

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Bernie Little Distributors, Inc. Date 8/24/17

Location Address 8049 Associate Blvd License No. JDBW 38-00440 KLD \_\_\_\_\_

City Sebring Beginning Date 9/11/17

Notice No. 2017 - 50 Page 1 of 1 Ending Date 12/31/17

Counties Where Price is in Effect: Hardee, Highlands, Okeechobee, Glades & Osceola

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
SEE ATTACHMENT				

Credit prices are \$0.50 higher per case and \$2.50 higher per keg.  
 Quantities are limited to the distributor's inventory on hand.

Keith Harris  
 Authorized Representative

President  
 Title

**Bernie Little Distributors, Inc.**

**Price Promotions - 4th Quarter 2017**

**Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola**

Brands	Package	Start	Stop	Case Qty	Posted Price	Cash Price	Premise	Comment
					Per Case	after Posting		
Bud, Bud Lt	24/8oz Can	09/11/17	10/01/17	5-19	\$13.20	\$14.15	Off	
Bud, Bud Lt	24/8oz Can	09/11/17	10/01/17	20+	\$12.30	\$14.15	Off	
Bud & Bud Lt	24/8oz Can 2/12	09/11/17	10/01/17	5-19	\$14.00	\$14.50	Off	
Bud & Bud Lt	24/8oz Can 2/12	09/11/17	10/01/17	20+	\$13.10	\$14.50	Off	
Michelob Ultra	24/8oz Can 2/12	09/11/17	10/01/17	5-19	\$14.40	\$15.35	Off	
Michelob Ultra	24/8oz Can 2/12	09/11/17	10/01/17	20+	\$13.10	\$15.35	Off	
Michelob Ultra	24/8oz Can	09/11/17	10/01/17	5-19	\$13.60	\$15.25	Off	
Michelob Ultra	24/8oz Can	09/11/17	10/01/17	20+	\$12.30	\$15.25	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/8oz Can	10/02/17	10/15/17	5-19	\$13.20	\$14.15	Off	
Bud, Bud Lt	24/8oz Can	10/02/17	10/15/17	20+	\$12.30	\$14.15	Off	
Bud & Bud Lt	24/8oz Can 2/12	10/02/17	10/15/17	5-9	\$14.00	\$14.50	Off	
Bud & Bud Lt	24/8oz Can 2/12	10/02/17	10/15/17	10+	\$12.60	\$14.50	Off	
Michelob Ultra	24/8oz Can 2/12	10/02/17	10/15/17	5-9	\$14.40	\$15.35	Off	
Michelob Ultra	24/8oz Can 2/12	10/02/17	10/15/17	10+	\$12.60	\$15.35	Off	
Michelob Ultra	24/8oz Can	10/02/17	10/15/17	5-19	\$13.60	\$15.25	Off	
Michelob Ultra	24/8oz Can	10/02/17	10/15/17	20+	\$12.30	\$15.25	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/8oz Can	10/16/17	12/31/17	5-19	\$13.20	\$14.15	Off	
Bud, Bud Lt	24/8oz Can	10/16/17	12/31/17	20+	\$12.30	\$14.15	Off	
Bud & Bud Lt	24/8oz Can 2/12	10/16/17	12/31/17	5-19	\$14.00	\$14.50	Off	
Bud & Bud Lt	24/8oz Can 2/12	10/16/17	12/31/17	20+	\$13.10	\$14.50	Off	
Michelob Ultra	24/8oz Can 2/12	10/16/17	12/31/17	5-19	\$14.40	\$15.35	Off	
Michelob Ultra	24/8oz Can 2/12	10/16/17	12/31/17	20+	\$13.10	\$15.35	Off	
Michelob Ultra	24/8oz Can	10/16/17	12/31/17	5-19	\$13.60	\$15.25	Off	
