

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Bernie Little Distributors, Inc. Date 2/10/17

Location Address 8049 Associate Blvd License No. JDBW 38-00440 KLD \_\_\_\_\_

City Sebring Beginning Date 02/13/17

Notice No. 2017 - 14 Page 1 of 1 Ending Date See Attached

Counties Where Price is in Effect: Hardee, Highlands, Okeechobee, Glades & Osceola

| <i>BRAND NAME</i>     | <i>SIZE AND PACKAGE</i> | <i>CASE QUANTITY</i> | <i>POSTED PRICE PER CASE</i> | <i>CASH PRICE AFTER POSTING</i> |
|-----------------------|-------------------------|----------------------|------------------------------|---------------------------------|
|                       |                         |                      |                              |                                 |
| SEE ATTACHMENT        |                         |                      |                              |                                 |
| <b>New Item Added</b> |                         |                      |                              |                                 |
|                       |                         |                      |                              |                                 |
|                       |                         |                      |                              |                                 |
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|                       |                         |                      |                              |                                 |
|                       |                         |                      |                              |                                 |

Credit prices are \$0.50 higher per case and \$2.50 higher per keg.  
 Quantities are limited to the distributor's inventory on hand.

Keith Harris  
 Authorized Representative

President  
 Title

**Bernie Little Distributors, Inc.**

**Price Promotions - 1st Quarter 2017**

**New item from 2017-12 made in red**

**Sebring - Hardee, Highlands, Okeechobee, Glades & Osceola**

| Brands  | Package                 | Start    | Stop     | Posted Price | Frontline Price | Qty    | Premise  | Comment |
|---|-------------------------|----------|----------|--------------|-----------------|--------|----------|---------|
| Bud, Bud Lt   | 24/8oz Can              | 01/02/17 | 02/11/17 | \$12.30      | \$13.25         | 5-19   | Off      |         |
| Bud, Bud Lt   | 24/8oz Can              | 01/02/17 | 02/11/17 | \$11.40      | \$13.25         | 20+    | Off      |         |
| Bud & Bud Lt  | 24/8oz Can 2/12         | 01/02/17 | 02/11/17 | \$13.10      | \$13.60         | 5-19   | Off      |         |
| Bud & Bud Lt  | 24/8oz Can 2/12         | 01/02/17 | 02/11/17 | \$12.20      | \$13.60         | 20+    | Off      |         |
| Michelob Ultra  | 24/8oz Can 2/12         | 01/02/17 | 02/11/17 | \$13.50      | \$14.45         | 5-19   | Off      |         |
| Michelob Ultra  | 24/8oz Can 2/12         | 01/02/17 | 02/11/17 | \$12.20      | \$14.45         | 20+    | Off      |         |
| Michelob Ultra  | 24/8oz Can              | 01/02/17 | 02/11/17 | \$12.70      | \$14.35         | 5-19   | Off      |         |
| Michelob Ultra  | 24/8oz Can              | 01/02/17 | 02/11/17 | \$11.40      | \$14.35         | 20+    | Off      |         |
| Brands & Packages above may be mixed and matched to achieve qty |                         |          |          |              |                 |        |          |         |
| Bud, Bud Lt   | 24/8oz Can              | 02/13/17 | 03/11/17 | \$12.30      | \$13.25         | 5-19   | Off      |         |
| Bud, Bud Lt   | 24/8oz Can              | 02/13/17 | 03/11/17 | \$11.40      | \$13.25         | 20+    | Off      |         |
| Bud & Bud Lt  | 24/8oz Can 2/12         | 02/13/17 | 03/11/17 | \$13.10      | \$13.60         | 5-9    | Off      |         |
| Bud & Bud Lt  | 24/8oz Can 2/12         | 02/13/17 | 03/11/17 | \$11.70      | \$13.60         | 10+    | Off      |         |
| Michelob Ultra  | 24/8oz Can 2/12         | 02/13/17 | 03/11/17 | \$13.50      | \$14.45         | 5-9    | Off      |         |
| Michelob Ultra  | 24/8oz Can 2/12         | 02/13/17 | 03/11/17 | \$11.70      | \$14.45         | 10+    | Off      |         |
| Michelob Ultra  | 24/8oz Can              | 02/13/17 | 03/11/17 | \$12.70      | \$14.35         | 5-19   | Off      |         |
| Michelob Ultra  | 24/8oz Can              | 02/13/17 | 03/11/17 | \$11.40      | \$14.35         | 20+    | Off      |         |
| Brands & Packages above may be mixed and matched to achieve qty |                         |          |          |              |                 |        |          |         |
| Bud, Bud Lt   | 24/8oz Can              | 03/13/17 | 04/01/17 | \$12.30      | \$13.25         | 5-19   | Off      |         |
| Bud, Bud Lt   | 24/8oz Can              | 03/13/17 | 04/01/17 | \$11.40      | \$13.25         | 20+    | Off      |         |
| Bud & Bud Lt  | 24/8oz Can 2/12         | 03/13/17 | 04/01/17 | \$13.10      | \$13.60         | 5-19   | Off      |         |
| Bud & Bud Lt  | 24/8oz Can 2/12         | 03/13/17 | 04/01/17 | \$12.20      | \$13.60         | 20+    | Off      |         |
| Michelob Ultra  | 24/8oz Can 2/12         | 03/13/17 | 04/01/17 | \$13.50      | \$14.45         | 5-19   | Off      |         |
| Michelob Ultra  | 24/8oz Can 2/12         | 03/13/17 | 04/01/17 | \$12.20      | \$14.45         | 20+    | Off      |         |
| Michelob Ultra  | 24/8oz Can              | 03/13/17 | 04/01/17 | \$12.70      | \$14.35         | 5-19   | Off      |         |
| Michelob Ultra  | 24/8oz Can              | 03/13/17 | 04/01/17 | \$11.40      | \$14.35         | 20+    | Off      |         |
| Brands & Packages above may be mixed and matched to achieve qty |                         |          |          |              |                 |        |          |         |
| Bud, Bud Lt, Select, Select 55                                  | 24/12oz Can/LNR 4/6     | 01/02/17 | 01/14/17 | \$21.60      | \$23.80         | 10+    | Off      |         |
| Mich, Mich Lt, AmberBock, Ultra, Ultra Lime, Ultra Amber        | 24/12oz LNNR 4/6        | 01/02/17 | 01/14/17 | \$21.60      | \$24.55         | 10+    | Off      |         |
| Brands & Packages above may be mixed and matched to achieve qty |                         |          |          |              |                 |        |          |         |
| Bud, Bud Lt, Select, Select 55                                  | 24/12oz Can/LNR 4/6     | 01/16/17 | 04/01/17 | \$21.60      | \$23.80         | 10+    | Off      |         |
| Mich, Mich Lt, AmberBock  | 24/12oz LNNR 4/6        | 01/16/17 | 04/01/17 | \$21.60      | \$24.55         | 10+    | Off      |         |
| LandShark   | 24/12oz LNNR 4/6        | 01/16/17 | 04/01/17 | \$21.60      | \$24.55         | 10-111 | Off      |         |
| LandShark   | 24/12oz LNNR 4/6        | 01/16/17 | 04/01/17 | \$20.25      | \$24.55         | 112+   | Off      |         |
| Brands & Packages above may be mixed and matched to achieve qty |                         |          |          |              |                 |        |          |         |
| Bud, Bud Lt   | 24/16oz Can 6/4         | 01/02/17 | 04/01/17 | \$22.65      | \$25.65         | 5+     | On & Off |         |
| Brands & Packages above may be mixed and matched to achieve qty |                         |          |          |              |                 |        |          |         |
| Bud, Bud Lt   | 24/16oz Can             | 01/02/17 | 04/01/17 | \$20.90      | \$27.60         | 30+    | Off      |         |
| Brands & Packages above may be mixed and matched to achieve qty |                         |          |          |              |                 |        |          |         |
| Bud, Bud Lt, Select & Select 55                                 | 18pk/12oz Can & LNNR    | 01/02/17 | 04/01/17 | \$14.80      | \$16.90         | 20+    | Off      |         |
| Brands & Packages above may be mixed and matched to achieve qty |                         |          |          |              |                 |        |          |         |
| Bud, Bud Lt, Select & Select 55                                 | 24/12oz LNNR 2/12       | 01/02/17 | 04/01/17 | \$21.55      | \$22.50         | 10+    | On       |         |
| Brands & Packages above may be mixed and matched to achieve qty |                         |          |          |              |                 |        |          |         |
| Bud, Bud Lt, Select & Select 55                                 | 24/12oz Can & LNNR 2/12 | 01/02/17 | 01/25/17 | \$21.55      | \$22.50         | 10+    | Off      |         |
| Brands & Packages above may be mixed and matched to achieve qty |                         |          |          |              |                 |        |          |         |
| Bud, Bud Lt, Select & Select 55                                 | 24/12oz Can & LNNR 2/12 | 01/26/17 | 02/04/17 | \$21.55      | \$22.50         | 10-49  | Off      |         |
| Bud, Bud Lt, Select & Select 55                                 | 24/12oz Can & LNNR 2/12 | 01/26/17 | 02/04/17 | \$17.80      | \$22.50         | 50+    | Off      |         |
| BL Lime, Platinum & Bud Black Crown                             | 24/12oz Can & LNNR 2/12 | 01/26/17 | 02/04/17 | \$23.15      | \$24.10         | 1-49   | Off      |         |
| BL Lime, Platinum & Bud Black Crown                             | 24/12oz Can & LNNR 2/12 | 01/26/17 | 02/04/17 | \$17.80      | \$24.10         | 50+    | Off      |         |
| Brands & Packages above may be mixed and matched to achieve qty |                         |          |          |              |                 |        |          |         |

