	10/30/17	11/19/17	15-24	\$25.56	\$28.76	On & Off	
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	10/30/17	11/19/17	25+	\$23.56	\$28.76	On & Off	
Brands & Packages may be mixed and matched to achieve qty								
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	11/20/17	12/31/17	25+	\$23.56	\$28.76	On & Off	
Brands & Packages may be mixed and matched to achieve qty								
Kona Longboard, Castaway, Variety & Big Wave	2/12/12 LNNR & Can	10/02/17	10/29/17	15+	\$23.98	\$27.18	On & Off	
Brands & Packages may be mixed and matched to achieve qty								
Widmer Hefeweizen, Drop Top Amber Ale, Drifter Pale Ale, Rotator IPA, Upheaval, Alchemy & BRRR	24/12oz LNNR 4/6	10/02/17	10/29/17	15+	\$28.80	\$32.00	Off	
Widmer Hefeweizen, Drop Top Amber Ale, Drifter Pale Ale, Rotator IPA, Upheaval, Alchemy & BRRR	24/12oz LNNR 4/6	11/27/17	12/31/17	15+	\$28.80	\$32.00	Off	
Brands & Packages may be mixed and matched to achieve qty								
Widmer Omission IPA, Lager & Pale Ale	24/12oz LNNR 4/6	08/28/17	09/30/17	15+	\$28.80	\$32.00	Off	
Widmer Omission IPA, Lager & Pale Ale	24/12oz LNNR 4/6	10/30/17	12/31/17	15+	\$28.80	\$32.00	Off	
Brands & Packages may be mixed and matched to achieve qty								
SweetWater 420, IPA & Tacklebox	24/12oz LNNR/Can 2/12	10/10/2016	12/30/2017	5+	\$27.00	\$29.15	Off	
Brands & Packages may be mixed and matched to achieve qty								
SweetWater 420, IPA	24/16oz Can 6/4	1/2/2017	12/30/2017	2+	\$28.50	\$33.45	Off	
Brands & Packages may be mixed and matched to achieve qty								
3 Daughters Beach Blonde & Bimini Twist	24/16oz Cans	5/1/2017	12/31/2017	2+	\$29.80	\$42.00	Off	
Brands & Packages may be mixed and matched to achieve qty								
Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Black Cherry Fizz, Bahama Mama, Jamaican Me Happy, Lime Melonade, Pink Punch, Sangria, Mango, Mimosa, Raspberry Lemonade, Watermelon Splash, Blackberry Breezer, Kiwi Strawberry, Aloha Tini, Apple Pomegranate, Orange Swirl & Pink Pineapple)	24/12oz LNNR 6/4	09/03/17	09/17/17	10-14	\$19.16	\$23.94	Off	
Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Black Cherry Fizz, Bahama Mama, Jamaican Me Happy, Lime Melonade, Pink Punch, Sangria, Mango, Mimosa, Raspberry Lemonade, Watermelon Splash, Blackberry Breezer, Kiwi Strawberry, Aloha Tini, Apple Pomegranate, Orange Swirl & Pink Pineapple)	24/12oz LNNR 6/4	09/03/17	09/17/17	15+	\$15.75	\$23.94	Off	
Brands & Packages may be mixed and matched to achieve qty								
Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Black Cherry Fizz, Bahama Mama, Jamaican Me Happy, Lime Melonade, Pink Punch, Sangria, Mango, Mimosa, Raspberry Lemonade, Watermelon Splash, Blackberry Breezer, Kiwi Strawberry, Aloha Tini, Apple Pomegranate, Orange Swirl & Pink Pineapple)	24/12oz LNNR 6/4	09/18/17	12/31/17	10+	\$19.16	\$23.94	Off	
Brands & Packages may be mixed and matched to achieve qty								
Magic Hat Family	24/12oz NR 4/6	9/1/2017	10/31/2017	5+	\$27.27	\$30.30	Off	
Brands & Packages may be mixed and matched to achieve qty								
Magic Hat Family	24/12oz 2/12 NR & Cn	7/1/2017	8/31/2017	5+	\$24.15	\$27.10	Off	
Magic Hat Family	24/12oz 2/12 NR & Cn	12/1/2017	12/31/2017	5+	\$24.15	\$27.10	Off	
Brands & Packages may be mixed and matched to achieve qty								
Big Storm Arcus IPA, Helicity & Wavemaker	4/6/12oz CAN	9/11/2017	10/14/2017	15+	\$28.00	\$30.30	Off	
Big Storm Arcus IPA, Helicity & Wavemaker	4/6/12oz CAN	11/6/2017	12/9/2017	15+	\$28.00	\$30.30	Off	
Brands & Packages may be mixed and matched to achieve qty								
Big Storm Oktoberfest	4/6/12oz CAN	9/11/2017	10/15/2017	5+	\$28.00	\$30.30	Off	
Big Storm Tropical Pressure & Wavemaker Amber	6/4/16oz CAN	9/4/2017	10/29/2017	3+	\$38.00	\$42.00	Off	
Big Storm Tropical Pressure & Wavemaker Amber	6/4/16oz CAN	12/4/2017	12/31/2017	3+	\$38.00	\$42.00	Off	
Brands & Packages may be mixed and matched to achieve qty								
Big Storm Dunder & Bliken, Firestorm & Palmbender	6/4/16oz CAN	6/26/2017	12/30/2017	3+	\$40.95	\$44.95	Off	
Brands & Packages may be mixed and matched to achieve qty								