Michelob Ultra	24/8oz Can	10/16/17	12/31/17	20+	\$12.30	\$15.25	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/16oz Can 6/4	09/11/17	12/31/17	5+	\$23.90	\$26.90	On & Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/16oz Can 3/8	09/11/17	09/17/17	25+	\$20.20	\$25.95	Off	
Michelob Ultra	24/16oz Can 3/8	09/11/17	09/17/17	25+	\$19.45	\$27.10	Off	
Bud, Bud Lt	24/16oz Can 3/8	10/30/17	11/12/17	25+	\$20.20	\$25.95	Off	
Michelob Ultra	24/16oz Can 3/8	10/30/17	11/12/17	25+	\$19.45	\$27.10	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/16oz Can 3/8	09/18/17	09/24/17	49+	\$18.00	\$25.95	Off	
Bud, Bud Lt	24/16oz Can 3/8	10/16/17	10/22/17	49+	\$18.00	\$25.95	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt	24/16oz Can	09/11/17	12/31/17	1-29	\$23.85	\$28.50	Off	
Bud, Bud Lt	24/16oz Can	09/11/17	12/31/17	30-62	\$21.80	\$28.50	Off	
Bud, Bud Lt	24/16oz Can	09/11/17	12/31/17	63+	\$19.75	\$28.50	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt, Select & Select 55	18/12oz Can	09/11/17	10/01/17	20+	\$14.80	\$16.90	Off	
Bud, Bud Lt, Select & Select 55	18/12oz LNNR	09/11/17	10/01/17	20+	\$15.70	\$17.80	Off	
Bud, Bud Lt, Select & Select 55	18/12oz Can	10/02/17	10/15/17	20-39	\$14.80	\$16.90	Off	
Bud, Bud Lt, Select & Select 55	18/12oz LNNR	10/02/17	10/15/17	20-39	\$15.70	\$17.80	Off	
Bud, Bud Lt, Select & Select 55	18/12oz Can	10/02/17	10/15/17	40+	\$13.95	\$16.90	Off	
Bud, Bud Lt, Select & Select 55	18/12oz LNNR	10/02/17	10/15/17	40+	\$14.85	\$17.80	Off	
Bud, Bud Lt, Select & Select 55	18/12oz Can	10/16/17	12/31/17	20+	\$14.80	\$16.90	Off	
Bud, Bud Lt, Select & Select 55	18/12oz LNNR	10/16/17	12/31/17	20+	\$15.70	\$17.80	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt, Select & Select 55	24/12oz LNNR 2/12	09/11/17	12/31/17	10+	\$22.45	\$23.40	On	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt, Select & Select 55	24/12oz Can & LNNR 2/12	09/11/17	12/31/17	10+	\$22.45	\$23.40	Off	
Brands & Packages may be mixed and matched to achieve qty								
Bud, Bud Lt, Select & Select 55	24/12oz Can	09/11/17	12/31/17	10-44	\$20.75	\$22.60	Off	
Bud, Bud Lt, Select & Select 55	24/12oz Can	09/11/17	12/31/17	45+	\$19.75	\$22.60	Off	
Bud, Bud Lt,	24/12oz LNNR	09/11/17	12/31/17	10-44	\$20.75	\$22.60	Off	
Bud, Bud Lt,	24/12oz LNNR	09/11/17	12/31/17	45+	\$19.75	\$22.60	Off	
Bud Light Lime	24/12oz LNNR/Can	09/11/17	12/31/17	10-44	\$22.65	\$24.55	Off	
Bud Light Lime	24/12oz LNNR/Can	09/11/17	12/31/17	45+	\$20.20	\$24.55	Off	
Michelob Ultra	24/12oz Can & LNNR	09/11/17	12/31/17	10-44	\$22.65	\$24.55	Off	
Michelob Ultra	24/12oz Can & LNNR	09/11/17	12/31/17	45+	\$21.15	\$24.55	Off	
Brands & Packages may be mixed and matched to achieve qty								