| <u>Brands</u>   | <u>Package</u>          | <u>Start</u> | <u>Stop</u> | <u>Posted Price</u> | <u>Frontline Price</u> | <u>Qty</u> | <u>Premise</u> | <u>Comment</u> |
|---|-------------------------|--------------|-------------|---------------------|------------------------|------------|----------------|----------------|
| Bud, Bud Lt, Select & Select 55   | 24/12oz Can & LNNR 2/12 | 02/06/17     | 03/11/17    | \$21.55             | \$22.50                | 10+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |
| Bud, Bud Lt, Select & Select 55   | 24/12oz Can & LNNR 2/12 | 03/13/17     | 03/21/17    | \$21.55             | \$22.50                | 10-49      | Off            |                |
| Bud, Bud Lt, Select & Select 55   | 24/12oz Can & LNNR 2/12 | 03/13/17     | 03/21/17    | \$17.80             | \$22.50                | 50+        | Off            |                |
| Bud, Bud Lt   | 24/16oz CALNR 3/8       | 03/13/17     | 03/21/17    | \$25.45             | \$27.60                | 1+         | Off            |                |
| BLL Rita Family (Lime, Straw, Mango, Raz, Picante, Cran, Apple, Grape, Orange, Peach, Lemon, Watermelon, Other Seasonals) | 24/8oz Can 2/12         | 03/13/17     | 03/21/17    | \$23.15             | \$24.10                | 1-6        | Off            |                |
| BLL Rita Family (Lime, Straw, Mango, Raz, Picante, Cran, Apple, Grape, Orange, Peach, Lemon, Watermelon, Other Seasonals) | 24/8oz Can 2/12         | 03/13/17     | 03/21/17    | \$21.30             | \$24.10                | 7-49       | Off            |                |
| BLL Rita Family (Lime, Straw, Mango, Raz, Picante, Cran, Apple, Grape, Orange, Peach, Lemon, Watermelon, Other Seasonals) | 24/8oz Can 2/12         | 03/13/17     | 03/21/17    | \$17.80             | \$24.10                | 50+        | Off            |                |
| BL Lime, Platinum & Bud Black Crown   | 24/12oz Can & LNNR 2/12 | 03/13/17     | 03/21/17    | \$23.15             | \$24.10                | 1+         | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |
| Bud, Bud Lt, Select & Select 55   | 24/12oz Can & LNNR 2/12 | 03/22/17     | 04/01/17    | \$21.55             | \$22.50                | 10+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |
| Bud, Bud Lt, Select & Select 55   | 24/12oz Can             | 01/02/17     | 04/01/17    | \$20.75             | \$22.60                | 10-44      | Off            |                |
| Bud, Bud Lt, Select & Select 55   | 24/12oz Can             | 01/02/17     | 04/01/17    | \$19.75             | \$22.60                | 45+        | Off            |                |
| Bud, Bud Lt,  | 24/12oz LNNR            | 01/02/17     | 04/01/17    | \$20.75             | \$22.60                | 10-44      | Off            |                |
| Bud, Bud Lt,  | 24/12oz LNNR            | 01/02/17     | 04/01/17    | \$19.75             | \$22.60                | 45+        | Off            |                |
| Bud Light Lime  | 24/12oz LNNR/Can        | 01/02/17     | 04/01/17    | \$22.20             | \$24.10                | 10-44      | Off            |                |
| Bud Light Lime  | 24/12oz LNNR/Can        | 01/02/17     | 04/01/17    | \$19.75             | \$24.10                | 45+        | Off            |                |
| Michelob Ultra  | 24/12oz Can & LNNR      | 01/02/17     | 04/01/17    | \$22.20             | \$24.10                | 10-44      | Off            |                |
| Michelob Ultra  | 24/12oz Can & LNNR      | 01/02/17     | 04/01/17    | \$20.70             | \$24.10                | 45+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |
| Bud, Bud Lt   | 3/8/16oz Can            | 01/02/17     | 01/28/17    | \$19.45             | \$25.20                | 25+        | Off            |                |
| Michelob Ultra  | 3/8/16oz Can            | 01/02/17     | 01/28/17    | \$19.45             | \$27.10                | 25+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |
| Bud, Bud Lt   | 24/16oz CALNR           | 01/02/17     | 04/01/17    | \$24.85             | \$28.50                | 98+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |
| Bud, Bud Lt   | 20/16oz CALNR           | 01/02/17     | 02/04/17    | \$17.95             | \$23.00                | 33-131     | Off            |                |
| Bud, Bud Lt   | 20/16oz CALNR           | 01/02/17     | 02/04/17    | \$17.45             | \$23.00                | 132+       | Off            |                |
| Bud, Bud Lt   | 20/16oz CALNR           | 02/06/17     | 04/01/17    | \$19.75             | \$23.00                | 1-32       | Off            |                |
| Bud, Bud Lt   | 20/16oz CALNR           | 02/06/17     | 04/01/17    | \$17.95             | \$23.00                | 33+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |
| Bud, Bud Lt   | 15/16oz ALNR/CALNR      | 01/02/17     | 04/01/17    | \$13.90             | \$17.25                | 15+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |
| Bud, Bud Lt   | 15/16oz ALNR/CALNR      | 01/02/17     | 04/01/17    | \$13.80             | \$17.25                | 50+        | On             |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |
| Bud, Bud Light , Select   | 24/16oz ALNR/CALNR      | 01/02/17     | 04/01/17    | \$21.55             | \$28.50                | 144+       | On             |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |
| Oculto  | 24/12oz LNNR 2/12       | 01/02/17     | 04/01/17    | \$26.65             | \$29.90                | 20+        | Off            |                |
| BLL Mix a Rita  | 18/8oz Can Loose        | 01/02/17     | 04/01/17    | \$16.55             | \$18.05                | 5+         | Off            |                |
| BLL Mix a Rita  | 24/8oz Can Loose        | 01/02/17     | 04/01/17    | \$22.05             | \$24.10                | 5-62       | Off            |                |
| BLL Mix a Rita  | 24/8oz Can Loose        | 01/02/17     | 04/01/17    | \$21.05             | \$24.10                | 63+        | Off            |                |
| BL Lime, Platinum, Black Crown, Mich Lt & Ultra   | 18/12oz LNNR/Cans       | 01/02/17     | 04/01/17    | \$16.95             | \$18.45                | 5 - 59     | Off            |                |
| BL Lime, Platinum, Black Crown, Mich Lt & Ultra   | 18/12oz LNNR/Cans       | 01/02/17     | 04/01/17    | \$15.85             | \$18.45                | 60+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |
| Michelob Ultra  | 24/16oz CALNR           | 01/02/17     | 04/01/17    | \$35.85             | \$37.25                | 5+         | On & Off       |                |
| Mich, Mic Lt, Ultra, Ultra Amber, Amberbock & Ultra   |                         |              |             |                     |                        |            |                |                |
| Lime Cactus   | 24/12oz Can/LNNR 2/12   | 01/02/17     | 04/01/17    | \$23.90             | \$24.85                | 5+         | Off            |                |
| Michelob Ultra  | 24/16oz CALNR 3/8       | 01/02/17     | 04/01/17    | \$35.85             | \$37.25                | 5+         | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |                         |              |             |                     |                        |            |                |                |

| <u>Brands</u>   | <u>Package</u>         | <u>Start</u> | <u>Stop</u> | <u>Posted Price</u> | <u>Frontline Price</u> | <u>Qty</u> | <u>Premise</u> | <u>Comment</u>    |
|---|------------------------|--------------|-------------|---------------------|------------------------|------------|----------------|-------------------|
| BL Lime, Platinum, Black Crown & Landshark  | 24/12oz LNNR 2/12      | 01/02/17     | 04/01/17    | \$20.45             | \$24.10                | 10+        | On             |                   |
| BL Lime, Platinum & Landshark   | 24/12oz Cans 2/12      | 01/02/17     | 04/01/17    | \$20.45             | \$24.10                | 10+        | On             |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| BL Lime, Platinum & Black Crown   | 24/12oz Cans/LNNR 2/12 | 01/02/17     | 01/25/17    | \$23.15             | \$24.10                | 1+         | Off            |                   |
| BLL Rita Family (Lime, Straw, Mango, Raz, Seasonal)   | 24/8oz Can 2/12        | 01/02/17     | 01/25/17    | \$23.15             | \$24.10                | 1-6        | Off            |                   |
| BLL Rita Family (Lime, Straw, Mango, Raz, Seasonal)   | 24/8oz Can 2/12        | 01/02/17     | 01/25/17    | \$21.30             | \$24.10                | 7+         | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| BLL Rita Family (Lime, Straw, Mango, Raz, Seasonal)   | 24/8oz Can 2/12        | 01/26/17     | 02/04/17    | \$23.15             | \$24.10                | 1-6        | Off            |                   |
| BLL Rita Family (Lime, Straw, Mango, Raz, Seasonal)   | 24/8oz Can 2/12        | 01/26/17     | 02/04/17    | \$21.30             | \$24.10                | 7+         | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| BL Lime, Platinum & Black Crown   | 24/12oz Cans/LNNR 2/12 | 02/06/17     | 03/11/17    | \$23.15             | \$24.10                | 1+         | Off            |                   |
| BLL Rita Family (Lime, Straw, Mango, Raz, Picante, Cran, Apple, Grape, Orange, Peach, Lemon, Watermelon, Other Seasonals) | 24/8oz Can 2/12        | 02/06/17     | 03/11/17    | \$23.15             | \$24.10                | 1-6        | Off            |                   |
| BLL Rita Family (Lime, Straw, Mango, Raz, Picante, Cran, Apple, Grape, Orange, Peach, Lemon, Watermelon, Other Seasonals) | 24/8oz Can 2/12        | 02/06/17     | 03/11/17    | \$21.30             | \$24.10                | 7+         | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| BL Lime, Platinum & Black Crown   | 24/12oz Cans/LNNR 2/12 | 03/22/17     | 04/01/17    | \$23.15             | \$24.10                | 1+         | Off            |                   |
| BLL Rita Family (Lime, Straw, Mango, Raz, Picante, Cran, Apple, Grape, Orange, Peach, Lemon, Watermelon, Other Seasonals) | 24/8oz Can 2/12        | 03/22/17     | 04/01/17    | \$23.15             | \$24.10                | 1-6        | Off            |                   |
| BLL Rita Family (Lime, Straw, Mango, Raz, Picante, Cran, Apple, Grape, Orange, Peach, Lemon, Watermelon, Other Seasonals) | 24/8oz Can 2/12        | 03/22/17     | 04/01/17    | \$21.30             | \$24.10                | 7+         | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| Busch, Busch Lt, Nat Lt, Nat Ice & Rolling Rock   | 24/12oz Can S/C        | 01/02/17     | 01/14/17    | \$15.35             | \$17.00                | 15+        | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| Natty Daddy   | 24/12oz Can S/C        | 01/02/17     | 01/14/17    | \$14.35             | \$16.10                | 5+         | Off            |                   |
| Busch, Busch Lt, Nat Lt, Nat Ice & Rolling Rock   | 24/12oz Can S/C        | 01/16/17     | 04/29/17    | \$15.35             | \$17.00                | 15-76      | Off            |                   |
| Busch, Busch Lt, Nat Lt, Nat Ice & Rolling Rock   | 24/12oz Can S/C        | 01/16/17     | 04/29/17    | \$13.80             | \$17.00                | 77+        | Off            |                   |
| Natty Daddy   | 24/12oz Can S/C        | 01/16/17     | 04/29/17    | \$14.35             | \$16.10                | 5-76       | Off            |                   |
| Natty Daddy   | 24/12oz Can S/C        | 01/16/17     | 04/29/17    | \$13.80             | \$16.10                | 77+        | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| Busch, Busch Lt, Nat Lt, Nat Ice, Bud Ice, Rolling Rock & Busch Ice   | 18/12oz Cans/LNNR      | 01/02/17     | 04/01/17    | \$9.35              | \$12.40                | 40+        | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| Bud Ice, King Cobra, High Gravity, Natty Daddy & Rolling Rock   | 24/16oz Can 6/4        | 01/02/17     | 04/01/17    | \$15.95             | \$19.55                | 5+         | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| Best Damn Root Beer, Cherry Cola & Cream Soda   | 24/12oz LNNR 4/6       | 03/06/17     | 03/11/17    | \$19.20             | \$30.70                | 15+        | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| Shock Top & Shock Top Sampler   | 24/12oz LNNR           | 01/02/17     | 04/01/17    | \$19.70             | \$27.75                | 56+        | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| Shock Top & Shock Top Lemon   | 15/12oz Can            | 01/02/17     | 04/01/17    | \$13.65             | \$15.25                | 50+        | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| Shock Top & Shock Top Lemon   | 30/12oz Can 2/15       | 01/02/17     | 04/01/17    | \$25.70             | \$28.90                | 25+        | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red                          | 24/12oz LNNR 4/6       | 01/02/17     | 03/04/17    | \$26.10             | \$27.75                | 20-55      | Off            |                   |
| Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red                          | 24/12oz LNNR 4/6       | 01/02/17     | 03/04/17    | \$25.10             | \$27.75                | 56-111     | Off            | New Item Ruby Red |
| Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red                          | 24/12oz LNNR 4/6       | 01/02/17     | 03/04/17    | \$24.10             | \$27.75                | 112+       | Off            |                   |
| Brands & Packages above may be mixed and matched to achieve qty   |                        |              |             |                     |                        |            |                |                   |
| Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, Ruby Red                          | 24/12oz LNNR 4/6       | 03/06/17     | 03/11/17    | \$19.20             | \$27.75                | 20+        | Off            | New Item Ruby Red |