**Bernie Little Distributors, Inc.**  
**Price Promotions - 4th Quarter 2017**  
**Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola**

<u>Brands</u>	<u>Package</u>	<u>Start</u>	<u>Stop</u>	<u>Case Qty</u>	<u>Posted Price</u> Per Case	<u>Cash Price</u> after Posting	<u>Premise</u>	<u>Comment</u>
Bud, Bud Lt Brands & Packages may be mixed and matched to achieve qty	24/16oz CALNR	09/11/17	12/31/17	98+	\$25.30	\$28.95	Off	
Bud, Bud Lt Bud, Bud Lt	20/16oz CALNR 20/16oz CALNR	09/11/17 09/11/17	10/01/17 10/01/17	22-65 66+	\$17.95 \$17.45	\$23.00 \$23.00	Off Off	
Bud, Bud Lt Brands & Packages may be mixed and matched to achieve qty	20/16oz CALNR	10/02/17	12/31/17	33+	\$17.95	\$23.00	Off	
Bud, Bud Light Bud, Bud Light Bud, Bud Light	20/16oz CALNR 24/16oz ALNR/CALNR 24/16oz ALNR/CALNR	09/11/17 09/11/17 09/11/17	12/31/17 12/31/17 12/31/17	144+ 50-143 144+	\$17.20 \$23.20 \$22.00	\$23.00 \$28.95 \$28.95	On On On	
Bud, Bud Light Sports/Holiday CALNR Brands & Packages may be mixed and matched to achieve qty	24/16oz CALNR	09/11/17	12/31/17	144+	\$22.40	\$28.95	On	
Bud Lt Lime & Platinum Brands & Packages may be mixed and matched to achieve qty	24/16 CALNR 3/8	09/11/17	12/31/17	10+	\$28.12	\$33.60	On	
Michelob Ultra Michelob Ultra Brands & Packages may be mixed and matched to achieve qty	24/16oz CALNR 24/16oz CALNR	09/11/17 09/11/17	12/31/17 12/31/17	5-9 10+	\$32.20 \$30.04	\$33.60 \$33.60	On & Off On & Off	
BL Lime, Platinum, Black Crown, Mich Lt & Ultra BL Lime, Platinum, Black Crown, Mich Lt & Ultra Brands & Packages may be mixed and matched to achieve qty	18/12oz LNNR/Cans 18/12oz LNNR/Cans	09/11/17 09/11/17	12/31/17 12/31/17	5 - 59 60+	\$17.85 \$16.75	\$19.35 \$19.35	Off Off	
Mich, Mic Lt, Ultra, Ultra Amber, Amberbock & Ultra Lime Cactus Michelob Ultra Brands & Packages may be mixed and matched to achieve qty	24/12oz Can/LNNR 2/12 24/16oz CALNR 3/8	09/11/17 09/11/17	12/31/17 12/31/17	5+ 5+	\$24.80 \$32.20	\$25.75 \$33.60	Off Off	
BL Lime, Platinum, Black Crown & Landshark BL Lime, Platinum & Landshark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 2/12 24/12oz Cans 2/12	09/11/17 09/11/17	12/31/17 12/31/17	10+ 10+	\$21.35 \$21.35	\$25.00 \$25.00	ON ON	