| <u>Brands</u>   | <u>Package</u>        | <u>Start</u> | <u>Stop</u> | <u>Posted Price</u> | <u>Frontline Price</u> | <u>Qty</u> | <u>Premise</u> | <u>Comment</u>           |
|---|-----------------------|--------------|-------------|---------------------|------------------------|------------|----------------|--------------------------|
| Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, <b>Ruby Red</b> | 24/12oz LNNR 4/6      | 03/13/17     | 04/01/17    | \$26.10             | \$27.75                | 20-55      | Off            |                          |
| Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, <b>Ruby Red</b> | 24/12oz LNNR 4/6      | 03/13/17     | 04/01/17    | \$25.10             | \$27.75                | 56-111     | Off            | <b>New Item Ruby Red</b> |
| Shock Top, Apple Wheat, Lemon, Pumpkin, Rasp, IPA, Winter Combo, Choc, Pretzel, Ginger, <b>Ruby Red</b> | 24/12oz LNNR 4/6      | 03/13/17     | 04/01/17    | \$24.10             | \$27.75                | 112+       | Off            |                          |
| Brands & Packages above may be mixed and matched to achieve qty   |                       |              |             |                     |                        |            |                |                          |
| Wild Blue & Redbridge   | 24/12oz LNNR 4/6      | 01/02/17     | 04/01/17    | \$28.65             | \$29.35                | 28+        | Off            |                          |
| Brands & Packages above may be mixed and matched to achieve qty   |                       |              |             |                     |                        |            |                |                          |
| Kirin Ichiban & Kirin Light   | 24/12oz LNNR 4/6      | 01/02/17     | 04/01/17    | \$23.50             | \$27.75                | 10+        | Off            |                          |
| Brands & Packages above may be mixed and matched to achieve qty   |                       |              |             |                     |                        |            |                |                          |
| Becks, Lt, Dark, Oktob, Sapphire, Becks NA, Bass & St Pauli Girl  | 24/12oz LNNR 4/6      | 01/02/17     | 04/01/17    | \$22.05             | \$24.55                | 56-111     | Off            |                          |
| Becks, Lt, Dark, Oktob, Sapphire, Becks NA, Bass & St Pauli Girl  | 24/12oz LNNR 4/6      | 01/02/17     | 04/01/17    | \$19.80             | \$24.55                | 112+       | Off            |                          |
| Brands & Packages above may be mixed and matched to achieve qty   |                       |              |             |                     |                        |            |                |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 01/02/17     | 01/07/17    | \$20.35             | \$24.10                | 56-111     | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 01/02/17     | 01/07/17    | \$19.80             | \$24.10                | 112+       | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 01/09/17     | 01/14/17    | \$19.20             | \$24.10                | 10+        | Off            |                          |
| Land Shark  | 24/12oz LNNR/CAN 2/12 | 01/09/17     | 01/14/17    | \$19.20             | \$24.10                | 10+        | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 01/16/17     | 01/28/17    | \$20.35             | \$24.10                | 56-111     | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 01/16/17     | 01/28/17    | \$19.80             | \$24.10                | 112+       | Off            |                          |
| Land Shark  | 24/12oz LNNR/CAN 2/12 | 01/16/17     | 01/28/17    | \$22.15             | \$24.10                | 56-111     | Off            |                          |
| Land Shark  | 24/12oz LNNR/CAN 2/12 | 01/16/17     | 01/28/17    | \$20.35             | \$24.10                | 112+       | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 01/30/17     | 02/04/17    | \$19.20             | \$24.10                | 10+        | Off            |                          |
| Land Shark  | 24/12oz LNNR/CAN 2/12 | 01/30/17     | 02/04/17    | \$19.20             | \$24.10                | 10+        | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 02/06/17     | 02/18/17    | \$20.35             | \$24.10                | 56-111     | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 02/06/17     | 02/18/17    | \$19.80             | \$24.10                | 112+       | Off            |                          |
| Land Shark  | 24/12oz LNNR/CAN 2/12 | 02/06/17     | 02/18/17    | \$22.15             | \$24.10                | 56-111     | Off            |                          |
| Land Shark  | 24/12oz LNNR/CAN 2/12 | 02/06/17     | 02/18/17    | \$20.35             | \$24.10                | 112+       | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 02/20/17     | 03/04/17    | \$20.35             | \$24.10                | 56-111     | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 02/20/17     | 03/04/17    | \$19.80             | \$24.10                | 112+       | Off            |                          |
| Land Shark  | 24/12oz LNNR/CAN 2/12 | 02/20/17     | 03/04/17    | \$22.15             | \$24.10                | 56-111     | Off            |                          |
| Land Shark  | 24/12oz LNNR/CAN 2/12 | 02/20/17     | 03/04/17    | \$20.35             | \$24.10                | 112+       | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 03/06/17     | 03/11/17    | \$19.20             | \$24.10                | 10+        | Off            |                          |
| Land Shark  | 24/12oz LNNR/CAN 2/12 | 03/06/17     | 03/11/17    | \$19.20             | \$24.10                | 10+        | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 03/13/17     | 04/15/17    | \$20.35             | \$24.10                | 56-111     | Off            |                          |
| Becks, Light, Dark, Oktoberfest, Sapphire, St Pauli Girl & Bass   | 24/12oz LNNR/CAN 2/12 | 03/13/17     | 04/15/17    | \$19.80             | \$24.10                | 112+       | Off            |                          |
| Land Shark  | 24/12oz LNNR/CAN 2/12 | 03/13/17     | 04/15/17    | \$22.15             | \$24.10                | 56-111     | Off            |                          |
| Land Shark  | 24/12oz LNNR/CAN 2/12 | 03/13/17     | 04/15/17    | \$20.35             | \$24.10                | 112+       | Off            |                          |
| Brands & Packages above may be mixed and matched to achieve qty   |                       |              |             |                     |                        |            |                |                          |

| <u>Brands</u>  | <u>Package</u>  | <u>Start</u> | <u>Stop</u> | <u>Posted Price</u> | <u>Frontline Price</u> | <u>Qty</u> | <u>Premise</u> | <u>Comment</u> |
|--|-----------------|--------------|-------------|---------------------|------------------------|------------|----------------|----------------|
| Beck's, Sapphire, Black Crown, BL Lime, Platinum, Michelob Ultra & Landshark | 24/16oz CAN 6/4 | 01/02/17     | 02/04/17    | \$25.75             | \$28.00                | 1-2        | Off            |                |
| Beck's, Sapphire, Black Crown, BL Lime, Platinum, Michelob Ultra & Landshark | 24/16oz CAN 6/4 | 01/02/17     | 02/04/17    | \$24.90             | \$28.00                | 3+         | Off            |                |
| Shock Top, Apple, Lemon, Pumpkin, Shockolate & Twisted Pretzel               | 24/16oz CAN 6/4 | 01/02/17     | 02/04/17    | \$29.80             | \$33.50                | 1-2        | Off            |                |
| Shock Top, Apple, Lemon, Pumpkin, Shockolate & Twisted Pretzel               | 24/16oz CAN 6/4 | 01/02/17     | 02/04/17    | \$24.90             | \$33.50                | 3+         | Off            |                |
| Johnny Appleseed, Goose 312, IPA, Green Line & Four Star Pilsner             | 24/16oz CAN 6/4 | 01/02/17     | 02/04/17    | \$29.80             | \$31.95                | 1-2        | Off            |                |
| Johnny Appleseed, Goose 312, IPA, Green Line & Four Star Pilsner             | 24/16oz CAN 6/4 | 01/02/17     | 02/04/17    | \$24.90             | \$31.95                | 3+         | Off            |                |
| Bud Chelada, Bud Lt Chelada  | 24/16oz Can 6/4 | 01/02/17     | 02/04/17    | \$29.80             | \$33.50                | 1+         | Off            |                |
| Lime a Rita & Straw ber Rita Splash  | 24/16oz CAN 4/6 | 01/02/17     | 02/04/17    | \$29.80             | \$37.50                | 1+         | Off            |                |
| BD Root Beer & Cherry Cola   | 24/16oz CAN 4/6 | 01/02/17     | 02/04/17    | \$29.80             | \$37.50                | 1+         | Off            |                |
| BL Lime Rita Family & Oculto   | 24/16oz CAN 6/4 | 01/02/17     | 02/04/17    | \$29.80             | \$37.50                | 1+         | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty              |                 |              |             |                     |                        |            |                |                |

|  |                 |          |          |         |         |     |     |  |
|--|-----------------|----------|----------|---------|---------|-----|-----|--|
| Beck's, Sapphire, Black Crown, BL Lime, Platinum, Michelob Ultra & Landshark | 24/16oz CAN 6/4 | 02/06/17 | 04/01/17 | \$25.75 | \$28.00 | 1-2 | Off |  |
| Beck's, Sapphire, Black Crown, BL Lime, Platinum, Michelob Ultra & Landshark | 24/16oz CAN 6/4 | 02/06/17 | 04/01/17 | \$24.90 | \$28.00 | 3+  | Off |  |
| Shock Top, Apple, Lemon, Pumpkin, Shockolate & Twisted Pretzel               | 24/16oz CAN 6/4 | 02/06/17 | 04/01/17 | \$29.80 | \$33.50 | 1-2 | Off |  |
| Shock Top, Apple, Lemon, Pumpkin, Shockolate & Twisted Pretzel               | 24/16oz CAN 6/4 | 02/06/17 | 04/01/17 | \$24.90 | \$33.50 | 3+  | Off |  |
| Johnny Appleseed, Goose 312, IPA, Green Line & Four Star Pilsner             | 24/16oz CAN 6/4 | 02/06/17 | 04/01/17 | \$29.80 | \$31.95 | 1-2 | Off |  |
| Johnny Appleseed, Goose 312, IPA, Green Line & Four Star Pilsner             | 24/16oz CAN 6/4 | 02/06/17 | 04/01/17 | \$24.90 | \$31.95 | 3+  | Off |  |
| Bud Chelada, Bud Lt Chelada  | 24/16oz Can 6/4 | 02/06/17 | 04/01/17 | \$29.80 | \$33.50 | 1+  | Off |  |
| Lime a Rita & Straw ber Rita Splash  | 24/16oz CAN 4/6 | 02/06/17 | 04/01/17 | \$29.80 | \$37.50 | 1+  | Off |  |
| BL Lime Rita Family & Oculto   | 24/16oz CAN 6/4 | 02/06/17 | 04/01/17 | \$29.80 | \$37.50 | 1+  | Off |  |
| Brands & Packages above may be mixed and matched to achieve qty              |                 |          |          |         |         |     |     |  |

|                  |                 |          |          |         |         |     |     |  |
|------------------|-----------------|----------|----------|---------|---------|-----|-----|--|
| Boddington's Pub | 24/16oz CAN 6/4 | 01/02/17 | 04/01/17 | \$39.15 | \$41.75 | 72+ | Off |  |
|------------------|-----------------|----------|----------|---------|---------|-----|-----|--|

|  |                      |          |          |         |         |       |     |  |
|--|----------------------|----------|----------|---------|---------|-------|-----|--|
| BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion & Mosaic Session IPA  | 24/12oz LNNR 4/6     | 01/02/17 | 01/28/17 | \$27.70 | \$30.90 | 25-55 | Off |  |
| BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion & Mosaic Session IPA  | 24/12oz LNNR 4/6     | 01/02/17 | 01/28/17 | \$26.70 | \$30.90 | 56+   | Off |  |
| Goose 312, 312 Pale Ale, Honkers, IPA , Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, Preseason, 10 Hills Pale Ale, Four Star, Green Line & Appleseed | 24/12oz LNNR/Can 4/6 | 01/02/17 | 01/28/17 | \$27.70 | \$30.90 | 25-55 | Off |  |
| Goose 312, 312 Pale Ale, Honkers, IPA , Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, Preseason, 10 Hills Pale Ale, Four Star, Green Line & Appleseed | 24/12oz LNNR/Can 4/6 | 01/02/17 | 01/28/17 | \$26.70 | \$30.90 | 56+   | Off |  |
| Brands & Packages above may be mixed and matched to achieve qty  |                      |          |          |         |         |       |     |  |

|  |                      |          |          |         |         |       |     |  |
|--|----------------------|----------|----------|---------|---------|-------|-----|--|
| BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion & Mosaic Session IPA  | 24/12oz LNNR 4/6     | 01/30/17 | 02/04/17 | \$19.20 | \$30.90 | 10+   | Off |  |
| Goose 312, 312 Pale Ale, Honkers, IPA , Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, Preseason, 10 Hills Pale Ale, Four Star, Green Line & Appleseed | 24/12oz LNNR/Can 4/6 | 01/30/17 | 02/04/17 | \$27.70 | \$30.90 | 25-55 | Off |  |
| Goose 312, 312 Pale Ale, Honkers, IPA , Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, Preseason, 10 Hills Pale Ale, Four Star, Green Line & Appleseed | 24/12oz LNNR/Can 4/6 | 01/30/17 | 02/04/17 | \$26.70 | \$30.90 | 56+   | Off |  |
| Brands & Packages above may be mixed and matched to achieve qty  |                      |          |          |         |         |       |     |  |