BL Lime, Platinum & Black Crown BLL Rita Family (Lime, Straw, Mango, Raz, Orange, Grape, Peach & Seasonal) BLL Rita Family (Lime, Straw, Mango, Raz, Orange, Grape, Peach & Seasonal) Brands & Packages may be mixed and matched to achieve qty	24/12oz Cans/LNNR 2/12 24/8oz Can 2/12 24/8oz Can 2/12	09/11/17 09/11/17 09/11/17	12/31/17 12/31/17 12/31/17	1+ 1-6 7+	\$24.05 \$24.05 \$22.20	\$25.00 \$25.00 \$25.00	Off Off Off	
Spiked Seltzer Variety	24/12oz Can 2/12	07/24/17	12/31/17	3+	\$24.50	\$28.50	Off	
Busch, Busch Lt, Nat Lt, Nat Ice & Rolling Rock Busch, Busch Lt, Nat Lt, Nat Ice & Rolling Rock	24/12oz Can S/C 24/12oz Can S/C	09/11/17 09/11/17	12/31/17 12/31/17	15-27 28+	\$15.80 \$14.25	\$17.45 \$17.45	Off Off	
Natty Daddy Natty Daddy Natty Daddy Brands & Packages may be mixed and matched to achieve qty	24/12oz Can S/C 24/12oz Can S/C 24/12oz Can S/C	09/11/17 09/11/17 09/11/17	12/31/17 12/31/17 12/31/17	1-4 5-27 28+	\$15.80 \$14.80 \$14.25	\$16.55 \$16.55 \$16.55	Off Off Off	
Busch, Busch Lt, Nat Lt, Nat Ice, Bud Ice, Rolling Rock & Busch Ice Brands & Packages may be mixed and matched to achieve qty	18/12oz Cans/LNNR	09/11/17	12/31/17	40+	\$9.80	\$12.40	Off	
Bud Ice, King Cobra, High Gravity, Natty Daddy & Rolling Rock Brands & Packages may be mixed and matched to achieve qty	24/16oz Can 6/4	09/11/17	12/31/17	5+	\$17.20	\$20.80	Off	
Shock Top & Shock Top Sampler Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR	09/11/17	12/31/17	56+	\$20.15	\$28.20	Off	
Shock Top & Shock Top Lemon Brands & Packages may be mixed and matched to achieve qty	15/12oz Can	09/12/16	12/31/17	50+	\$13.65	\$15.25	Off	
Shock Top & Shock Top Lemon Brands & Packages may be mixed and matched to achieve qty	30/12oz Can 2/15	09/12/16	12/31/17	25+	\$25.70	\$28.90	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red	24/12oz LNNR 4/6 24/12oz LNNR 4/6 24/12oz LNNR 4/6 24/12oz LNNR 4/6	09/11/17 09/11/17 09/11/17 09/11/17	10/22/17 10/22/17 10/22/17 10/22/17	20-55 56-111 112+	\$26.90 \$25.90 \$24.90	\$28.55 \$28.55 \$28.55	Off Off Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red	24/12oz LNNR 4/6	10/23/17	10/29/17	20+	\$20.00	\$28.55	Off	
Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 4/6 24/12oz LNNR 4/6 24/12oz LNNR 4/6 24/12oz LNNR 4/6	10/30/17 10/30/17 10/30/17 10/30/17	12/31/17 12/31/17 12/31/17 12/31/17	20-55 56-111 112+	\$26.90 \$25.90 \$24.90	\$28.55 \$28.55 \$28.55	Off Off Off	