| <u>Brands</u>  | <u>Package</u>                               | <u>Start</u> | <u>Stop</u> | <u>Posted Price</u> | <u>Frontline Price</u> | <u>Qty</u> | <u>Premise</u> | <u>Comment</u> |
|--|--|--------------|-------------|---------------------|------------------------|------------|----------------|----------------|
| BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion & Mosaic Session IPA  | 24/12oz LNNR 4/6                             | 02/06/17     | 03/11/17    | \$27.70             | \$30.90                | 25-55      | Off            |                |
| BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion & Mosaic Session IPA  | 24/12oz LNNR 4/6                             | 02/06/17     | 03/11/17    | \$26.70             | \$30.90                | 56+        | Off            |                |
| Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, Preseason, 10 Hills Pale Ale, Four Star, Green Line & Applesseed | 24/12oz LNNR/Can 4/6                         | 02/06/17     | 03/11/17    | \$27.70             | \$30.90                | 25-55      | Off            |                |
| Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, Preseason, 10 Hills Pale Ale, Four Star, Green Line & Applesseed | 24/12oz LNNR/Can 4/6                         | 02/06/17     | 03/11/17    | \$26.70             | \$30.90                | 56+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |  |              |             |                     |                        |            |                |                |
| BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion & Mosaic Session IPA  | 24/12oz LNNR 4/6                             | 03/13/17     | 03/19/17    | \$27.70             | \$30.90                | 25-55      | Off            |                |
| BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion & Mosaic Session IPA  | 24/12oz LNNR 4/6                             | 03/13/17     | 03/19/17    | \$26.70             | \$30.90                | 56+        | Off            |                |
| Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, Preseason, 10 Hills Pale Ale, Four Star, Green Line & Applesseed | 24/12oz LNNR/Can 4/6                         | 03/13/17     | 03/19/17    | \$19.20             | \$30.90                | 10+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |  |              |             |                     |                        |            |                |                |
| BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion & Mosaic Session IPA  | 24/12oz LNNR 4/6                             | 03/20/17     | 07/01/17    | \$27.70             | \$30.90                | 25-55      | Off            |                |
| BP Blueberry, Oktoberfest, Pumpkin, Summer, Winter, Spring, Toasted Lager, Hoptical Illusion & Mosaic Session IPA  | 24/12oz LNNR 4/6                             | 03/20/17     | 07/01/17    | \$26.70             | \$30.90                | 56+        | Off            |                |
| Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, Preseason, 10 Hills Pale Ale, Four Star, Green Line & Applesseed | 24/12oz LNNR/Can 4/6                         | 03/20/17     | 07/01/17    | \$27.70             | \$30.90                | 25-55      | Off            |                |
| Goose 312, 312 Pale Ale, Honkers, IPA, Winter, Summer, Harvest Ale, Sixth Day, Endless IPA, Rambler IPA, Oktob, Preseason, 10 Hills Pale Ale, Four Star, Green Line & Applesseed | 24/12oz LNNR/Can 4/6                         | 03/20/17     | 07/01/17    | \$26.70             | \$30.90                | 56+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |  |              |             |                     |                        |            |                |                |
| Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel & Ginger  | 24/12oz LNNR/Can 2/12                        | 01/02/17     | 01/21/17    | \$24.60             | \$27.75                | 14-55      | Off            |                |
| Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel & Ginger  | 24/12oz LNNR/Can 2/12                        | 01/02/17     | 01/21/17    | \$23.60             | \$27.75                | 56-111     | Off            |                |
| Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel & Ginger  | 24/12oz LNNR/Can 2/12                        | 01/02/17     | 01/21/17    | \$22.60             | \$27.75                | 112+       | Off            |                |
| Goose 312, 312 Pale, Honkers, IPA, Winter, Summer, Fall, Harvest Ale, Endless IPA, Winter, Four Star, Green Line, Preseason & Johnny Applesseed                                  | 24/12oz LNNR/CN 2/12                         | 01/02/17     | 01/21/17    | \$26.25             | \$29.65                | 14-55      | Off            |                |
| Goose 312, 312 Pale, Honkers, IPA, Winter, Summer, Fall, Harvest Ale, Endless IPA, Winter, Four Star, Green Line, Preseason & Johnny Applesseed                                  | 24/12oz LNNR/CN 2/12                         | 01/02/17     | 01/21/17    | \$25.25             | \$29.65                | 56+        | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler  | 24/11.2oz LNNR/Can 2/12 & 20/14.9oz Can 2/12 | 01/02/17     | 01/21/17    | \$27.50             | \$33.30                | 14-199     | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler  | 24/11.2oz LNNR/Can 2/12 & 20/14.9oz Can 2/12 | 01/02/17     | 01/21/17    | \$26.50             | \$33.30                | 200+       | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |  |              |             |                     |                        |            |                |                |
| Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel & Ginger  | 24/12oz LNNR/Can 2/12                        | 01/02/17     | 01/21/17    | \$24.60             | \$27.75                | 14-55      | Off            |                |
| Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel & Ginger  | 24/12oz LNNR/Can 2/12                        | 01/02/17     | 01/21/17    | \$23.60             | \$27.75                | 56-111     | Off            |                |
| Shock Top, Wheat IPA, Lemon, Pumpkin, Variety, Apple, Winter, Honey Bourbon, Choc, Pretzel & Ginger  | 24/12oz LNNR/Can 2/12                        | 01/02/17     | 01/21/17    | \$22.60             | \$27.75                | 112+       | Off            |                |
| Goose 312, 312 Pale, Honkers, IPA, Winter, Summer, Fall, Harvest Ale, Endless IPA, Winter, Four Star, Green Line, Preseason & Johnny Applesseed                                  | 24/12oz LNNR/CN 2/12                         | 01/02/17     | 01/21/17    | \$26.25             | \$29.65                | 14-55      | Off            |                |
| Goose 312, 312 Pale, Honkers, IPA, Winter, Summer, Fall, Harvest Ale, Endless IPA, Winter, Four Star, Green Line, Preseason & Johnny Applesseed                                  | 24/12oz LNNR/CN 2/12                         | 01/02/17     | 01/21/17    | \$25.25             | \$29.65                | 56+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |  |              |             |                     |                        |            |                |                |

| <u>Brands</u>   | <u>Package</u>                                  | <u>Start</u> | <u>Stop</u> | <u>Posted Price</u> | <u>Frontline Price</u> | <u>Qty</u> | <u>Premise</u> | <u>Comment</u> |
|---|---|--------------|-------------|---------------------|------------------------|------------|----------------|----------------|
| Goose Seasonal Sampler  | 24/12oz Can                                     | 01/02/17     | 04/01/17    | \$25.45             | \$28.85                | 14-55      | Off            |                |
| Goose Seasonal Sampler  | 24/12oz Can                                     | 01/02/17     | 04/01/17    | \$24.45             | \$28.85                | 56+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |   |              |             |                     |                        |            |                |                |
| Goose Seasonal Sampler  | 24/12oz LNNR                                    | 01/02/17     | 04/01/17    | \$26.80             | \$28.85                | 10-55      | Off            |                |
| Goose Seasonal Sampler  | 24/12oz LNNR                                    | 01/02/17     | 04/01/17    | \$25.50             | \$28.85                | 56-111     | Off            |                |
| Goose Seasonal Sampler  | 24/12oz LNNR                                    | 01/02/17     | 04/01/17    | \$24.50             | \$28.85                | 112+       | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |   |              |             |                     |                        |            |                |                |
| Stella Artois   | 20/9.6oz LNR                                    | 01/02/17     | 04/01/17    | \$19.90             | \$21.95                | 3+         | Off            |                |
| Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown  | 24/11.2oz LNNR/Can 4/6                          | 01/02/17     | 01/21/17    | \$26.75             | \$32.55                | 72-111     | Off            |                |
| Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown  | 24/11.2oz LNNR/Can 4/6                          | 01/02/17     | 01/21/17    | \$25.75             | \$32.55                | 112+       | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |   |              |             |                     |                        |            |                |                |
| Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown  | 24/11.2oz LNNR/CN 4/6                           | 01/23/17     | 02/04/17    | \$26.40             | \$32.55                | 56-111     | Off            |                |
| Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown  | 24/11.2oz LNNR/CN 4/6                           | 01/23/17     | 02/04/17    | \$25.75             | \$32.55                | 112-215    | Off            |                |
| Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown  | 24/11.2oz LNNR/CN 4/6                           | 01/23/17     | 02/04/17    | \$24.46             | \$32.55                | 216+       | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 01/23/17     | 02/04/17    | \$30.30             | \$33.30                | 1-4        | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 01/23/17     | 02/04/17    | \$27.00             | \$33.30                | 5-55       | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 01/23/17     | 02/04/17    | \$26.40             | \$33.30                | 56-111     | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 01/23/17     | 02/04/17    | \$25.75             | \$33.30                | 112+       | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |   |              |             |                     |                        |            |                |                |
| Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown  | 24/11.2oz LNNR/CN 4/6                           | 02/06/17     | 02/11/17    | \$29.25             | \$32.55                | 15-55      | Off            |                |
| Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown  | 24/11.2oz LNNR/CN 4/6                           | 02/06/17     | 02/11/17    | \$26.40             | \$32.55                | 56-111     | Off            |                |
| Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown  | 24/11.2oz LNNR/CN 4/6                           | 02/06/17     | 02/11/17    | \$25.75             | \$32.55                | 112+       | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 02/06/17     | 02/11/17    | \$30.30             | \$33.30                | 1-4        | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 02/06/17     | 02/11/17    | \$27.00             | \$33.30                | 5-55       | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 02/06/17     | 02/11/17    | \$26.40             | \$33.30                | 56-111     | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 02/06/17     | 02/11/17    | \$25.75             | \$33.30                | 112+       | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |   |              |             |                     |                        |            |                |                |
| Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown  | 24/11.2oz LNNR/CN 4/6                           | 02/13/17     | 04/01/17    | \$26.40             | \$32.55                | 56-111     | Off            |                |
| Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown  | 24/11.2oz LNNR/CN 4/6                           | 02/13/17     | 04/01/17    | \$25.75             | \$32.55                | 112-215    | Off            |                |
| Stella Artois, Cidre, Hoegaarden, Leffe Blonde/Brown  | 24/11.2oz LNNR/CN 4/6                           | 02/13/17     | 04/01/17    | \$24.46             | \$32.55                | 216+       | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 02/13/17     | 04/01/17    | \$30.30             | \$33.30                | 1-4        | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 02/13/17     | 04/01/17    | \$27.00             | \$33.30                | 5-55       | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 02/13/17     | 04/01/17    | \$26.40             | \$33.30                | 56-111     | Off            |                |
| Stella, Stella Cidre, Hoegaarden, Belgian Sampler   | 24/11.2oz LNNR/Can 2/12 &<br>20/14.9oz Can 2/12 | 02/13/17     | 04/01/17    | \$25.75             | \$33.30                | 112+       | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |   |              |             |                     |                        |            |                |                |
| Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass & Lavaman | 24/12oz LNNR 4/6                                | 01/02/17     | 02/11/17    | \$25.56             | \$28.76                | 15-24      | On & Off       |                |
| Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass & Lavaman | 24/12oz LNNR 4/6                                | 01/02/17     | 02/11/17    | \$23.56             | \$28.76                | 25+        | On & Off       |                |
| Kona Longboard, Fire Rock, Pipeline, Wailua Wheat, Koko Brown, Castaway, Big Wave, Lemongrass & Lavaman | 24/12oz LNNR 4/6                                | 02/27/17     | 04/01/17    | \$25.56             | \$28.76                | 15+        | On & Off       |                |
| Brands & Packages above may be mixed and matched to achieve qty   |   |              |             |                     |                        |            |                |                |
| Kona Longboard, Castaway, Variety & Big Wave  | 2/12/12 LNNR & Can                              | 01/09/17     | 01/28/17    | \$23.98             | \$27.18                | 25+        | On & Off       |                |
| Brands & Packages above may be mixed and matched to achieve qty   |   |              |             |                     |                        |            |                |                |
| Redhook ESB, IPA, Pilsner, Audible & Seasonal   | 24/12oz LNNR 4/6                                | 01/30/17     | 02/25/17    | \$23.97             | \$27.17                | 15+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |   |              |             |                     |                        |            |                |                |
| Widmer Hefeweizen, Drop Top Amber Ale, Drifter Pale Ale, Rotator IPA, Upheaval, Alchemy & BRRR          | 24/12oz LNNR 4/6                                | 01/30/17     | 02/25/17    | \$28.80             | \$32.00                | 15+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |   |              |             |                     |                        |            |                |                |
| Widmer Omission IPA, Lager & Pale Ale   | 24/12oz LNNR 4/6                                | 01/30/17     | 02/11/17    | \$28.80             | \$32.00                | 25+        | Off            |                |
| Widmer Omission IPA, Lager & Pale Ale   | 24/12oz LNNR 4/6                                | 02/13/17     | 04/29/17    | \$28.80             | \$32.00                | 15+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty   |   |              |             |                     |                        |            |                |                |

| <u>Brands</u>  | <u>Package</u>        | <u>Start</u> | <u>Stop</u> | <u>Posted Price</u> | <u>Frontline Price</u> | <u>Qty</u> | <u>Premise</u> | <u>Comment</u> |
|--|-----------------------|--------------|-------------|---------------------|------------------------|------------|----------------|----------------|
| SweetWater 420, IPA & Tacklebox  | 24/12oz LNNR/Can 2/12 | 1/2/17       | 12/30/17    | \$27.00             | \$29.15                | 5+         | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |                       |              |             |                     |                        |            |                |                |
| SweetWater 420, IPA  | 24/16oz Can 6/4       | 1/2/17       | 12/30/17    | \$28.50             | \$33.45                | 2+         | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |                       |              |             |                     |                        |            |                |                |
| 3 Daughters Beach Blonde, Rod Bender, Stern Line, Blonde Coffee & Bimini Twist   | 24/12oz Can 4/6       | 1/1/17       | 1/28/17     | \$26.95             | \$30.00                | 50+        | Off            |                |
| 3 Daughters Beach Blonde, Rod Bender, Stern Line, Blonde Coffee & Bimini Twist   | 24/12oz Can 4/6       | 1/30/17      | 2/25/17     | \$28.00             | \$30.00                | 3+         | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |                       |              |             |                     |                        |            |                |                |
| Seagram's Variety  | 24/12oz Can/LNR 2/12  | 01/02/17     | 01/31/17    | \$18.00             | \$18.90                | 10+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |                       |              |             |                     |                        |            |                |                |
| Seagram's Hard Soda (Lemon Lime & Orange)  | 24/12oz LNNR 4/6      | 02/01/17     | 02/28/17    | \$15.25             | \$23.98                | 5+         | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |                       |              |             |                     |                        |            |                |                |
| Seagrams Family (Wild Berries, Strawberry Daiquiri, Peach Fuzzy Navel, Classic Lime Margarita, Calypso Colada, Black Cherry Fizz, Bahama Mama, Jamaican Me Happy, Lime Melonade, Pink Punch, Sangria, Mango, Mimosa, Raspberry Lemonade, Watermelon Splash, Blackberry Breezer, Kiwi Strawberry, Aloha Tini, Apple Pomegranate, Orange Swirl & Pink Pineapple) | 24/12oz LNNR 6/4      | 01/02/17     | 12/31/17    | \$19.16             | \$23.94                | 10+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |                       |              |             |                     |                        |            |                |                |
| Magic Hat Family (#9, Dream Machine, Vinyl, Rye, Electric Peel, Circus Boy, Limited Rls, Seasonals)  | 24/12oz LNNR 4/6      | 2/6/17       | 2/28/17     | \$30.30             | \$27.27                | 5+         | Off            |                |
| Magic Hat Family (#9, Dream Machine, Vinyl, Rye, Electric Peel, Circus Boy, Limited Rls, Seasonals)  | 24/12oz LNNR 4/6      | 5/1/17       | 6/30/17     | \$30.30             | \$27.27                | 5+         | Off            |                |
| Magic Hat Family (#9, Dream Machine, Vinyl, Rye, Electric Peel, Circus Boy, Limited Rls, Seasonals)  | 24/12oz LNNR 4/6      | 9/1/17       | 10/31/17    | \$30.30             | \$27.27                | 5+         | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |                       |              |             |                     |                        |            |                |                |
| Magic Hat Family (#9, Variety Packs & Seasonals)   | 24/12oz LNNR 2/12     | 3/1/17       | 4/30/17     | \$27.10             | \$24.15                | 5+         | Off            |                |
| Magic Hat Family (#9, Variety Packs & Seasonals)   | 24/12oz LNNR 4/6      | 7/1/17       | 8/31/17     | \$27.10             | \$24.15                | 5+         | Off            |                |
| Magic Hat Family (#9, Variety Packs & Seasonals)   | 24/12oz LNNR 4/6      | 12/1/17      | 12/31/17    | \$27.10             | \$24.15                | 5+         | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |                       |              |             |                     |                        |            |                |                |
| Big Storm Arcus IPA, Helicity & Wavemaker  | 4/6/12oz CAN          | 1/2/17       | 1/28/17     | \$28.00             | \$30.30                | 15+        | Off            |                |
| Big Storm Arcus IPA, Helicity & Wavemaker  | 4/6/12oz CAN          | 2/20/17      | 3/25/17     | \$28.00             | \$30.30                | 15+        | Off            |                |
| Big Storm Arcus IPA, Helicity & Wavemaker  | 4/6/12oz CAN          | 4/17/17      | 5/13/17     | \$28.00             | \$30.30                | 15+        | Off            |                |
| Big Storm Arcus IPA, Helicity & Wavemaker  | 4/6/12oz CAN          | 6/5/17       | 6/24/17     | \$28.00             | \$30.30                | 15+        | Off            |                |
| Big Storm Arcus IPA, Helicity & Wavemaker  | 4/6/12oz CAN          | 7/17/17      | 8/19/17     | \$28.00             | \$30.30                | 15+        | Off            |                |
| Big Storm Arcus IPA, Helicity & Wavemaker  | 4/6/12oz CAN          | 9/11/17      | 10/14/17    | \$28.00             | \$30.30                | 15+        | Off            |                |
| Big Storm Arcus IPA, Helicity & Wavemaker  | 4/6/12oz CAN          | 11/6/17      | 12/9/17     | \$28.00             | \$30.30                | 15+        | Off            |                |
| Brands & Packages above may be mixed and matched to achieve qty  |                       |              |             |                     |                        |            |                |                |
| Big Storm Dunder & Blixem  | 6/4/16oz CAN          | 10/30/17     | 12/30/17    | \$40.95             | \$44.95                | 3+         | Off            |                |
| Woodchuck Amber  | 12/22oz NR            | 2/1/16       | 3/31/17     | \$32.92             | \$35.43                | 3+         | Off            |                |