**Bernie Little Distributors, Inc.**  
**Price Promotions - 4th Quarter 2017**  
**Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola**

Brands	Package	Start	Stop	Case Qty	Posted Price	Cash Price	Premise	Comment
					Per Case	after Posting		
Wild Blue & Redbridge Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 4/6	09/11/17	12/31/17	28+	\$28.65	\$29.35	Off	
Kirin Ichiban & Kirin Light Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 4/6	09/11/17	12/31/17	10+	\$23.50	\$27.75	Off	
Bass Ale Bass Ale Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 4/6 24/12oz LNNR 4/6	09/11/17 09/11/17	09/30/17 09/30/17	10-111 112+	\$22.40 \$20.60	\$25.35 \$25.35	Off Off	
Becks, Lt, Dark, Oktob, Sapphire, St Pauli Becks, Lt, Dark, Oktob, Sapphire, St Pauli Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 4/6 24/12oz LNNR 4/6	09/11/17 09/11/17	09/30/17 09/30/17	56-111 112+	\$22.85 \$20.60	\$25.35 \$25.35	Off Off	
Bass, Becks, Lt, Dark, Oktob, Sapphire, NA, St Pauli Bass, Becks, Lt, Dark, Oktob, Sapphire, NA, St Pauli Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR 4/6 24/12oz LNNR 4/6	10/02/17 10/02/17	12/31/17 12/31/17	56-111 112+	\$22.85 \$20.60	\$25.35 \$25.35	Off Off	
Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Beck's Pilsner Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12 24/16oz CALNR 3/8 24/12oz LNNR/CAN 2/12	09/11/17 09/11/17 09/11/17	09/17/17 09/17/17 09/17/17	10+ 10+ 10+	\$19.90 \$25.25 \$19.90	\$24.10 \$32.60 \$24.10	Off Off Off	
Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Beck's Pilsner Beck's Pilsner Land Shark Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12 24/12oz LNNR/CAN 2/12 24/16oz CALNR 3/8 24/16oz CALNR 3/8 24/12oz LNNR/CAN 2/12 24/12oz LNNR/CAN 2/12	09/18/17 09/18/17 09/18/17 09/18/17 09/18/17 09/18/17	10/08/17 10/08/17 10/08/17 10/08/17 10/08/17 10/08/17	56-111 112+ 56-111 112+ 56-111 112+	\$20.35 \$19.80 \$26.97 \$26.15 \$22.15 \$20.35	\$24.10 \$24.10 \$32.60 \$32.60 \$24.10 \$24.10	Off Off Off Off Off Off	
Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Beck's Pilsner Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12 24/16oz CALNR 3/8 24/12oz LNNR/CAN 2/12	10/09/17 10/09/17 10/09/17	10/15/17 10/15/17 10/15/17	10+ 10+ 10+	\$19.90 \$25.25 \$19.90	\$24.10 \$32.60 \$24.10	Off Off Off	
Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Beck's Pilsner Beck's Pilsner Land Shark Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12 24/12oz LNNR/CAN 2/12 24/16oz CALNR 3/8 24/16oz CALNR 3/8 24/12oz LNNR/CAN 2/12 24/12oz LNNR/CAN 2/12	10/16/17 10/16/17 10/16/17 10/16/17 10/16/17 10/16/17	11/05/17 11/05/17 11/05/17 11/05/17 11/05/17 11/05/17	56-111 112+ 56-111 112+ 56-111 112+	\$20.35 \$19.80 \$26.97 \$26.15 \$22.15 \$20.35	\$24.10 \$24.10 \$32.60 \$32.60 \$24.10 \$24.10	Off Off Off Off Off Off	
Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Beck's Pilsner Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12 24/16oz CALNR 3/8 24/12oz LNNR/CAN 2/12	11/06/17 11/06/17 11/06/17	11/12/17 11/12/17 11/12/17	10+ 10+ 10+	\$19.90 \$25.25 \$19.90	\$24.10 \$32.60 \$24.10	Off Off Off	
Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Beck's Pilsner Beck's Pilsner Land Shark Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12 24/12oz LNNR/CAN 2/12 24/16oz CALNR 3/8 24/16oz CALNR 3/8 24/12oz LNNR/CAN 2/12 24/12oz LNNR/CAN 2/12	11/13/17 11/13/17 11/13/17 11/13/17 11/13/17 11/13/17	12/03/17 12/03/17 12/03/17 12/03/17 12/03/17 12/03/17	56-111 112+ 56-111 112+ 56-111 112+	\$20.35 \$19.80 \$26.97 \$26.15 \$22.15 \$20.35	\$24.10 \$24.10 \$32.60 \$32.60 \$24.10 \$24.10	Off Off Off Off Off Off	
Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Beck's Pilsner Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12 24/16oz CALNR 3/8 24/12oz LNNR/CAN 2/12	12/04/17 12/04/17 12/04/17	12/10/17 12/10/17 12/10/17	10+ 10+ 10+	\$19.90 \$25.25 \$19.90	\$24.10 \$32.60 \$24.10	Off Off Off	
Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Becks, Light, Dark, Okt, Sapphire, St Pauli & Bass Beck's Pilsner Beck's Pilsner Land Shark Land Shark Brands & Packages may be mixed and matched to achieve qty	24/12oz LNNR/CAN 2/12 24/12oz LNNR/CAN 2/12 24/16oz CALNR 3/8 24/16oz CALNR 3/8 24/12oz LNNR/CAN 2/12 24/12oz LNNR/CAN 2/12	12/11/17 12/11/17 12/11/17 12/11/17 12/11/17 12/11/17	12/31/17 12/31/17 12/31/17 12/31/17 12/31/17 12/31/17	56-111 112+ 56-111 112+ 56-111 112+	\$20.35 \$19.80 \$26.97 \$26.15 \$22.15 \$20.35	\$24.10 \$24.10 \$32.60 \$32.60 \$24.10 \$24.10	Off Off Off Off Off Off	