Brands                      Package                      Start              Stop              Posted              Frontline  
Price              Price              Qty              Premise                      Comment

## Sebring - Hardee, Highlands, Okeechobee

| <u>Brands</u>  | <u>Package</u>             | <u>Start</u> | <u>Stop</u> | <u>Posted</u><br><u>Price</u> | <u>Frontline</u><br><u>Price</u> | <u>Qty</u> | <u>Premise</u> | <u>Comment</u> |
|--|----------------------------|--------------|-------------|-------------------------------|----------------------------------|------------|----------------|----------------|
| Corona X, Lt, PC, ME, NM, Victoria & Cervezas Clasicas | 24/12 LNNR 2/12 & 2/12 Can | 1/2/17       | 4/1/17      | \$ 27.00                      | \$ 29.15                         | 14-44      | Off            |                |
| Corona X, Lt, PC, ME, NM, Victoria & Cervezas Clasicas | 24/12 LNNR 2/12 & 2/12 Can | 1/2/17       | 4/1/17      | \$ 26.40                      | \$ 29.15                         | 45+        | Off            |                |
| Corona X, Lt & Modelo                                  | 24/12 LNNR                 | 1/2/17       | 4/1/17      | \$ 27.00                      | \$ 28.85                         | 14-44      | Off            |                |
| Corona X, Lt & Modelo                                  | 24/12 LNNR                 | 1/2/17       | 4/1/17      | \$ 26.40                      | \$ 28.85                         | 45-59      | Off            |                |
| Corona X, Lt & Modelo                                  | 24/12 LNNR                 | 1/2/17       | 4/1/17      | \$ 25.75                      | \$ 28.85                         | 60+        | Off            |                |
| Mix & Match on above brands & packages                 |                            |              |             |                               |                                  |            |                |                |

|  |                    |        |        |          |          |      |          |  |
|--|--------------------|--------|--------|----------|----------|------|----------|--|
| Corona X, Lt                           | 18/12oz LNNR & CAN | 1/2/17 | 4/1/17 | \$ 19.95 | \$ 21.75 | 5-24 | On & Off |  |
| Coronita                               | 24/7oz NR LS       | 1/2/17 | 4/1/17 | \$ 19.95 | \$ 21.75 | 5-24 | On & Off |  |
| Corona X, Lt                           | 18/12oz LNNR & CAN | 1/2/17 | 4/1/17 | \$ 19.45 | \$ 21.75 | 25+  | On & Off |  |
| Coronita                               | 24/7oz NR LS       | 1/2/17 | 4/1/17 | \$ 19.45 | \$ 21.75 | 25+  | On & Off |  |
| Mix & Match on above brands & packages |                    |        |        |          |          |      |          |  |

|                 |                   |        |        |          |          |    |          |  |
|-----------------|-------------------|--------|--------|----------|----------|----|----------|--|
| Modelo Especial | 24/12oz Can Loose | 1/2/17 | 4/1/17 | \$ 22.80 | \$ 23.60 | 5+ | On & Off |  |
|-----------------|-------------------|--------|--------|----------|----------|----|----------|--|

|                           |                  |        |        |          |          |    |          |  |
|---------------------------|------------------|--------|--------|----------|----------|----|----------|--|
| Modelo Especial, Victoria | 24/12oz Can 2/12 | 1/2/17 | 4/1/17 | \$ 22.80 | \$ 24.20 | 5+ | On & Off |  |
|---------------------------|------------------|--------|--------|----------|----------|----|----------|--|

|                 |             |        |        |          |          |    |     |  |
|-----------------|-------------|--------|--------|----------|----------|----|-----|--|
| Modelo Especial | 18/12oz CAN | 1/2/17 | 4/1/17 | \$ 16.80 | \$ 17.50 | 5+ | Off |  |
|-----------------|-------------|--------|--------|----------|----------|----|-----|--|

|  |                  |        |        |          |          |       |    |  |
|--|------------------|--------|--------|----------|----------|-------|----|--|
| Corona X, Lt, PC, ME, NM               | 24/12oz LNNR 4/6 | 1/2/17 | 4/1/17 | \$ 29.05 | \$ 29.75 | 14-29 | On |  |
| Corona X, Lt, PC, ME, NM               | 24/12oz LNNR 4/6 | 1/2/17 | 4/1/17 | \$ 27.50 | \$ 29.75 | 30-49 | On |  |
| Corona X, Lt, PC, ME, NM               | 24/12oz LNNR 4/6 | 1/2/17 | 4/1/17 | \$ 26.60 | \$ 29.75 | 50+   | On |  |
| Mix & Match on above brands & packages |                  |        |        |          |          |       |    |  |

|  |                  |        |        |          |          |    |    |  |
|--|------------------|--------|--------|----------|----------|----|----|--|
| Corona X, Lt,                          | 24/12oz Can 2/12 | 1/2/17 | 4/1/17 | \$ 26.40 | \$ 29.15 | 5+ | On |  |
| Mix & Match on above brands & packages |                  |        |        |          |          |    |    |  |

|   |         |        |        |          |          |     |    |  |
|---|---------|--------|--------|----------|----------|-----|----|--|
| Corona Lt, Modelo Especial & Negra Modelo | 1/4 BBL | 1/2/17 | 4/1/17 | \$ 80.00 | \$ 85.00 | 10+ | On |  |
| Mix & Match on above brands & packages    |         |        |        |          |          |     |    |  |

|                 |         |        |        |           |           |     |    |  |
|-----------------|---------|--------|--------|-----------|-----------|-----|----|--|
| Modelo Especial | 1/2 BBL | 1/2/17 | 4/1/17 | \$ 145.00 | \$ 155.00 | 10+ | On |  |
|-----------------|---------|--------|--------|-----------|-----------|-----|----|--|