**Bernie Little Distributors, Inc.**  
**Price Promotions - 4th Quarter 2017**  
**Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola**

Brands	Package	Start	Stop	Case Qty	Posted Price	Cash Price	Premise	Comment
					Per Case	after Posting		
Beck's, Sapphire	24/16oz CAN 6/4	09/11/17	12/31/17	3+	\$24.90	\$28.00	Off	
BL Lime, Plat, B. Crown, Mich Ultra & Landshark	24/16oz CAN 6/4	09/11/17	12/31/17	3+	\$26.15	\$29.25	Off	
Shock Top White & Seasonals	24/16oz CAN 6/4	09/11/17	12/31/17	3+	\$24.90	\$33.50	Off	
Goose 312, IPA, Green Line & Four Star Pilsner	24/16oz CAN 6/4	09/11/17	12/31/17	3+	\$24.90	\$31.95	Off	
Bud Chelada, Bud Lt Chelada	24/16oz Can 6/4	09/11/17	12/31/17	1+	\$31.05	\$34.75	Off	
Rita Splash (Lime, Strawberry & Pineapple)	24/16oz CAN 4/6	09/11/17	12/31/17	1+	\$29.80	\$37.50	Off	
BL Lime Rita Family & Oculito	24/16oz CAN 6/4	09/11/17	12/31/17	1+	\$29.80	\$37.50	Off	
Brands & Packages may be mixed and matched to achieve qty								
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	09/11/17	11/12/17	25-55	\$28.50	\$31.70	Off	
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	09/11/17	11/12/17	56+	\$27.50	\$31.70	Off	
Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, 10 Hills Pale Ale, Four Star, Green Line, Preseason	24/12oz LNNR/Can 4/6	09/11/17	11/12/17	25-55	\$28.50	\$31.70	Off	
Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, 10 Hills Pale Ale, Four Star, Green Line, Preseason	24/12oz LNNR/Can 4/6	09/11/17	11/12/17	56+	\$27.50	\$31.70	Off	
Brands & Packages may be mixed and matched to achieve qty								
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	11/13/17	11/19/17	25-55	\$28.50	\$31.70	Off	
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	11/13/17	11/19/17	56+	\$27.50	\$31.70	Off	
Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, 10 Hills Pale Ale, Four Star, Green Line, Preseason	24/12oz LNNR/Can 4/6	11/13/17	11/19/17	10+	\$20.00	\$31.70	Off	
Brands & Packages may be mixed and matched to achieve qty								
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	11/20/17	12/31/17	25-55	\$28.50	\$31.70	Off	
BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion, Mosaic Session IPA, Macho Muchacho & Honey Robber	24/12oz LNNR/Can 4/6	11/20/17	12/31/17	56+	\$27.50	\$31.70	Off	
Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, 10 Hills Pale Ale, Four Star, Green Line, Preseason	24/12oz LNNR/Can 4/6	11/20/17	12/31/17	25-55	\$28.50	\$31.70	Off	
Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, 10 Hills Pale Ale, Four Star, Green Line, Preseason	24/12oz LNNR/Can 4/6	11/20/17	12/31/17	56+	\$27.50	\$31.70	Off	
Brands & Packages may be mixed and matched to achieve qty								
Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel, Ginger & Ruby Red	24/12oz LNNR/Can 2/12	09/11/17	12/31/17	14-55	\$25.05	\$28.20	Off	
Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel, Ginger & Ruby Red	24/12oz LNNR/Can 2/12	09/11/17	12/31/17	56-111	\$24.05	\$28.20	Off	
Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel, Ginger & Ruby Red	24/12oz LNNR/Can 2/12	09/11/17	12/31/17	112+	\$23.05	\$28.20	Off	
Goose 312, 312 Pale, Honkers, IPA, Winter, Summer, Fall, Harvest Ale, Endless IPA, Winter, Four Star, Green Line & Johnny Appleseed	24/12oz LNNR/CN 2/12	09/11/17	12/31/17	14-55	\$27.15	\$30.55	Off	
Goose 312, 312 Pale, Honkers, IPA, Winter, Summer, Fall, Harvest Ale, Endless IPA, Winter, Four Star, Green Line & Johnny Appleseed	24/12oz LNNR/CN 2/12	09/11/17	12/31/17	56+	\$26.15	\$30.55	Off	
Brands & Packages may be mixed and matched to achieve qty								
Goose Seasonal Sampler	24/12oz Can	09/11/17	12/31/17	14-55	\$25.90	\$29.30	Off	
Goose Seasonal Sampler	24/12oz Can	09/11/17	12/31/17	56+	\$24.90	\$29.30	Off	
Brands & Packages may be mixed and matched to achieve qty								
Goose Seasonal Sampler	24/12oz LNNR	09/11/17	12/31/17	10-55	\$27.25	\$29.30	Off	
Goose Seasonal Sampler	24/12oz LNNR	09/11/17	12/31/17	56-111	\$25.95	\$29.30	Off	
Goose Seasonal Sampler	24/12oz LNNR	09/11/17	12/31/17	112+	\$24.95	\$29.30	Off	
Brands & Packages may be mixed and matched to achieve qty								
Boddington's Pub	24/16oz CAN 6/4	09/11/17	12/31/17	72+	\$39.15	\$41.75	Off	
Stella Artois	20/9.6oz LNR	09/11/17	12/31/17	3+	\$20.80	\$22.85	Off	

**Bernie Little Distributors, Inc.**  
**Price Promotions - 4th Quarter 2017**

**Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola**

Brands	Package	Start	Stop	Case Qty	Posted Price	Cash Price	Premise	Comment
					Per Case	after Posting		
Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR/CN 4/6	09/11/17	12/10/17	56-111	\$27.30	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR/CN 4/6	09/11/17	12/10/17	112-215	\$26.65	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR/CN 4/6	09/11/17	12/10/17	216+	\$25.36	\$33.45	Off	
Stella Artois	18/11.2oz LNR	09/11/17	12/10/17	5-24	\$19.95	\$21.75	Off	
Stella Artois	18/11.2oz LNR	09/11/17	12/10/17	25+	\$19.45	\$21.75	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	09/11/17	12/10/17	1-4	\$31.20	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	09/11/17	12/10/17	5-55	\$27.90	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	09/11/17	12/10/17	56-111	\$27.30	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	09/11/17	12/10/17	112+	\$26.65	\$34.20	Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								
Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/11/17	12/24/17	15-55	\$30.15	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/11/17	12/24/17	56-111	\$27.30	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/11/17	12/24/17	112-215	\$26.65	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/11/17	12/24/17	216+	\$25.36	\$33.45	Off	
Stella Artois	18/11.2oz LNR	12/11/17	12/24/17	5-24	\$19.95	\$21.75	Off	
Stella Artois	18/11.2oz LNR	12/11/17	12/24/17	25+	\$19.45	\$21.75	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/11/17	12/24/17	1-4	\$31.20	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/11/17	12/24/17	5-55	\$27.90	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/11/17	12/24/17	56-111	\$27.30	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/11/17	12/24/17	112+	\$26.65	\$34.20	Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								
Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/25/17	12/31/17	56-111	\$27.30	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/25/17	12/31/17	112-215	\$26.65	\$33.45	Off	
Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown	24/11.2oz LNNR/CN 4/6	12/25/17	12/31/17	216+	\$25.36	\$33.45	Off	
Stella Artois	18/11.2oz LNR	12/25/17	12/31/17	5-24	\$19.95	\$21.75	Off	
Stella Artois	18/11.2oz LNR	12/25/17	12/31/17	25+	\$19.45	\$21.75	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/25/17	12/31/17	1-4	\$31.20	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/25/17	12/31/17	5-55	\$27.90	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/25/17	12/31/17	56-111	\$27.30	\$34.20	Off	
Stella, Stella Cidre, Hoegaarden, Belgian Sampler	24/11.2oz LNNR/Can 2/12	12/25/17	12/31/17	112+	\$26.65	\$34.20	Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	09/11/17	09/30/17	15-24	\$25.56	\$28.76	On & Off	
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	09/11/17	09/30/17	25+	\$23.56	\$28.76	On & Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	10/02/17	10/29/17	25+	\$23.56	\$28.76	On & Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	10/30/17	11/19/17	15-24	\$25.56	\$28.76	On & Off	
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	10/30/17	11/19/17	25+	\$23.56	\$28.76	On & Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								
Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass, Hanalei Island Style IPA & Lavaman	24/12oz LNNR 4/6	11/20/17	12/31/17	25+	\$23.56	\$28.76	On & Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								
Kona Longboard, Castaway, Variety & Big Wave	2/12/12 LNNR & Can	10/02/17	10/29/17	15+	\$23.98	\$27.18	On & Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								
Widmer Hefeweizen, Drop Top Amber Ale, Drifter Pale Ale, Rotator IPA, Upheaval, Alchemy & BRRR	24/12oz LNNR 4/6	10/02/17	10/29/17	15+	\$28.80	\$32.00	Off	
Widmer Hefeweizen, Drop Top Amber Ale, Drifter Pale Ale, Rotator IPA, Upheaval, Alchemy & BRRR	24/12oz LNNR 4/6	11/27/17	12/31/17	15+	\$28.80	\$32.00	Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								
Widmer Omission IPA, Lager & Pale Ale	24/12oz LNNR 4/6	08/28/17	09/30/17	15+	\$28.80	\$32.00	Off	
Widmer Omission IPA, Lager & Pale Ale	24/12oz LNNR 4/6	10/30/17	12/31/17	15+	\$28.80	\$32.00	Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								
SweetWater 420, IPA & Tacklebox	24/12oz LNNR/Can 2/12	10/10/2016	12/30/2017	5+	\$27.00	\$29.15	Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								
SweetWater 420, IPA	24/16oz Can 6/4	1/2/2017	12/30/2017	2+	\$28.50	\$33.45	Off	
<b>Brands &amp; Packages may be mixed and matched to achieve qty</b>								

**Bernie Little Distributors, Inc.**

**Price Promotions - 4th Quarter 2017**

**Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola**

Brands	Package	Start	Stop	Case Qty	Posted Price	Cash Price	Premise	Comment
					Per Case	after Posting		
3 Daughters Beach Blonde & Bimini Twist	24/16oz Cans	5/1/2017	12/31/2017	2+	\$29.80	\$42.00	Off	
Brands & Packages may be mixed and matched to achieve qty								
Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Black Cherry Fizz, Bahama Mama, Jamaican Me Happy, Lime Melonade, Pink Punch, Sangria, Mango, Mimosa, Raspberry Lemonade, Watermelon Splash, Blackberry Breezer, Kiwi Strawberry, Aloha Tini, Apple Pomegranate, Orange Swirl & Pink Pineapple)	24/12oz LNNR 6/4	09/03/17	09/17/17	10-14	\$19.16	\$23.94	Off	
Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Black Cherry Fizz, Bahama Mama, Jamaican Me Happy, Lime Melonade, Pink Punch, Sangria, Mango, Mimosa, Raspberry Lemonade, Watermelon Splash, Blackberry Breezer, Kiwi Strawberry, Aloha Tini, Apple Pomegranate, Orange Swirl & Pink Pineapple)	24/12oz LNNR 6/4	09/03/17	09/17/17	15+	\$15.75	\$23.94	Off	
Brands & Packages may be mixed and matched to achieve qty								
Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Black Cherry Fizz, Bahama Mama, Jamaican Me Happy, Lime Melonade, Pink Punch, Sangria, Mango, Mimosa, Raspberry Lemonade, Watermelon Splash, Blackberry Breezer, Kiwi Strawberry, Aloha Tini, Apple Pomegranate, Orange Swirl & Pink Pineapple)	24/12oz LNNR 6/4	09/18/17	12/31/17	10+	\$19.16	\$23.94	Off	
Brands & Packages may be mixed and matched to achieve qty								
Magic Hat Family	24/12oz NR 4/6	9/1/2017	10/31/2017	5+	\$27.27	\$30.30	Off	
Brands & Packages may be mixed and matched to achieve qty								
Magic Hat Family	24/12oz 2/12 NR & Cn	7/1/2017	8/31/2017	5+	\$24.15	\$27.10	Off	
Magic Hat Family	24/12oz 2/12 NR & Cn	12/1/2017	12/31/2017	5+	\$24.15	\$27.10	Off	
Brands & Packages may be mixed and matched to achieve qty								
Big Storm Arcus IPA, Helicity & Wavemaker	4/6/12oz CAN	9/11/2017	10/14/2017	15+	\$28.00	\$30.30	Off	
Big Storm Arcus IPA, Helicity & Wavemaker	4/6/12oz CAN	11/6/2017	12/9/2017	15+	\$28.00	\$30.30	Off	
Brands & Packages may be mixed and matched to achieve qty								
Big Storm Oktoberfest	4/6/12oz CAN	9/11/2017	10/15/2017	5+	\$28.00	\$30.30	Off	
Big Storm Tropical Pressure & Wavemaker Amber	6/4/16oz CAN	9/4/2017	10/29/2017	3+	\$38.00	\$42.00	Off	
Big Storm Tropical Pressure & Wavemaker Amber	6/4/16oz CAN	12/4/2017	12/31/2017	3+	\$38.00	\$42.00	Off	
Brands & Packages may be mixed and matched to achieve qty								
Big Storm Dunder & Blixem, Firestorm & Palmbender	6/4/16oz CAN	6/26/2017	12/30/2017	3+	\$40.95	\$44.95	Off	
Brands & Packages may be mixed and matched to achieve qty								

**Sebring - Hardee, Highlands, Okeechobee**

Brands	Package	Start	Stop	Posted	Frontline Price	Qty	Premise
				Price			
Corona X, Lt, PC, ME, NM, Victoria & Cervezas Clasicas	24/12 LNNR 2/12 & 2/12 Can	9/11/17	12/31/17	\$ 27.80	\$ 29.45	14-44	Off
Corona X, Lt, PC, ME, NM, Victoria & Cervezas Clasicas	24/12 LNNR 2/12 & 2/12 Can	9/11/17	12/31/17	\$ 27.20	\$ 29.45	45+	Off
Corona X, Lt & Modelo	24/12 LNNR	9/11/17	12/31/17	\$ 27.80	\$ 29.45	14-44	Off
Corona X, Lt & Modelo	24/12 LNNR	9/11/17	12/31/17	\$ 27.20	\$ 29.45	45-59	Off
Corona X, Lt & Modelo	24/12 LNNR	9/11/17	12/31/17	\$ 26.35	\$ 29.45	60+	Off
Mix & Match on above brands & packages							
Corona X, Lt	18/12oz LNNR & CAN	9/11/17	12/31/17	\$ 20.40	\$ 21.75	5+	On & Off
Modelo	18/12oz LNNR	9/11/17	12/31/17	\$ 20.40	\$ 21.75	5+	On & Off
Coronita	24/7oz NR LS	9/11/17	12/31/17	\$ 20.40	\$ 21.75	5+	On & Off
Mix & Match on above brands & packages							
Modelo Especial, Victoria	24/12oz Can 2/12	9/11/17	12/31/17	\$ 24.10	\$ 25.00	5+	On & Off
Modelo Especial	18/12oz CAN	9/11/17	12/31/17	\$ 17.40	\$ 18.00	5+	Off
Corona X, Lt, PC, ME, NM	24/12oz LNNR 4/6	9/11/17	12/31/17	\$ 30.10	\$ 30.80	14-29	On
Corona X, Lt, PC, ME, NM	24/12oz LNNR 4/6	9/11/17	12/31/17	\$ 28.55	\$ 30.80	30-49	On
Corona X, Lt, PC, ME, NM	24/12oz LNNR 4/6	9/11/17	12/31/17	\$ 27.65	\$ 30.80	50+	On
Mix & Match on above brands & packages							
Corona Lt, Modelo Especial & Negra Modelo	1/4 BBL	9/11/17	12/31/17	\$ 83.00	\$ 88.00	10+	On
Mix & Match on above brands & packages							
Modelo Especial	1/2 BBL	9/11/17	12/31/17	\$ 150.00	\$ 160.00	10+	On